

Lancaster and Dauphin County Poll Results November 2022



Clean and Prosperous America
Change Research

Methodology

- 201 BIPOC voters aged 35 or younger
- Conducted online from November 12 - 28

On behalf of Clean and Prosperous America, Change Research surveyed 201 BIPOC voters aged 35 or younger in Lancaster and Dauphin counties, PA from November 12 - 28, 2022. Respondents were recruited into an online survey instrument via Dynamic Online Sampling, which continuously rebalances online advertisements to obtain a representative sample, as well as via SMS from a voter-file sample. Post-stratification was done on gender, region, age, and ethnicity. Change Research is a member of the American Association of Public Opinion Researchers (AAPOR) Transparency Initiative.

Voting Method

Did you vote before election day at an early vote location, in person on election day or using an absentee ballot in the mail?

● Election day ● Absentee ballot ● Early in-person ● Did not vote

Total



Gender



Age



Race



Education



Vote Decision Timing

Voting decision

CHANGE RESEARCH™

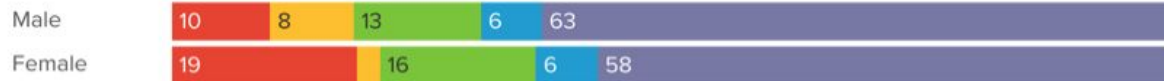
When did you decide how you were going to vote?

● In the last few days ● Last week ● In October ● In September ● Before September

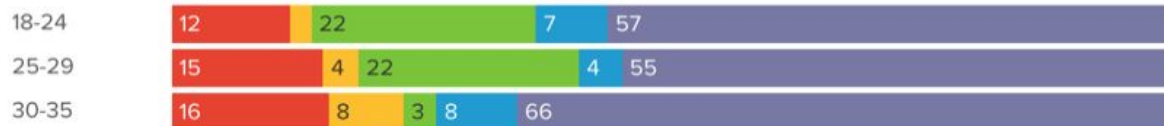
Total



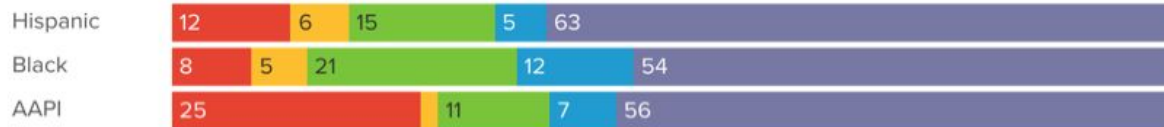
Gender



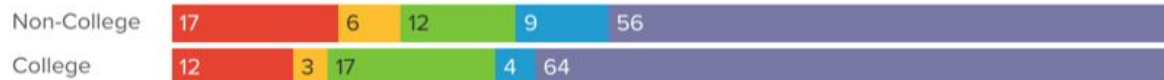
Age



Race



Education



Voter's Guide Usage

Voter's Guide Usage

CHANGE RESEARCH™

Did you use a voter's guide to help inform your decision this election? If so, which sections of the ballot did you use the voter's guide for? Please select all that apply.

| | Total | Male | Female | 18-24 | 25-29 | 30-35 | Hispanic | Black | AAPI | Non-College | College |
|----------------------------------|-------|------|--------|-------|-------|-------|----------|-------|------|-------------|---------|
| No, I didn't use a voter's guide | 78 | 80 | 75 | 78 | 81 | 75 | 78 | 86 | 69 | 78 | 77 |
| Yes for local races | 18 | 16 | 19 | 12 | 19 | 20 | 17 | 9 | 27 | 16 | 19 |
| Yes for state legislative races | 13 | 12 | 15 | 14 | 10 | 15 | 10 | 10 | 14 | 9 | 17 |
| Yes for state executive races | 13 | 12 | 14 | 14 | 10 | 14 | 10 | 11 | 16 | 9 | 17 |
| Yes for ballot measures | 12 | 12 | 13 | 15 | 13 | 10 | 14 | 4 | 12 | 11 | 13 |
| Yes for federal races | 9 | 8 | 9 | 7 | 7 | 11 | 4 | 6 | 13 | 7 | 10 |

Campaign Contact

Campaign Contact

CHANGE RESEARCH™

Were you contacted by a political party, candidate, campaign, or organization about this year's election? If so, by who?

| | Total | Male | Female | 18-24 | 25-29 | 30-35 | Hispanic | Black | AAPI | Non-College | College |
|---|-------|------|--------|-------|-------|-------|----------|-------|------|-------------|---------|
| Contacted by Dems only | 24 | 24 | 24 | 32 | 14 | 25 | 22 | 31 | 23 | 24 | 23 |
| Contacted by both parties | 17 | 18 | 17 | 15 | 23 | 14 | 18 | 11 | 23 | 13 | 22 |
| Contacted by Dems and Issue-based groups | 8 | 4 | 10 | 6 | 8 | 9 | 5 | 9 | 15 | 5 | 12 |
| Contacted by Dems, Reps, and Issue-based orgs | 7 | 6 | 9 | 9 | 6 | 8 | 9 | 7 | 3 | 6 | 10 |
| Contacted by Issue-based org only | 3 | 1 | 6 | 5 | 2 | 3 | 4 | 4 | 3 | 3 | 4 |
| Contacted by Reps only | 3 | 5 | 2 | 5 | 0 | 5 | 5 | 3 | 0 | 4 | 2 |
| Contacted by Reps and Issue-based orgs | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Haven't been contacted | 14 | 17 | 12 | 5 | 20 | 16 | 13 | 15 | 12 | 18 | 9 |
| Not sure | 23 | 25 | 21 | 22 | 27 | 20 | 24 | 19 | 21 | 28 | 17 |

Campaign Contact, Aug vs Nov

Election Contact August survey

CHANGE RESEARCH™

Have you been contacted by a political party, candidate, campaign, or organization about this year's election? If so, by who?

| | All Voters | Male | Female | 18 to 24 | 25 to 29 | 30 to 35 | Hispanic | Black | AAPI |
|---|------------|------|--------|----------|----------|----------|----------|-------|------|
| A Democratic candidate's campaign | 24 | 24 | 25 | 29 | 23 | 21 | 20 | 28 | 28 |
| A Republican candidate's campaign | 4 | 5 | 4 | 3 | 5 | 5 | 7 | 1 | 2 |
| A Democratic grassroots organization | 10 | 7 | 13 | 11 | 14 | 8 | 10 | 10 | 16 |
| A Republican grassroots organization | 0 | 0 | 1 | 0 | 0 | 1 | 1 | 0 | 0 |
| A Democratic group, but I'm not sure which one it was | 9 | 8 | 9 | 5 | 9 | 12 | 8 | 12 | 8 |
| A Republican group, but I'm not sure which one it was | 0 | 0 | 1 | 0 | 0 | 1 | 0 | 0 | 2 |
| An issue-based campaign or organization | 1 | 2 | 1 | 3 | 0 | 1 | 0 | 3 | 0 |
| Haven't been contacted | 30 | 39 | 20 | 27 | 28 | 35 | 29 | 32 | 27 |
| Not sure | 20 | 15 | 26 | 22 | 22 | 17 | 25 | 14 | 18 |

Campaign Contact November survey

CHANGE RESEARCH™

Were you contacted by a political party, candidate, campaign, or organization about this year's election? If so, by who?

| | Total | Male | Female | 18-24 | 25-29 | 30-35 | Hispanic | Black | AAPI | Non-College | College |
|---|-------|------|--------|-------|-------|-------|----------|-------|------|-------------|---------|
| Contacted by Dems only | 24 | 24 | 24 | 32 | 14 | 25 | 22 | 31 | 23 | 24 | 23 |
| Contacted by both parties | 17 | 18 | 17 | 15 | 23 | 14 | 18 | 11 | 23 | 13 | 22 |
| Contacted by Dems and Issue-based groups | 8 | 4 | 10 | 6 | 8 | 9 | 5 | 9 | 15 | 5 | 12 |
| Contacted by Dems, Reps, and Issue-based orgs | 7 | 6 | 9 | 9 | 6 | 8 | 9 | 7 | 3 | 6 | 10 |
| Contacted by Issue-based org only | 3 | 1 | 6 | 5 | 2 | 3 | 4 | 4 | 3 | 3 | 4 |
| Contacted by Reps only | 3 | 5 | 2 | 5 | 0 | 5 | 5 | 3 | 0 | 4 | 2 |
| Contacted by Reps and Issue-based orgs | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Haven't been contacted | 14 | 17 | 12 | 5 | 20 | 16 | 13 | 15 | 12 | 18 | 9 |
| Not sure | 23 | 25 | 21 | 22 | 27 | 20 | 24 | 19 | 21 | 28 | 17 |

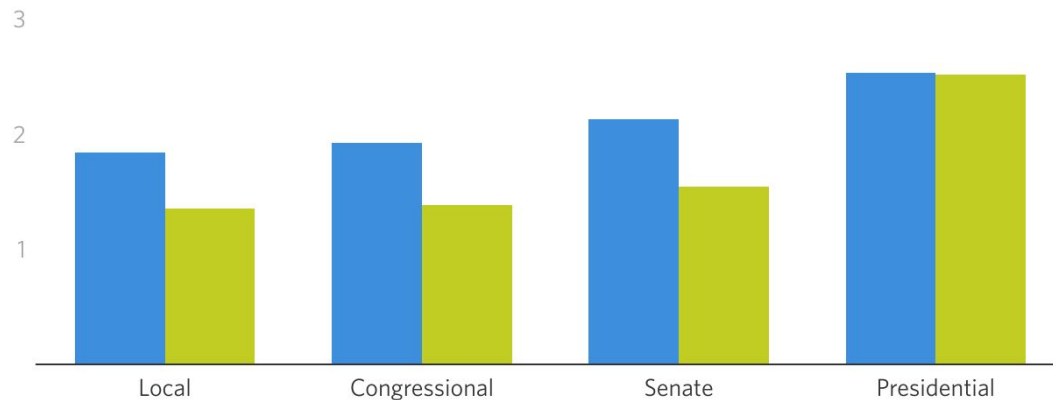
Contact is Key

Per CIRCLE (Tufts University Tisch College)

Youth of Color Who Were Contacted by a Community Organization Were More Likely to Pay Attention to 2020 Local, Congressional, and Senate Elections

0 = low attention; 3 = high attention

■ Contacted by community organization ■ Not contacted



Only youth of color (ages 18 to 29) in the Mountain, South Atlantic, and West South Central regions were included in the above analyses.

CIRCLE Tufts University Tisch College · CIRCLE

Source: CIRCLE 2020 Post-Election National Poll

