

Lancaster and Dauphin County Poll Results August 2022



Clean and Prosperous America
Change Research

Methodology

- 287 BIPOC voters aged 35 or younger
- Conducted online from August 10 - 22, 2022
- Modeled margin of Error: 5.9%
- Weighted on gender, race, county, age, and 2020 Presidential vote

Demographics

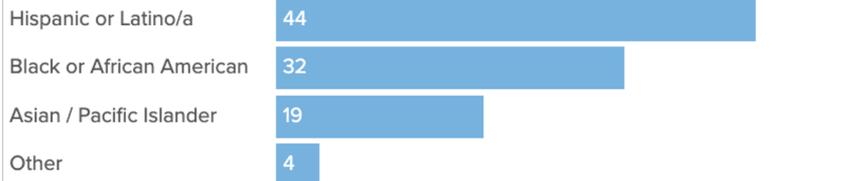
Gender



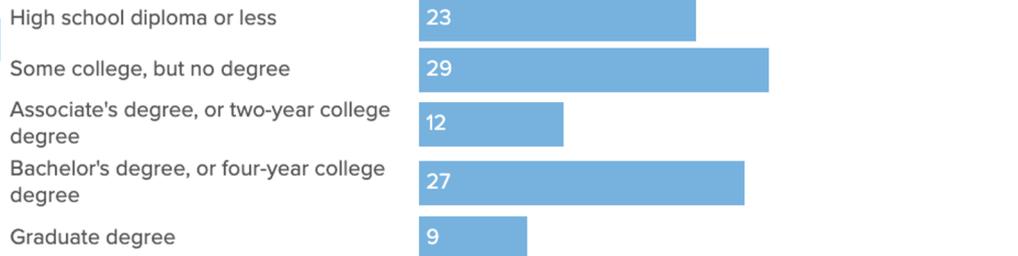
Age



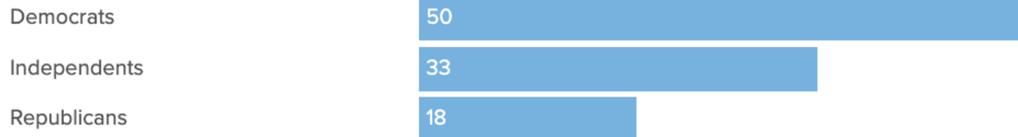
Race



Education



Party



Favorability of federal and state-level officials and organizations

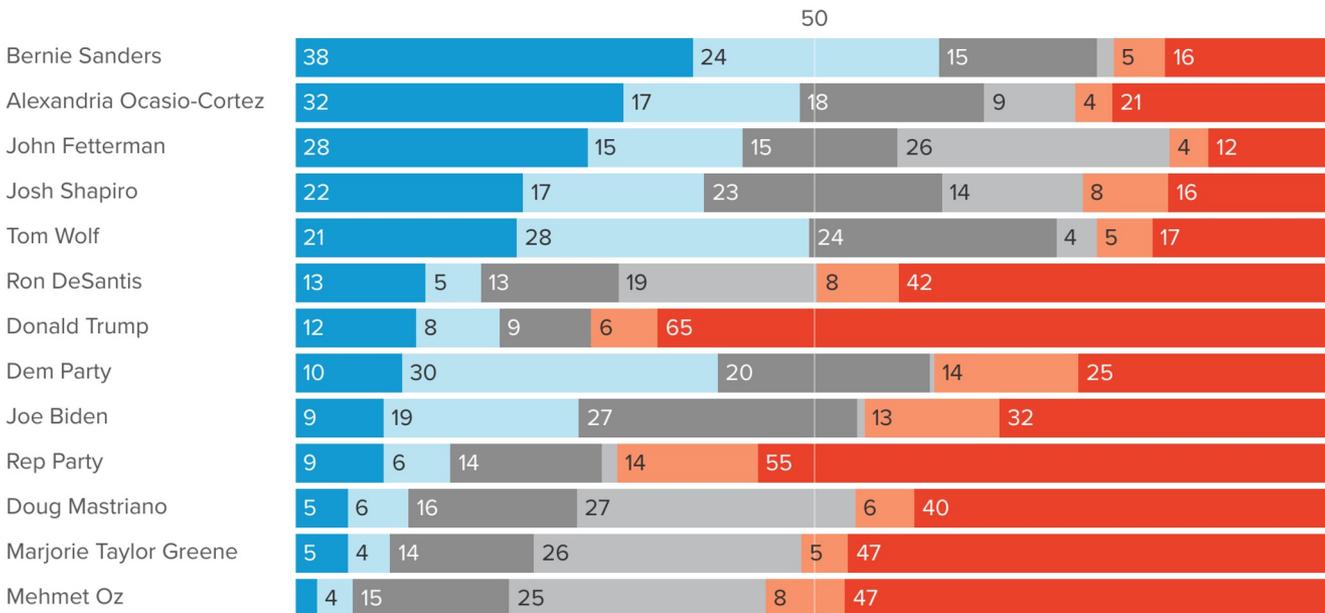
- Democrats are viewed more favorably than Republicans
- Bernie Sanders is the most well-regarded of the politicians and organizations we asked about

Favorability

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How favorable are your feelings about each of the following public officials and organizations?

● Very favorable ● Somewhat favorable ● Neutral ● Never heard of them ● Somewhat unfavorable ● Very unfavorable



Outlook on future in Pennsylvania

Outlook on the future

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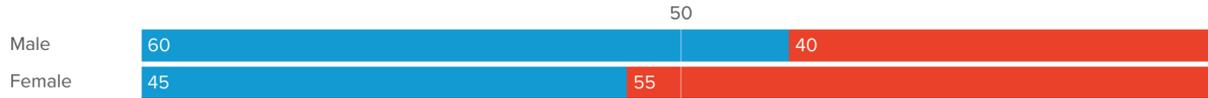
Long-term, I am mostly:

● Optimistic about the future ● Pessimistic about the future

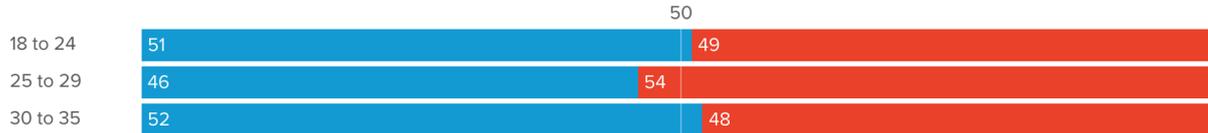
Total



Gender



Age



Ethnicity



Education



Top Issues in Pennsylvania

Please select the top three problems facing Pennsylvania:

	All Voters	Men	Women	18-24	25-29	30-35	Hispanic	Black	AAPI
Housing & rent prices	48	53	45	45	52	49	53	47	36
The rising cost of groceries and gas	44	37	51	41	42	47	50	37	39
Making the system work for the people	30	26	32	36	31	24	28	26	39
Investing in infrastructure, education, and public transportation	24	21	27	22	22	27	21	26	27
Creating jobs that pay living wages	23	28	17	30	15	22	17	34	22
Healthcare and prescription drug costs	19	25	11	12	25	21	21	12	26
Substance abuse, addiction, and mental health	18	18	18	15	17	20	25	15	10
Pollution and climate change	17	14	19	23	12	14	13	18	25
Cost of higher education	13	13	13	23	10	6	13	15	11
Paid leave, affordable child and elderly care	12	18	7	6	12	17	8	12	17
Opportunities for people of color	11	14	10	12	10	11	5	20	13
Regulation of businesses	11	6	17	9	13	13	15	10	4
The deficit & keeping spending in line	10	5	17	7	23	7	10	9	11
Access to abortion service	10	16	4	10	12	9	10	9	14

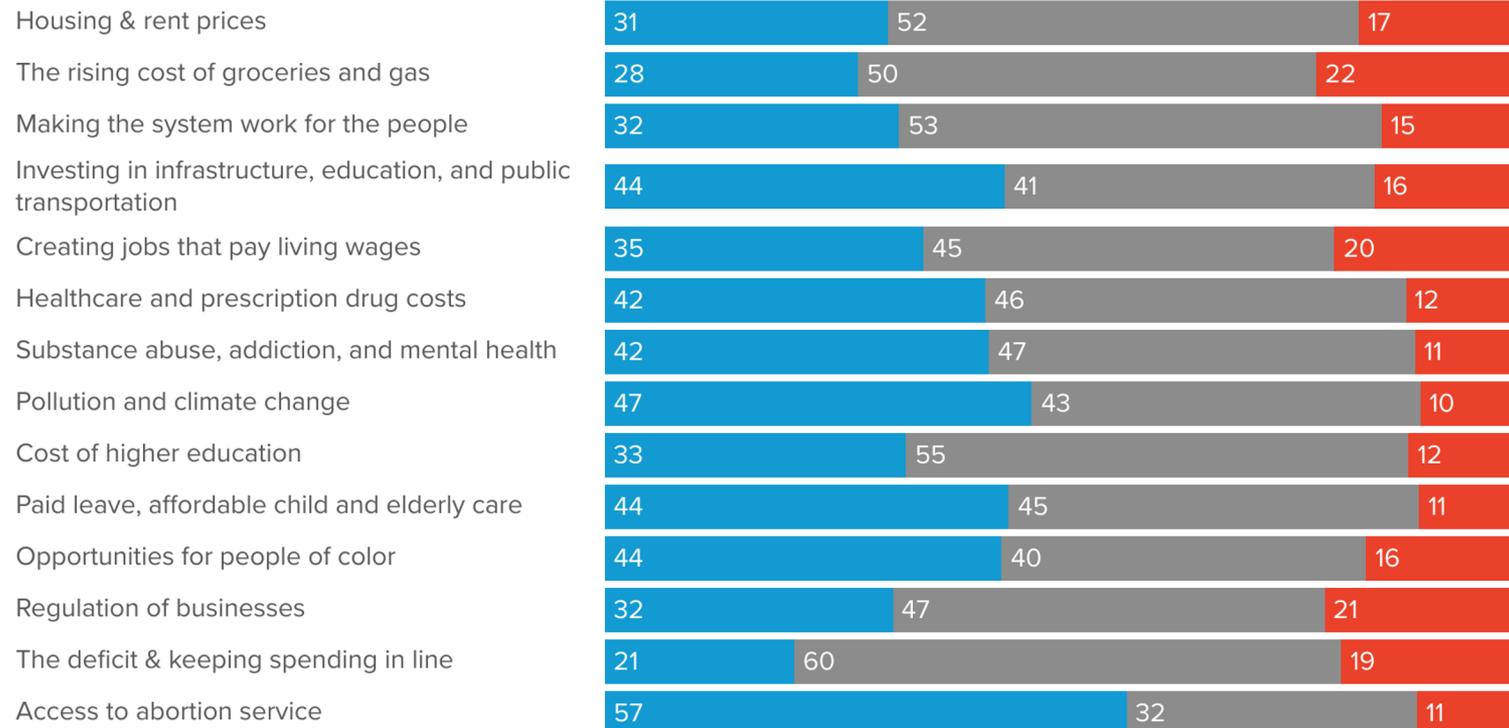
Trust on the issues

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Trust on issues

Who do you trust more on each of the following issues:

● The Democrats ● Neither ● The Republicans



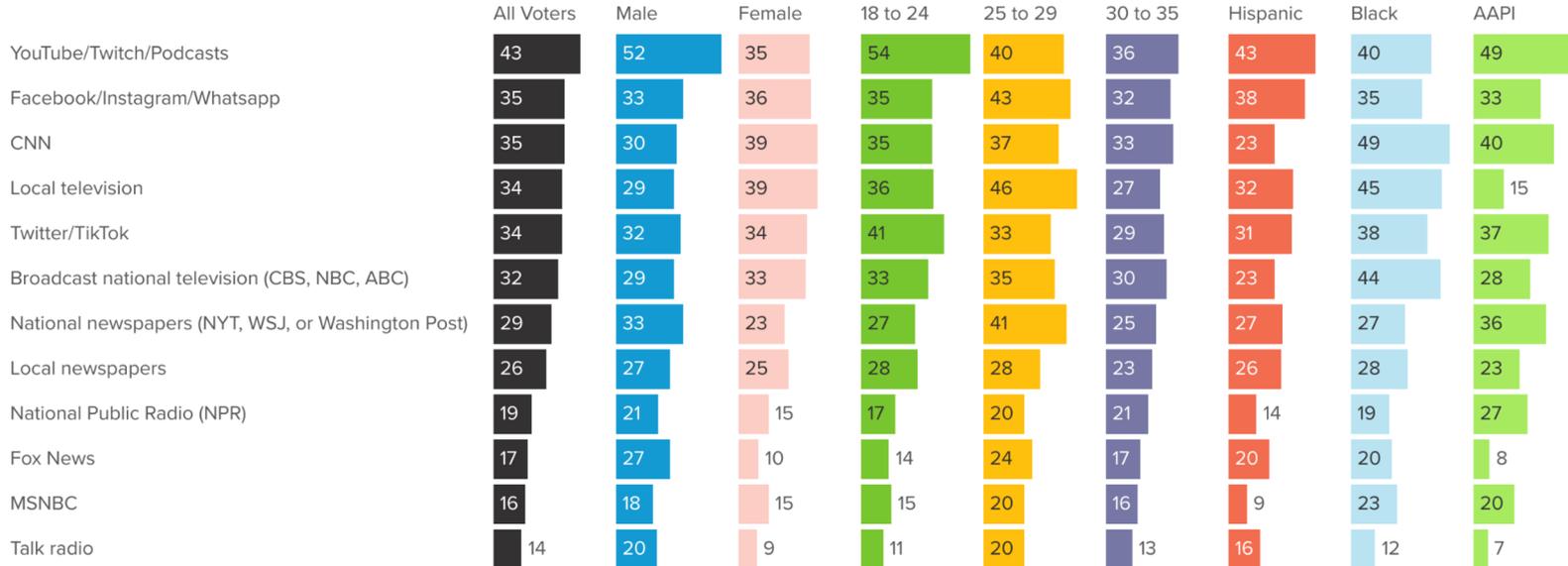
News Sources

- A plurality of respondents report using online media platforms as a news source.
- A majority of men and voters aged 18-24 use YouTube/Twitch/Podcasts as a news source

News

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Please indicate from which of the following sources you get most of your news:



Source: .

Vote motivation

Motivation to vote

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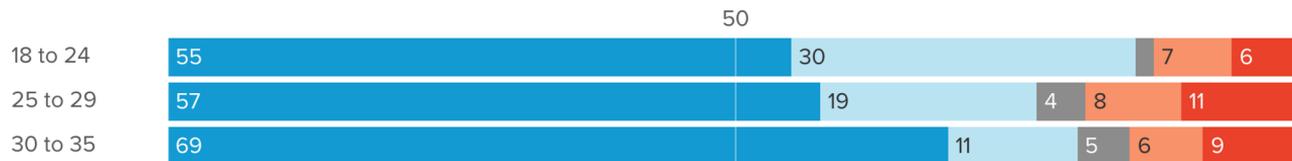
How motivated are you to vote in the November 2022 general election?

● Extremely motivated ● Somewhat motivated ● Not sure ● Not very motivated ● Not motivated

Total



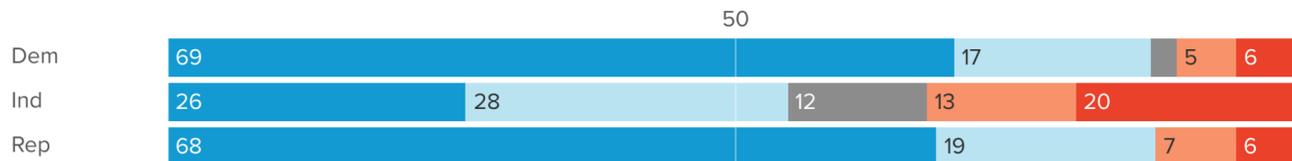
Age



Education



Party ID



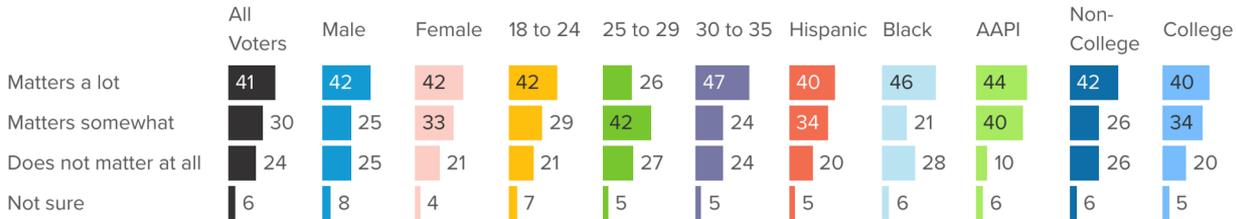
Does your vote matter?

Does your vote matter?

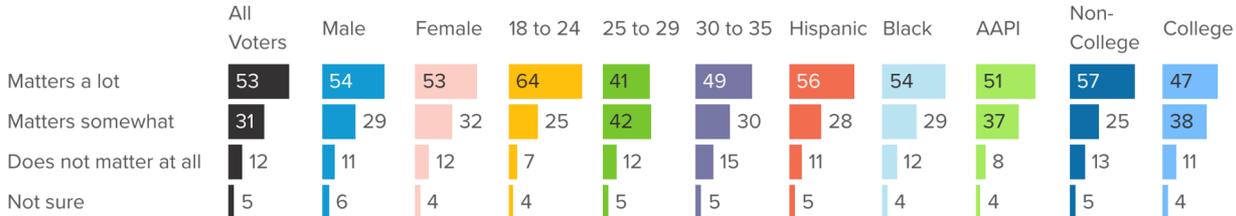
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How much do you feel that your vote matters in elections at various levels of government?

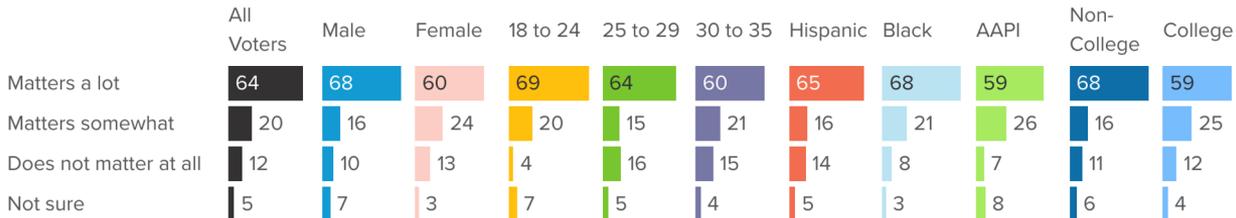
Federal elections



Pennsylvania state government elections



Your local town or county government elections



Candidate Familiarity

- Voters are able to recognize federal and state executive candidates at fairly similar rates.
- There is a noticeable drop off when it comes to recognizing legislative or local candidates for most demographics.
- Black voters consistently report being “very familiar” with candidates at all levels at greater rates than other ethnicities. They show the smallest reduction in familiarity between state executive and legislative candidates.

Candidate familiarity

How familiar are you with the candidates running for office in November?

Federal candidates



State executive candidates



State legislative candidates



Local level candidates



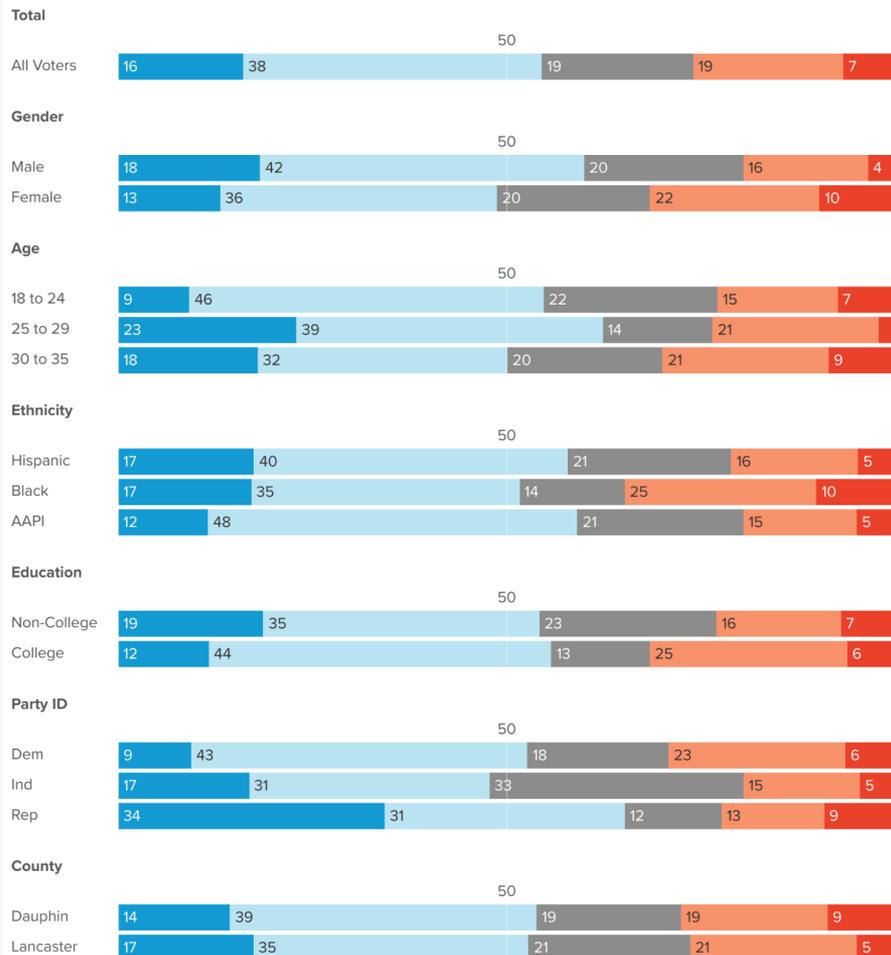
Voting Simplicity

- Majority of voters report the voting laws in Pennsylvania to be simple.
- The demographic groups with the largest majorities sharing that sentiment are men, voters aged 25-29, and Republicans.
- A larger proportion of Republicans report that voting laws are simple compared to Democrats and Independents.

Voting simplicity in Pennsylvania

Do you think that laws around voting in Pennsylvania are simple or complicated?

● Very simple ● Fairly simple ● Not sure ● Fairly complicated ● Very complicated



Election contact

- 50% report being contacted about the upcoming elections. Plurality of sample, men, voters aged 30-35, Hispanic, and Black voters report not being contacted about this year's election.
- Hispanics have been contacted by democratic groups less than the other ethnicities and has had more contact with Republican groups.

Election Contact

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Have you been contacted by a political party, candidate, campaign, or organization about this year's election? If so, by who?



Election contact

- Plurality or sample, non-college educated voters, Independents, Republicans and non-voters that haven't been contacted about the election.
- Independents and non-voters have been contacted by democratic organizations less than other groups

Election contact

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Have you been contacted by a political party, candidate, campaign, or organization about this year's election? If so, by who?

● All Voters ● Non-College ● College ● Dem ● Ind ● Rep ● Dauphin ● Lancaster ● Voter ● Non-voter

