To: Interested Parties

From: Clean and Prosperous America PAC

Re: Battleground State Surveys Show Harris can Defeat Trump

July 21, 2024

Between July 17-20, Clean and Prosperous America PAC commissioned four surveys of registered voters in Arizona, Michigan, North Carolina, and Pennsylvania. Full methodology is listed at the end of this memo; full toplines and crosstabs are attached in alphabetical order by state.

## **Key Poll Findings:**

- Democratic candidates for Senate or Governor lead all four states outside the survey's margin of error. In AZ, Gallego leads Lake 49-42%. In PA, Casey leads McCormick 50-39%. In MI, Slotkin leads Rogers 46-38%. In North Carolina, where there is an open race for Governor, Stein leads Robinson 48-42%.
- 2. Former President Trump holds a lead over President Biden and Vice President Harris in all four states. Although Trump's net favorability ratings are less negative than Biden's, Trump remains stuck in the mid 40s in the opening multi-candidate ballot tests.
- 3. However, after positive and negative messages, <u>a Presidential ticket led by Kamala Harris with the state's Governor is locked in a close race</u>: Up 2 in MI, tied in PA, and down two in NC, all within the margin of error. The ticket of Harris + the Governor improves over Biden's margin by 3 points in MI, 4 points in NC, and 4 points in PA.
- **4.** In Arizona, Trump has a consistent 5-7 point lead in all the Presidential ballot tests, except against Mark Kelly who trails by 2.

## **Summary Margins** (Vote Share Summary on Page 2)

Ballots Tests	AZ Dem Margin	MI Dem Margin	NC Dem Margin	PA Dem Margin
Biden vs Trump vs 3rd	-5	-1	-6	-4
Harris vs Trump vs 3rd	-6	-5	-4	-2
Governor/Senator vs Trump vs 3rd	-2	+1	-4	+4
Governor/Senator: D vs R	+7	+8	+6	+11
Harris vs Trump vs 3rd (After Messages)	-5	-2	-1	-4
Harris + State's Gov/Senator vs Trump + Vance vs 3rd	-5	0	-1	+1
Harris + State's Gov/Senator vs Trump + Vance vs 3rd (After Messages)	-7	+2	-2	0

These surveys tested a few positive and contrast message statements about Harris, Trump, Vance, Kelly, Whitmer, Cooper, and Shapiro. In the Harris messages tested, the most convincing message is abortion and immigration, followed by economy and democracy.

Ballots Tests	Arizona	Michigan	North Carolina	Pennsylvania
Biden vs Trump vs 3rd	40-45	44-45	42-48	42-46
Harris vs Trump vs 3rd	40-46	41-46	44-48	43-45
Governor/Senator vs Trump vs 3rd	43-45	46-45	41-45	47-43
Governor/Senator: D vs R	49-42	46-38	48-42	50-39
Harris vs Trump vs 3rd (After Messages)	41-46	43-45	46-47	42-46
Harris + State's Gov/Senator vs Trump + Vance vs 3rd	44-49	46-46	46-47	47-46
Harris + State's Gov/Senator vs Trump + Vance vs 3rd (After Messages)	43-50	47-45	45-47	46-46

**Survey Methodology:** Detailed methodology is available on the Public Policy Polling website. On July 19-20, 2024 Public Policy Polling surveyed 736 Arizona registered voters and 573 North Carolina registered voters on behalf of Clean and Prosperous America PAC. In Arizona, the survey's margin of error is +/-3.6% and 68% of interviews were conducted by text message and 32% by telephone. In North Carolina, the survey's margin of error is +/-4.1% and 59% of interviews were conducted by text message and 41% by telephone.

On July 17-18, 2024 Public Policy Polling surveyed 650 Michigan registered voters & 624 Pennsylvania registered voters on behalf of Clean and Prosperous America PAC. In Michigan, the survey's margin of error is +/-3.9% and 60% of interviews were conducted by text message and 40% by telephone. In Pennsylvania, the survey's margin of error is +/-3.8% and 61% of interviews were conducted by text message and 39% by telephone.



## Arizona Survey Results Infavorable opinion Q7 If the candidates for President this fall were just

	/ \land 120114 Oc		Itoouito		
Q1	Do you have a favorable or unfavorable opinion of Joe Biden?	Q7	If the candidates for President this fall we Democrat Joe Biden and Republican Dor	,	
	Favorable 369	<b>6</b>	Trump, who would you vote for?		
	Unfavorable579	<b>6</b>	Joe Biden		
	Not sure 7%	) )	Donald Trump		
Q2	Do you have a favorable or unfavorable opinion		Not sure		
	of Donald Trump?	Q8	If Joe Biden was not a candidate for Pres		
	Favorable 479	0	this fall, and the candidates were Democi Kamala Harris, Republican Donald Trump		
	Unfavorable499	0	Green Party candidate Jill Stein, and		
	Not sure49	)	independent candidate Robert F. Kenned who would you vote for?	y Jr,	
Q3	Do you have a favorable or unfavorable opinion		Kamala Harris	40%	
	of Kamala Harris?	,			
	Favorable389		Donald Trump		
	Unfavorable559	ó	Jill Stein		
	Not sure 8%	)	Robert F. Kennedy Jr		
Q4	Do you have a favorable or unfavorable opinion		Not sure		
	of JD Vance?	, Q9	this fall, and the candidates were Democrat Mark Kelly and Republican Donald Trump,		
	Favorable 409				
	Unfavorable449		Green Party candidate Jill Stein, and	h. le	
	Not sure	Ó	independent candidate Robert F. Kenned who would you vote for?	y Ji,	
Q5	Do you have a favorable or unfavorable opinion of Mark Kelly?		Mark Kelly	43%	
	Favorable 479	o o	Donald Trump	45%	
	Unfavorable399	o o	Jill Stein	1%	
	Not sure149	<b>6</b>	Robert F. Kennedy Jr	6%	
Q6	If the candidates for President this fall were		Not sure	5%	
	Democrat Joe Biden, Republican Donald Trump, Green Party candidate Jill Stein, and independent candidate Robert F. Kennedy Jr, who would you vote for?	Q10	The candidates for US Senate are Demo- Ruben Gallego and Republican Kari Lake the election was today, who would you vo	crat e. If	
	Joe Biden	, 0	Ruben Gallego	49%	
	Donald Trump45%		Kari Lake	42%	
			Not sure	9%	
	om otom				
	Robert F. Kennedy Jr69				
	Not sure 7%	)			





Q11 Supporters of Kamala Harris say that she's a tough prosecutor who is ready to lead on day one to protect the rule of law, democracy and voting rights, while Donald Trump is a convicted felon who is ready to become a dictator on day one. Do you find this a very convincing, somewhat convincing, or not a convincing reason to vote for Kamala Harris?

Very convincing	33%
Somewhat convincing	10%
Not convincing	53%
Not sure	4%

Q12 Opponents of Kamala Harris say that she is responsible for record high government spending that created the worst inflation in 40 years on everything from gas to groceries, while Donald Trump cut taxes and oversaw low inflation during his Presidency. Do you find this a very convincing, somewhat convincing, or not a convincing reason to vote against Kamala Harris?

Very convincing	42%
Somewhat convincing	7%
Not convincing	47%
Not sure	4%

Q13 Supporters of Kamala Harris say she will fight for women's reproductive freedom and our right to make decisions about our own bodies, without the government telling us what to do. Donald Trump will allow the politicians to make the decision for us. Do you find this a very convincing, somewhat convincing, or not a convincing reason to vote for Kamala Harris?

Very convincing	40%
Somewhat convincing	9%
Not convincing	
Not sure	3%

Q14 Opponents of Kamala Harris say she has failed to control the border or stop crimes committed by illegal immigrants. Donald Trump will build the wall, deport illegal immigrants, and crack down on lawbreakers. Do you find this a very convincing, somewhat convincing, or not a convincing reason to vote against Kamala Harris?

Very convincing	47%
Somewhat convincing	7%
Not convincing	43%
Not sure	3%

Q15 Supporters of Kamala Harris say she is working to lower housing costs, end price gouging, and grow the middle class. Donald Trump plans massive cuts to Social Security & Medicare while letting drug companies charge higher prices and giving a massive tax break to billionaires and CEOs. Do you find this a very convincing, somewhat convincing, or not a convincing reason to vote for Kamala Harris?

Very convincing	37%
Somewhat convincing	
Not convincing	49%
Not sure	5%





Q16	Having heard some more information, let me ask you again: if Joe Biden was not a candidate for President this fall, and the candidates for President this fall were Democrat Kamala Harris, Republican Donald Trump, Green Party candidate Jill Stein, and independent candidate Robert F. Kennedy Jr, who would you vote for?  Kamala Harris	Q19	decorated Marine veteran with a record of creating jobs. He worked hard to escape the poverty and drugs in his small Ohio town. Opponents say he is too inexperienced to be President, too weak to stand up to big corporations to lower prices, and he will be a rubber stamp for Trump's extreme agenda. Does hearing this make you more likely or less likely to vote for Donald Trump and JD Vance, or does it not make a difference?		
	Jill Stein		More likely309	%	
	Robert F. Kennedy Jr		Less likely319		
047	Not sure		It doesn't make a difference379		
Q17	was Kamala Harris for President and Arizona		Not sure		
	Senator Mark Kelly for Vice President, and the Republican ticket was Donald Trump for President and Ohio Senator JD Vance for Vice President, which ticket would you vote for, or would you vote for another party?	Q20	Not sure		
	Kamala Harris and Mark Kelly44%		Donald Trump for President and Ohio Senator		
	Donald Trump and JD Vance49%		JD Vance for Vice President, which ticket would you vote for, or would you vote for another	į	
	Another party ticket		party?		
	Not sure 5%		Kamala Harris and Mark Kelly43°	%	
Q18	Supporters of Senator Mark Kelly say that he is		Donald Trump and JD Vance50°		
	a decorated Navy pilot and NASA astronaut who has been lowering costs and getting		Another party ticket29		
	Arizona's economy back on track by cutting taxes for families and making corporations pay their fair share. Opponents say that he is another tax and spend liberal who will only continue the failed policies of Biden and Harris. Does hearing this make you more likely or less		Not sure 5%		
			In the 2020 election for President, did you vote for Republican Donald Trump, Democrat Joe Biden, someone else, or did you not vote in the election?		
	likely to vote for Kamala Harris and Mark Kelly,		Donald Trump479	%	
	or does it not make a difference?		Joe Biden489	%	
	More likely		Someone else / Did not vote	6	
	Less likely	Q22	If you are a woman, press 1. If a man, press 2. If you are gender non-binary, press 3.		
	Not sure		Woman529	%	
			Man46°	%	
			Gender non-binary29	6	





<b>Q23</b>	If you are a Democrat, press 1. If a Republican
	press 2. If an independent, press 3.

	Democrat	36%
	Republican	39%
	Independent	
Q24	If you are Hispanic or Latino, press 1. If whit press 2. If other, press 3.	
	Hispanic or Latino	17%
	White	
	Other	-01
Q25	If you are 18-45 years old, press 1. If 46-65, press 2. If older than 65, press 3.	•
	18 to 45	30%
	46 to 65	42%
	Older than 65	

## Q26 What is the highest level of education you have received: high school graduate or less, some college but did not finish, 2-year college degree, 4-year college degree, or post-graduate degree?

	High school graduate or less	18%
	Some college but did not finish	
	2-year college degree	
	4-year college degree	
	Post-graduate degree	
Q27	Mode	
	Landline	32%
	Text	68%





		2020 Vo	te	
	Base			Someone else / Did not vote
Biden Favorability			-	
Favorable	36%	2%	72%	15%
Unfavorable	57%	95%	18%	71%
Not sure	7%	3%	10%	14%

		2020 Vo	te	
	Base	Donald Trump		Someone else / Did not vote
Trump Favorability			-	
Favorable	47%	90%	5%	46%
Unfavorable	49%	5%	93%	49%
Not sure	4%	6%	2%	5%

		2020 Vote		
	Base			Someone else / Did not vote
Harris Favorability				
Favorable	38%	1%	75%	15%
Unfavorable	55%	95%	14%	75%
Not sure	8%	4%	11%	10%





		2020 Vo	te	
	Base			Someone else / Did not vote
Vance Favorability			-	
Favorable	40%	74%	8%	31%
Unfavorable	44%	4%	81%	45%
Not sure	16%	22%	11%	24%

	2020 Vote			
	Base			Someone else / Did not vote
Kelly Favorability			-	
Favorable	47%	8%	87%	30%
Unfavorable	39%	72%	6%	43%
Not sure	14%	20%	7%	27%

		2020 Vo	te	
	Base	Donald Trump		Someone else / Did not vote
Biden / Trump / Stein / Kennedy			•	
Joe Biden	40%	2%	79%	19%
Donald Trump	45%	86%	6%	34%
Jill Stein	2%	0%	3%	12%
Robert F. Kennedy Jr	6%	8%	3%	13%
Not sure	7%	4%	9%	22%





		2020 Vo	te	
	Base	Donald Trump		Someone else / Did not vote
Biden / Trump			-	
Joe Biden	44%	3%	86%	27%
Donald Trump	50%	96%	6%	43%
Not sure	6%	1%	8%	29%

		2020 Vote		
	Base	Donald Trump		Someone else / Did not vote
Harris / Trump / Stein / Kennedy			•	
Kamala Harris	40%	1%	79%	16%
Donald Trump	46%	87%	7%	42%
Jill Stein	1%	-	2%	11%
Robert F. Kennedy Jr	7%	9%	4%	7%
Not sure	6%	3%	7%	23%

		2020 Vo	te	
	Base	Donald Trump		Someone else / Did not vote
Kelly / Trump / Stein / Kennedy				
Mark Kelly	43%	2%	85%	28%
Donald Trump	45%	87%	5%	38%
Jill Stein	1%	1%	2%	7%
Robert F. Kennedy Jr	6%	8%	4%	10%
Not sure	5%	3%	5%	17%





		2020 Vo	te	
	Base	Donald Trump		Someone else / Did not vote
Gallego / Lake			-	
Ruben Gallego	49%	5%	92%	42%
Kari Lake	42%	82%	5%	25%
Not sure	9%	13%	4%	33%

		2020 Vo	te	
	Base	Donald Trump		Someone else / Did not vote
Harris a Tough Prose- cutor While Trump a Convicted Felon Very Somewhat / Not Conv- incing Reason to Vote For Her				
Very convincing	33%	1%	64%	10%
Somewhat convincing	10%	3%	16%	10%
Not convincing	53%	94%	16%	64%
Not sure	4%	2%	4%	15%





	2020 Vote			
	Base	Donald Trump		Someone else / Did not vote
Harris Responsible for Inflation Very / Somewhat / Not Convincing Reason to Vote Against Her				
Very convincing	42%	81%	7%	50%
Somewhat convincing	7%	7%	4%	22%
Not convincing	47%	10%	84%	17%
Not sure	4%	2%	5%	11%

	2020 Vote			
	Base	Donald Trump		Someone else / Did not vote
Harris Will Fight for Women's Reproducti- ve Freedom While Tr- ump Will Allow Politi- cians to Decide for Us Very / Somewhat / N				
Very convincing	40%	4%	75%	15%
Somewhat convincing	9%	6%	12%	14%
Not convincing	47%	87%	10%	56%
Not sure	3%	3%	3%	15%





		2020 Vote		
	Base	Donald Trump		Someone else / Did not vote
Harris Has Failed to Control the Border Very / Somewhat / Not Convincing Reason to Vote Against Her				
Very convincing	47%	88%	9%	47%
Somewhat convincing	7%	3%	11%	6%
Not convincing	43%	9%	74%	35%
Not sure	3%	1%	5%	12%

		2020 Vo	te	
	Base	Donald Trump		Someone else / Did not vote
Harris Working to Lo- wer Housing Costs, E- nd Price Gouging, and Grow the Middle Clas- s Very / Somewhat / N- ot Convincing Reas				
Very convincing	37%	3%	70%	15%
Somewhat convincing	9%	6%	12%	20%
Not convincing	49%	85%	15%	57%
Not sure	5%	7%	3%	9%





		2020 Vote				
	Base	Donald Trump		Someone else / Did not vote		
Informed Harris / Trump / Stein / Kennedy						
Kamala Harris	41%	2%	81%	17%		
Donald Trump	46%	89%	6%	34%		
Jill Stein	1%	-	1%	11%		
Robert F. Kennedy Jr	6%	7%	5%	14%		
Not sure	6%	3%	6%	24%		

		2020 Vote				
	Base	Donald Trump		Someone else / Did not vote		
Harris and Kelly / Trump and Vance						
Kamala Harris and Mark Kelly	44%	2%	86%	18%		
Donald Trump and JD Vance	49%	94%	6%	47%		
Another party ticket	3%	2%	2%	10%		
Not sure	5%	2%	5%	25%		





		2020 Vote		
	Base	Donald Trump		Someone else / Did not vote
Kelly a Decorated Navy Pilot Who Has Lowered Costs More / Less Likely to Vote For Harris and Kelly				
More likely	31%	3%	59%	15%
Less likely	25%	45%	6%	26%
It doesn't make a difference	41%	49%	32%	47%
Not sure	3%	3%	3%	11%

		2020 Vote			
	Base	Donald Trump		Someone else / Did not vote	
Vance a Decorated Marine Veteran with a Record for Creating Jobs More / Less Likely to Vote For Trump and Vance					
More likely	30%	61%	4%	23%	
Less likely	31%	4%	56%	23%	
It doesn't make a difference	37%	34%	38%	49%	
Not sure	2%	2%	3%	5%	





		2020 Vote				
	Base	Donald Trump		Someone else / Did not vote		
Informed Harris and Kelly / Trump and Vance						
Kamala Harris and Mark Kelly	43%	2%	85%	23%		
Donald Trump and JD Vance	50%	95%	7%	49%		
Another party ticket	2%	1%	2%	10%		
Not sure	5%	2%	6%	18%		

		Gender				
	Base	Woman	Man	Gender non-binary		
Biden Favorability						
Favorable	36%	37%	35%	36%		
Unfavorable	57%	54%	60%	64%		
Not sure	7%	9%	5%	-		

		Gender		
	Base	Woman	Man	Gender non-binary
Trump Favorability				
Favorable	47%	46%	48%	53%
Unfavorable	49%	48%	52%	32%
Not sure	4%	6%	1%	15%





		Gender			
	Base	Woman	Man	Gender non-binary	
Harris Favorability		-			
Favorable	38%	37%	39%	23%	
Unfavorable	55%	53%	56%	72%	
Not sure	8%	9%	6%	5%	

		Gender		
	Base	Woman	Man	Gender non-binary
Vance Favorability		-		
Favorable	40%	38%	42%	51%
Unfavorable	44%	42%	46%	22%
Not sure	16%	20%	12%	27%

		Gender		
	Base	Woman	Man	Gender non-binary
Kelly Favorability		-		
Favorable	47%	46%	49%	31%
Unfavorable	39%	37%	40%	48%
Not sure	14%	17%	11%	21%





		Gender	r		
	Base	Woman	Man	Gender non-binary	
Biden / Trump / Stein / Kennedy		•	•		
Joe Biden	40%	40%	40%	32%	
Donald Trump	45%	42%	49%	30%	
Jill Stein	2%	2%	2%	3%	
Robert F. Kennedy Jr	6%	9%	2%	21%	
Not sure	7%	7%	7%	13%	

		Gender		
	Base	Woman	Man	Gender non-binary
Biden / Trump				
Joe Biden	44%	44%	45%	32%
Donald Trump	50%	50%	50%	53%
Not sure	6%	5%	5%	14%

		Gender		
	Base	Woman	Man	Gender non-binary
Harris / Trump / Stein / Kennedy				
Kamala Harris	40%	38%	44%	15%
Donald Trump	46%	42%	50%	59%
Jill Stein	1%	2%	1%	5%
Robert F. Kennedy Jr	7%	10%	3%	-
Not sure	6%	9%	3%	22%





		Gender	ender		
	Base	Woman	Man	Gender non-binary	
Kelly / Trump / Stein / Kennedy		•	•		
Mark Kelly	43%	41%	46%	23%	
Donald Trump	45%	42%	49%	20%	
Jill Stein	1%	2%	0%	11%	
Robert F. Kennedy Jr	6%	9%	2%	29%	
Not sure	5%	6%	3%	17%	

		Gender		
	Base	Woman	Man	Gender non-binary
Gallego / Lake				
Ruben Gallego	49%	49%	49%	55%
Kari Lake	42%	39%	46%	23%
Not sure	9%	12%	5%	22%





		Gender		
	Base	Woman	Man	Gender non-binary
Harris a Tough Prose- cutor While Trump a Convicted Felon Very Somewhat / Not Conv- incing Reason to Vote For Her				
Very convincing	33%	35%	32%	11%
Somewhat convincing	10%	9%	11%	8%
Not convincing	53%	51%	56%	52%
Not sure	4%	5%	1%	29%

		Gender		
	Base	Woman	Man	Gender non-binary
Harris Responsible for Inflation Very / Somewhat / Not Convincing Reason to Vote Against Her				
Very convincing	42%	40%	44%	56%
Somewhat convincing	7%	7%	6%	-
Not convincing	47%	47%	47%	31%
Not sure	4%	5%	3%	14%





		Gender		
	Base	Woman	Man	Gender non-binary
Harris Will Fight for Women's Reproducti- ve Freedom While Tr- ump Will Allow Politi- cians to Decide for Us Very / Somewhat / N				
Very convincing	40%	44%	37%	14%
Somewhat convincing	9%	9%	9%	20%
Not convincing	47%	45%	51%	31%
Not sure	3%	3%	2%	35%

		Gender		
	Base	Woman	Man	Gender non-binary
Harris Has Failed to Control the Border Very / Somewhat / Not Convincing Reason to Vote Against Her				
Very convincing	47%	46%	47%	65%
Somewhat convincing	7%	7%	6%	13%
Not convincing	43%	43%	43%	14%
Not sure	3%	3%	4%	8%





		Gender		
	Base	Woman	Man	Gender non-binary
Harris Working to Lo- wer Housing Costs, E- nd Price Gouging, and Grow the Middle Clas- s Very / Somewhat / N- ot Convincing Reas				
Very convincing	37%	39%	35%	14%
Somewhat convincing	9%	10%	8%	29%
Not convincing	49%	45%	53%	44%
Not sure	5%	6%	3%	13%

		Gender		
	Base	Woman	Man	Gender non-binary
Informed Harris / Trump / Stein / Kennedy				
Kamala Harris	41%	39%	44%	15%
Donald Trump	46%	44%	49%	30%
Jill Stein	1%	2%	1%	5%
Robert F. Kennedy Jr	6%	8%	3%	29%
Not sure	6%	8%	2%	22%





		Gender		
	Base	Woman	Man	Gender non-binary
Harris and Kelly / Trump and Vance		•		
Kamala Harris and Mark Kelly	44%	42%	46%	15%
Donald Trump and JD Vance	49%	49%	49%	58%
Another party ticket	3%	3%	2%	10%
Not sure	5%	6%	3%	17%

		Gender		
	Base	Woman	Man	Gender non-binary
Kelly a Decorated Navy Pilot Who Has Lowered Costs More / Less Likely to Vote For Harris and Kelly				
More likely	31%	32%	32%	3%
Less likely	25%	23%	25%	39%
It doesn't make a difference	41%	42%	40%	32%
Not sure	3%	2%	3%	26%





		Gender		
	Base	Woman	Man	Gender non-binary
Vance a Decorated Marine Veteran with a Record for Creating Jobs More / Less Likely to Vote For Trump and Vance				
More likely	30%	27%	33%	60%
Less likely	31%	33%	30%	16%
It doesn't make a difference	37%	39%	35%	16%
Not sure	2%	2%	2%	8%

	Gender			
	Base	Woman	Man	Gender non-binary
Informed Harris and Kelly / Trump and Vance				
Kamala Harris and Mark Kelly	43%	41%	46%	15%
Donald Trump and JD Vance	50%	50%	50%	58%
Another party ticket	2%	2%	2%	10%
Not sure	5%	7%	2%	17%





		Party			
	Base	Democrat	Republican	Independent	
Biden Favorability		•		•	
Favorable	36%	73%	5%	30%	
Unfavorable	57%	17%	93%	58%	
Not sure	7%	10%	2%	12%	

		Party				
	Base	Democrat	Republican	Independent		
Trump Favorability						
Favorable	47%	5%	87%	44%		
Unfavorable	49%	91%	10%	50%		
Not sure	4%	3%	3%	6%		

		Party			
	Base	Democrat	Republican	Independent	
Harris Favorability			•	•	
Favorable	38%	80%	4%	28%	
Unfavorable	55%	12%	91%	60%	
Not sure	8%	8%	5%	12%	





		Party			
	Base	Democrat	Republican	Independent	
Vance Favorability		•			
Favorable	40%	7%	76%	32%	
Unfavorable	44%	81%	6%	46%	
Not sure	16%	11%	18%	22%	

		Party				
	Base	Democrat	Republican	Independent		
Kelly Favorability		-				
Favorable	47%	85%	16%	40%		
Unfavorable	39%	8%	63%	46%		
Not sure	14%	7%	21%	14%		

		Party			
	Base	Democrat	Republican	Independent	
Biden / Trump / Stein / Kennedy					
Joe Biden	40%	79%	6%	36%	
Donald Trump	45%	5%	86%	39%	
Jill Stein	2%	3%	1%	3%	
Robert F. Kennedy Jr	6%	4%	3%	14%	
Not sure	7%	10%	4%	8%	





		Party			
	Base	Democrat	Republican	Independent	
Biden / Trump		•			
Joe Biden	44%	87%	7%	40%	
Donald Trump	50%	7%	90%	51%	
Not sure	6%	7%	3%	9%	

		Party			
	Base	Democrat	Republican	Independent	
Harris / Trump / Stein / Kennedy					
Kamala Harris	40%	81%	5%	34%	
Donald Trump	46%	5%	87%	42%	
Jill Stein	1%	2%	0%	2%	
Robert F. Kennedy Jr	7%	6%	3%	13%	
Not sure	6%	7%	4%	9%	

	Party			
	Base	Democrat	Republican	Independent
Kelly / Trump / Stein / Kennedy				
Mark Kelly	43%	85%	9%	37%
Donald Trump	45%	5%	86%	39%
Jill Stein	1%	2%	1%	2%
Robert F. Kennedy Jr	6%	4%	3%	13%
Not sure	5%	5%	2%	8%





		Party		
	Base	Democrat	Republican	Independent
Gallego / Lake		•		
Ruben Gallego	49%	90%	13%	46%
Kari Lake	42%	5%	76%	42%
Not sure	9%	6%	11%	12%

	Base	Party		
		Democrat	Republican	Independent
Harris a Tough Prose- cutor While Trump a Convicted Felon Very Somewhat / Not Conv- incing Reason to Vote For Her				
Very convincing	33%	68%	3%	26%
Somewhat convincing	10%	14%	4%	13%
Not convincing	53%	13%	90%	57%
Not sure	4%	4%	3%	4%

		Party		
	Base	Democrat	Republican	Independent
Harris Responsible for Inflation Very / Somewhat / Not Convincing Reason to Vote Against Her				
Very convincing	42%	5%	77%	43%
Somewhat convincing	7%	7%	5%	8%
Not convincing	47%	84%	15%	43%
Not sure	4%	4%	3%	5%





		Party		
	Base	Democrat	Republican	Independent
Harris Will Fight for Women's Reproducti- ve Freedom While Tr- ump Will Allow Politi- cians to Decide for Us Very / Somewhat / N				
Very convincing	40%	79%	5%	39%
Somewhat convincing	9%	9%	9%	10%
Not convincing	47%	10%	84%	46%
Not sure	3%	3%	3%	5%

		Party		
	Base	Democrat	Republican	Independent
Harris Has Failed to Control the Border Very / Somewhat / Not Convincing Reason to Vote Against Her				
Very convincing	47%	7%	84%	46%
Somewhat convincing	7%	12%	3%	7%
Not convincing	43%	77%	11%	42%
Not sure	3%	5%	1%	5%





		Party		
	Base	Democrat	Republican	Independent
Harris Working to Lo- wer Housing Costs, E- nd Price Gouging, and Grow the Middle Clas- s Very / Somewhat / N- ot Convincing Reas				
Very convincing	37%	73%	5%	34%
Somewhat convincing	9%	10%	7%	13%
Not convincing	49%	14%	82%	47%
Not sure	5%	3%	6%	6%

		Party		
	Base	Democrat	Republican	Independent
Informed Harris / Trump / Stein / Kennedy				
Kamala Harris	41%	82%	5%	37%
Donald Trump	46%	5%	88%	41%
Jill Stein	1%	2%	0%	2%
Robert F. Kennedy Jr	6%	5%	3%	13%
Not sure	6%	6%	4%	7%





		Party		
	Base	Democrat	Republican	Independent
Harris and Kelly / Trump and Vance		•		
Kamala Harris and Mark Kelly	44%	85%	7%	39%
Donald Trump and JD Vance	49%	6%	89%	50%
Another party ticket	3%	2%	2%	4%
Not sure	5%	7%	2%	7%

		Party		
	Base	Democrat	Republican	Independent
Kelly a Decorated Navy Pilot Who Has Lowered Costs More / Less Likely to Vote For Harris and Kelly				
More likely	31%	59%	7%	30%
Less likely	25%	6%	40%	28%
It doesn't make a difference	41%	33%	50%	38%
Not sure	3%	2%	3%	4%





		Party		
	Base	Democrat	Republican	Independent
Vance a Decorated Marine Veteran with a Record for Creating Jobs More / Less Likely to Vote For Trump and Vance				
More likely	30%	2%	55%	34%
Less likely	31%	61%	8%	22%
It doesn't make a difference	37%	34%	35%	43%
Not sure	2%	3%	2%	1%

		Party		
	Base	Democrat	Republican	Independent
Informed Harris and Kelly / Trump and Vance				
Kamala Harris and Mark Kelly	43%	84%	7%	39%
Donald Trump and JD Vance	50%	6%	91%	51%
Another party ticket	2%	2%	1%	5%
Not sure	5%	8%	1%	5%





	Race			
	Base	Hispanic or Latino	White	Other
Biden Favorability				
Favorable	36%	48%	33%	42%
Unfavorable	57%	38%	61%	52%
Not sure	7%	14%	6%	7%

	Race			
	Base	Hispanic or Latino	White	Other
Trump Favorability		•	-	•
Favorable	47%	37%	49%	42%
Unfavorable	49%	56%	48%	51%
Not sure	4%	7%	3%	7%

		Race		
	Base	Hispanic or Latino	White	Other
Harris Favorability		•	-	•
Favorable	38%	48%	35%	36%
Unfavorable	55%	45%	57%	59%
Not sure	8%	7%	8%	5%





		Race		
	Base	Hispanic or Latino	White	Other
Vance Favorability		•	-	
Favorable	40%	31%	42%	40%
Unfavorable	44%	53%	42%	41%
Not sure	16%	17%	16%	18%

		Race		
	Base	Hispanic or Latino	White	Other
Kelly Favorability				
Favorable	47%	56%	45%	45%
Unfavorable	39%	33%	40%	43%
Not sure	14%	11%	15%	12%

		Race		
	Base	Hispanic or Latino		Other
Biden / Trump / Stein / Kennedy				
Joe Biden	40%	46%	38%	46%
Donald Trump	45%	35%	48%	39%
Jill Stein	2%	1%	2%	4%
Robert F. Kennedy Jr	6%	13%	5%	2%
Not sure	7%	5%	8%	9%





		Race		
	Base	Hispanic or Latino	White	Other
Biden / Trump				
Joe Biden	44%	50%	43%	47%
Donald Trump	50%	41%	53%	45%
Not sure	6%	9%	5%	8%

	Race			
	Base	Hispanic or Latino		Other
Harris / Trump / Stein / Kennedy			•	
Kamala Harris	40%	45%	39%	39%
Donald Trump	46%	34%	49%	40%
Jill Stein	1%	1%	1%	4%
Robert F. Kennedy Jr	7%	11%	5%	7%
Not sure	6%	9%	5%	10%

	Race			
	Base	Hispanic or Latino		Other
Kelly / Trump / Stein / Kennedy				
Mark Kelly	43%	52%	42%	41%
Donald Trump	45%	35%	48%	36%
Jill Stein	1%	-	1%	7%
Robert F. Kennedy Jr	6%	8%	5%	9%
Not sure	5%	6%	4%	7%





		Race		
	Base	Hispanic or Latino	White	Other
Gallego / Lake		•	-	
Ruben Gallego	49%	58%	48%	45%
Kari Lake	42%	38%	43%	39%
Not sure	9%	4%	10%	16%

		Race				
	Base	Hispanic or Latino	White	Other		
Harris a Tough Prose- cutor While Trump a Convicted Felon Very Somewhat / Not Conv- incing Reason to Vote For Her						
Very convincing	33%	41%	31%	37%		
Somewhat convincing	10%	6%	11%	6%		
Not convincing	53%	45%	55%	55%		
Not sure	4%	8%	3%	2%		





		Race		
	Base	Hispanic or Latino		Other
Harris Responsible for Inflation Very / Somewhat / Not Convincing Reason to Vote Against Her				
Very convincing	42%	36%	44%	43%
Somewhat convincing	7%	4%	8%	1%
Not convincing	47%	58%	45%	50%
Not sure	4%	2%	4%	7%

		Race		
	Base	Hispanic or Latino	White	Other
Harris Will Fight for Women's Reproducti- ve Freedom While Tr- ump Will Allow Politi- cians to Decide for Us Very / Somewhat / N				
Very convincing	40%	48%	39%	35%
Somewhat convincing	9%	11%	9%	7%
Not convincing	47%	39%	49%	51%
Not sure	3%	1%	4%	7%





		Race			
	Base	Hispanic or Latino		Other	
Harris Has Failed to Control the Border Very / Somewhat / Not Convincing Reason to Vote Against Her					
Very convincing	47%	40%	48%	50%	
Somewhat convincing	7%	7%	7%	8%	
Not convincing	43%	50%	42%	35%	
Not sure	3%	3%	3%	7%	

		Race			
	Base	Hispanic or Latino	White	Other	
Harris Working to Lo- wer Housing Costs, E- nd Price Gouging, and Grow the Middle Clas- s Very / Somewhat / N- ot Convincing Reas					
Very convincing	37%	47%	36%	28%	
Somewhat convincing	9%	11%	9%	10%	
Not convincing	49%	41%	50%	52%	
Not sure	5%	1%	5%	9%	





		Race			
	Base	Hispanic or Latino	White	Other	
Informed Harris / Trump / Stein / Kennedy					
Kamala Harris	41%	46%	40%	40%	
Donald Trump	46%	38%	49%	38%	
Jill Stein	1%	1%	1%	4%	
Robert F. Kennedy Jr	6%	6%	5%	12%	
Not sure	6%	9%	5%	6%	

		Race		
	Base	Hispanic or Latino		Other
Harris and Kelly / Trump and Vance				
Kamala Harris and Mark Kelly	44%	47%	43%	40%
Donald Trump and JD Vance	49%	41%	52%	40%
Another party ticket	3%	-	2%	10%
Not sure	5%	12%	3%	9%





		Race		
	Base	Hispanic or Latino	White	Other
Kelly a Decorated Navy Pilot Who Has Lowered Costs More / Less Likely to Vote For Harris and Kelly				
More likely	31%	38%	30%	32%
Less likely	25%	10%	27%	28%
It doesn't make a difference	41%	49%	39%	38%
Not sure	3%	4%	3%	2%

		Race			
	Base	Hispanic or Latino	White	Other	
Vance a Decorated Marine Veteran with a Record for Creating Jobs More / Less Likely to Vote For Trump and Vance					
More likely	30%	22%	32%	34%	
Less likely	31%	39%	29%	31%	
It doesn't make a difference	37%	34%	38%	29%	
Not sure	2%	4%	1%	6%	





		Race			
	Base	Hispanic or Latino		Other	
Informed Harris and Kelly / Trump and Vance					
Kamala Harris and Mark Kelly	43%	48%	42%	40%	
Donald Trump and JD Vance	50%	41%	53%	42%	
Another party ticket	2%	-	2%	10%	
Not sure	5%	11%	3%	7%	

		Age		
	Base	18 to 45	46 to 65	Older than 65
Biden Favorability				
Favorable	36%	32%	38%	38%
Unfavorable	57%	56%	57%	57%
Not sure	7%	12%	6%	5%

		Age		
	Base	18 to 45	46 to	Older than 65
Trump Favorability	2.500			
Favorable	47%	42%	45%	54%
Unfavorable	49%	50%	52%	44%
Not sure	4%	7%	3%	2%





		Age		
	Base	18 to 45	46 to 65	Older than 65
Harris Favorability		-	,	
Favorable	38%	38%	37%	38%
Unfavorable	55%	53%	54%	57%
Not sure	8%	9%	9%	5%

		Age		
	Base	18 to 45	46 to 65	Older than 65
Vance Favorability				
Favorable	40%	34%	39%	49%
Unfavorable	44%	47%	46%	36%
Not sure	16%	20%	15%	15%

		Age		
	Base	18 to 45	46 to 65	Older than 65
Kelly Favorability		=	,	
Favorable	47%	44%	50%	47%
Unfavorable	39%	42%	36%	40%
Not sure	14%	15%	14%	13%





		Age		
	Base	18 to 45	46 to 65	Older than 65
Biden / Trump / Stein / Kennedy		•	•	•
Joe Biden	40%	40%	41%	39%
Donald Trump	45%	41%	43%	52%
Jill Stein	2%	3%	2%	1%
Robert F. Kennedy Jr	6%	9%	5%	4%
Not sure	7%	7%	9%	5%

		Age		
	Base	18 to 45	46 to 65	Older than 65
Biden / Trump				
Joe Biden	44%	43%	46%	42%
Donald Trump	50%	50%	47%	55%
Not sure	6%	7%	6%	3%

	Age			
	Base	18 to 45	46 to 65	Older than 65
Harris / Trump / Stein / Kennedy				
Kamala Harris	40%	39%	42%	38%
Donald Trump	46%	43%	44%	53%
Jill Stein	1%	2%	2%	0%
Robert F. Kennedy Jr	7%	10%	6%	4%
Not sure	6%	7%	7%	5%





		Age		
	Base	18 to 45	46 to 65	Older than 65
Kelly / Trump / Stein / Kennedy		•	•	•
Mark Kelly	43%	43%	45%	41%
Donald Trump	45%	40%	43%	52%
Jill Stein	1%	2%	1%	1%
Robert F. Kennedy Jr	6%	10%	5%	3%
Not sure	5%	4%	6%	3%

		Age		
	Base	18 to 45	46 to 65	Older than 65
Gallego / Lake				
Ruben Gallego	49%	49%	52%	44%
Kari Lake	42%	40%	40%	46%
Not sure	9%	11%	8%	10%





		Age		
	Base	18 to 45	46 to 65	Older than 65
Harris a Tough Prose- cutor While Trump a Convicted Felon Very Somewhat / Not Conv- incing Reason to Vote For Her				
Very convincing	33%	33%	30%	37%
Somewhat convincing	10%	12%	10%	8%
Not convincing	53%	51%	56%	51%
Not sure	4%	5%	3%	4%

		Age		
	Base	18 to 45	46 to 65	Older than 65
Harris Responsible for Inflation Very / Somewhat / Not Convincing Reason to Vote Against Her				
Very convincing	42%	41%	41%	45%
Somewhat convincing	7%	5%	8%	6%
Not convincing	47%	49%	48%	43%
Not sure	4%	4%	3%	5%





		Age		
	Base	18 to 45	46 to 65	Older than 65
Harris Will Fight for Women's Reproducti- ve Freedom While Tr- ump Will Allow Politi- cians to Decide for Us Very / Somewhat / N				
Very convincing	40%	43%	40%	37%
Somewhat convincing	9%	9%	9%	9%
Not convincing	47%	45%	49%	48%
Not sure	3%	3%	2%	6%

		Age		
	Base	18 to 45	46 to 65	Older than 65
Harris Has Failed to Control the Border Very / Somewhat / Not Convincing Reason to Vote Against Her				
Very convincing	47%	41%	48%	51%
Somewhat convincing	7%	10%	7%	4%
Not convincing	43%	46%	43%	39%
Not sure	3%	4%	2%	5%





		Age				
	Base	18 to 45	46 to 65	Older than 65		
Harris Working to Lo- wer Housing Costs, E- nd Price Gouging, and Grow the Middle Clas- s Very / Somewhat / N- ot Convincing Reas						
Very convincing	37%	38%	35%	39%		
Somewhat convincing	9%	10%	11%	6%		
Not convincing	49%	47%	49%	50%		
Not sure	5%	4%	5%	6%		

		Age		
	Base	18 to 45	46 to 65	Older than 65
Informed Harris / Trump / Stein / Kennedy				
Kamala Harris	41%	40%	43%	40%
Donald Trump	46%	43%	44%	53%
Jill Stein	1%	2%	1%	0%
Robert F. Kennedy Jr	6%	10%	5%	3%
Not sure	6%	6%	7%	3%





	Age			
	Base	18 to 45	46 to 65	Older than 65
Harris and Kelly / Trump and Vance				
Kamala Harris and Mark Kelly	44%	42%	46%	42%
Donald Trump and JD Vance	49%	47%	47%	55%
Another party ticket	3%	5%	2%	1%
Not sure	5%	6%	6%	3%

		Age		
	Base	18 to 45	46 to 65	Older than 65
Kelly a Decorated Navy Pilot Who Has Lowered Costs More / Less Likely to Vote For Harris and Kelly				
More likely	31%	31%	31%	33%
Less likely	25%	25%	19%	31%
It doesn't make a difference	41%	41%	48%	30%
Not sure	3%	2%	2%	6%





		Age		
	Base	18 to 45	46 to 65	Older than 65
Vance a Decorated Marine Veteran with a Record for Creating Jobs More / Less Likely to Vote For Trump and Vance				
More likely	30%	35%	25%	32%
Less likely	31%	31%	27%	36%
It doesn't make a difference	37%	31%	46%	28%
Not sure	2%	3%	1%	4%

		Age		
	Base	18 to 45	46 to 65	Older than 65
Informed Harris and Kelly / Trump and Vance				
Kamala Harris and Mark Kelly	43%	42%	45%	41%
Donald Trump and JD Vance	50%	49%	48%	55%
Another party ticket	2%	4%	2%	1%
Not sure	5%	5%	6%	3%





		Education				
	Base	High school graduate or less	Some college but did not finish			
Biden Favorability		•	•			
Favorable	36%	34%	29%	34%	47%	39%
Unfavorable	57%	57%	62%	59%	46%	58%
Not sure	7%	9%	9%	7%	7%	4%

		Education				
	Base	High school graduate or less	Some college but did not finish			•
Trump Favorability		•	-	•	•	
Favorable	47%	50%	51%	54%	37%	43%
Unfavorable	49%	47%	44%	39%	60%	56%
Not sure	4%	3%	5%	7%	3%	1%

		Education	lucation				
	Base	High school graduate or less	Some college but did not finish			•	
Harris Favorability			•	•			
Favorable	38%	36%	36%	31%	44%	38%	
Unfavorable	55%	56%	58%	59%	46%	56%	
Not sure	8%	8%	6%	9%	11%	6%	





		Education				
	Base	High school graduate or less	Some college but did not finish			
Vance Favorability		•	•	•	•	
Favorable	40%	45%	43%	50%	30%	36%
Unfavorable	44%	41%	39%	29%	55%	51%
Not sure	16%	15%	18%	22%	15%	13%

		Education				
	Base	High school graduate or less	Some college but did not finish			•
Kelly Favorability		•	-	•	•	
Favorable	47%	45%	43%	43%	56%	47%
Unfavorable	39%	39%	44%	44%	34%	33%
Not sure	14%	16%	13%	13%	10%	20%

		Education				
	Base	High school graduate or less	Some college but did not finish			
Biden / Trump / Stein / Kennedy						
Joe Biden	40%	35%	33%	36%	53%	43%
Donald Trump	45%	46%	49%	54%	36%	40%
Jill Stein	2%	-	3%	-	2%	4%
Robert F. Kennedy Jr	6%	8%	8%	7%	4%	3%
Not sure	7%	11%	8%	3%	5%	9%





		Education				
	Base	High school graduate or less	Some college but did not finish			
Biden / Trump		•	•	•	•	
Joe Biden	44%	38%	41%	38%	56%	47%
Donald Trump	50%	57%	55%	57%	39%	44%
Not sure	6%	5%	4%	6%	5%	9%

		Education				
	Base	High school graduate or less	Some college but did not finish			•
Harris / Trump / Stein / Kennedy						
Kamala Harris	40%	38%	35%	35%	50%	41%
Donald Trump	46%	48%	49%	55%	37%	40%
Jill Stein	1%	-	2%	-	0%	5%
Robert F. Kennedy Jr	7%	5%	10%	2%	5%	7%
Not sure	6%	9%	3%	8%	8%	7%

		Education				
	Base	High school graduate or less	Some college but did not finish			•
Kelly / Trump / Stein / Kennedy						
Mark Kelly	43%	40%	38%	40%	55%	45%
Donald Trump	45%	42%	48%	55%	38%	41%
Jill Stein	1%	1%	2%	1%	-	4%
Robert F. Kennedy Jr	6%	9%	7%	2%	4%	6%
Not sure	5%	8%	5%	2%	3%	5%





		Education	ucation					
	Base	High school graduate or less	Some college but did not finish					
Gallego / Lake		•	•					
Ruben Gallego	49%	43%	47%	46%	58%	50%		
Kari Lake	42%	42%	46%	46%	34%	39%		
Not sure	9%	15%	7%	8%	8%	11%		

		Education	ducation					
	Base	High school graduate or less	Some college but did not finish	2-year college degree		Post-graduate degree		
Harris a Tough Prose- cutor While Trump a Convicted Felon Very Somewhat / Not Conv- incing Reason to Vote For Her								
Very convincing	33%	42%	30%	29%	35%	31%		
Somewhat convincing	10%	3%	10%	5%	16%	14%		
Not convincing	53%	51%	56%	61%	46%	53%		
Not sure	4%	3%	4%	6%	3%	2%		





		Education				
	Base	High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree
Harris Responsible for Inflation Very / Somewhat / Not Convincing Reason to Vote Against Her						
Very convincing	42%	55%	46%	46%	31%	35%
Somewhat convincing	7%	4%	8%	5%	9%	5%
Not convincing	47%	39%	42%	42%	57%	54%
Not sure	4%	2%	4%	6%	3%	6%

		Education				
	Base	High school graduate or less	Some college but did not finish	,	,	Post-graduate degree
Harris Will Fight for Women's Reproducti- ve Freedom While Tr- ump Will Allow Politi- cians to Decide for Us Very / Somewhat / N						
Very convincing	40%	41%	36%	32%	51%	40%
Somewhat convincing	9%	5%	10%	9%	9%	11%
Not convincing	47%	48%	50%	57%	37%	47%
Not sure	3%	6%	3%	2%	3%	2%





		Education				
	Base	High school graduate or less	Some college but did not finish			•
Harris Has Failed to Control the Border Very / Somewhat / Not Convincing Reason to Vote Against Her						
Very convincing	47%	50%	55%	54%	34%	40%
Somewhat convincing	7%	4%	6%	8%	9%	8%
Not convincing	43%	43%	36%	35%	53%	47%
Not sure	3%	3%	3%	2%	4%	4%

		Education	ducation					
	Base	High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	Post-graduate degree		
Harris Working to Lo- wer Housing Costs, E- nd Price Gouging, and Grow the Middle Clas- s Very / Somewhat / N- ot Convincing Reas								
Very convincing	37%	35%	32%	31%	45%	41%		
Somewhat convincing	9%	4%	11%	9%	12%	9%		
Not convincing	49%	54%	52%	55%	39%	45%		
Not sure	5%	7%	5%	5%	5%	5%		





		Education				
	Base	High school graduate or less	Some college but did not finish		4-year college degree	
Informed Harris / Trump / Stein / Kennedy						
Kamala Harris	41%	38%	37%	36%	52%	41%
Donald Trump	46%	46%	52%	56%	37%	39%
Jill Stein	1%	-	1%	-	0%	5%
Robert F. Kennedy Jr	6%	7%	7%	2%	4%	10%
Not sure	6%	8%	3%	6%	7%	5%

		Education				
	Base	High school graduate or less	Some college but did not finish			•
Harris and Kelly / Trump and Vance						
Kamala Harris and Mark Kelly		38%	40%	38%	54%	47%
Donald Trump and JD Vance		56%	54%	55%	38%	43%
Another party ticket	3%	-	3%	3%	2%	7%
Not sure	5%	6%	4%	5%	6%	3%





		Education				
	Base	High school graduate or less	Some college but did not finish			•
Kelly a Decorated Navy Pilot Who Has Lowered Costs More / Less Likely to Vote For Harris and Kelly						
More likely	31%	34%	24%	29%	39%	33%
Less likely	25%	32%	25%	30%	20%	19%
It doesn't make a difference	41%	31%	48%	40%	38%	42%
Not sure	3%	3%	3%	1%	3%	6%

		Education				
	Base	High school graduate or less	Some college but did not finish			•
Vance a Decorated Marine Veteran with a Record for Creating Jobs More / Less Likely to Vote For Trump and Vance						
More likely	30%	43%	32%	38%	18%	26%
Less likely	31%	42%	33%	14%	31%	30%
It doesn't make a difference	37%	13%	34%	43%	50%	41%
Not sure	2%	2%	1%	6%	1%	3%





		Education				
	Base	High school graduate or less	Some college but did not finish		4-year college degree	•
Informed Harris and Kelly / Trump and Vance						
Kamala Harris and Mark Kelly		38%	38%	38%	54%	46%
Donald Trump and JD Vance	50%	56%	55%	56%	39%	45%
Another party ticket	2%	-	2%	2%	2%	5%
Not sure	5%	6%	4%	5%	4%	4%

		Mode	
	Base	Landline	Text
Biden Favorability			
Favorable	36%	50%	30%
Unfavorable	57%	45%	62%
Not sure	7%	5%	9%

		Mode	
	Base	Landline	Text
Trump Favorability		•	
Favorable	47%	43%	48%
Unfavorable	49%	54%	47%
Not sure	4%	2%	5%





		Mode	
	Base	Landline	Text
Harris Favorability			
Favorable	38%	48%	32%
Unfavorable	55%	45%	59%
Not sure	8%	6%	8%

		Mode	
	Base	Landline	Text
Vance Favorability		-	<u> </u>
Favorable	40%	42%	39%
Unfavorable	44%	47%	42%
Not sure	16%	11%	19%

		Mode	
	Base	Landline	Text
Kelly Favorability			
Favorable	47%	55%	43%
Unfavorable	39%	36%	40%
Not sure	14%	9%	16%





		Mode	
	Base	Landline	Text
Biden / Trump / Stein / Kennedy			
Joe Biden	40%	51%	35%
Donald Trump	45%	39%	47%
Jill Stein	2%	1%	3%
Robert F. Kennedy Jr	6%	5%	6%
Not sure	7%	4%	9%

		Mode	
	Base	Landline	Text
Biden / Trump			
Joe Biden	44%	55%	40%
Donald Trump	50%	43%	53%
Not sure	6%	3%	7%

		Mode	
	Base	Landline	Text
Harris / Trump / Stein / Kennedy			
Kamala Harris	40%	49%	36%
Donald Trump	46%	40%	48%
Jill Stein	1%	1%	2%
Robert F. Kennedy Jr	7%	6%	7%
Not sure	6%	4%	8%





		Mode	
	Base	Landline	Text
Kelly / Trump / Stein / Kennedy			
Mark Kelly	43%	52%	39%
Donald Trump	45%	39%	47%
Jill Stein	1%	1%	2%
Robert F. Kennedy Jr	6%	7%	5%
Not sure	5%	2%	6%

		Mode	
	Base	Landline	Text
Gallego / Lake			
Ruben Gallego	49%	56%	46%
Kari Lake	42%	37%	43%
Not sure	9%	7%	11%

		Mode	
	Base	Landline	Text
Harris a Tough Prose- cutor While Trump a Convicted Felon Very Somewhat / Not Conv- incing Reason to Vote For Her			
Very convincing	33%	46%	27%
Somewhat convincing	10%	5%	12%
Not convincing	53%	41%	59%
Not sure	4%	7%	2%





		Mode	
	Base	Landline	Text
Harris Responsible for Inflation Very / Somewhat / Not Convincing Reason to Vote Against Her			
Very convincing	42%	39%	44%
Somewhat convincing	7%	6%	7%
Not convincing	47%	49%	46%
Not sure	4%	6%	3%

		Mode	
	Base	Landline	Text
Harris Will Fight for Women's Reproducti- ve Freedom While Tr- ump Will Allow Politi- cians to Decide for Us Very / Somewhat / N			
Very convincing	40%	45%	38%
Somewhat convincing	9%	5%	11%
Not convincing	47%	44%	49%
Not sure	3%	6%	2%





		Mode	
	Base	Landline	Text
Harris Has Failed to Control the Border Very / Somewhat / Not Convincing Reason to Vote Against Her			
Very convincing	47%	40%	50%
Somewhat convincing	7%	6%	8%
Not convincing	43%	50%	39%
Not sure	3%	4%	3%

		Mode	
	Base	Landline	Text
Harris Working to Lower Housing Costs, End Price Gouging, and Grow the Middle Class Very / Somewhat / Not Convincing Reas			
Very convincing	37%	44%	34%
Somewhat convincing	9%	6%	11%
Not convincing	49%	45%	50%
Not sure	5%	5%	5%





	Mode		
	Base	Landline	Text
Informed Harris / Trump / Stein / Kennedy			
Kamala Harris	41%	49%	37%
Donald Trump	46%	40%	49%
Jill Stein	1%	1%	1%
Robert F. Kennedy Jr	6%	7%	6%
Not sure	6%	3%	7%

		Mode	
	Base	Landline	Text
Harris and Kelly / Trump and Vance			
Kamala Harris and Mark Kelly	44%	50%	40%
Donald Trump and JD Vance	49%	43%	52%
Another party ticket	3%	3%	2%
Not sure	5%	4%	5%





		Mode	
	Base	Landline	Text
Kelly a Decorated Navy Pilot Who Has Lowered Costs More / Less Likely to Vote For Harris and Kelly			
More likely	31%	37%	29%
Less likely	25%	35%	20%
It doesn't make a difference	41%	23%	49%
Not sure	3%	4%	3%

		Mode	
	Base	Landline	Text
Vance a Decorated Marine Veteran with a Record for Creating Jobs More / Less Likely to Vote For Trump and Vance			
More likely	30%	28%	31%
Less likely	31%	47%	24%
It doesn't make a difference	37%	22%	43%
Not sure	2%	3%	2%





		Mode	
	Base	Landline	Text
Informed Harris and Kelly / Trump and Vance			
Kamala Harris and Mark Kelly	43%	50%	40%
Donald Trump and JD Vance	50%	45%	53%
Another party ticket	2%	2%	2%
Not sure	5%	4%	5%





## Michigan Survey Results

Q1	Do you have a favorable or unfavorable of Joe Biden?	opinion	Q7	Democrat Joe Biden and Republica	
	Favorable	42%		Trump, who would you vote for?	
	Unfavorable	54%		Joe Biden	
	Not sure			Donald Trump	
Q2	Do you have a favorable or unfavorable			Not sure	
	of Donald Trump?		Q8	If Joe Biden was not a candidate for this fall, and the candidates were D	
	Favorable	44%		Kamala Harris and Republican Dor	
	Unfavorable	52%		Green Party candidate Jill Stein, ar	nd
	Not sure	3%		independent candidate Robert F. K who would you vote for?	ennedy Jr,
Q3	Do you have a favorable or unfavorable of Kamala Harris?	opinion		Kamala Harris	41%
	Favorable	40%		Donald Trump	46%
	Unfavorable			Jill Stein	2%
	Not sure			Robert F. Kennedy Jr	6%
Q4	Do you have a favorable or unfavorable			Not sure	
	of Josh Shapiro?		Q9	If Joe Biden was not a candidate for	
	Favorable	14%		this fall, and the candidates were D Gretchen Whitmer and Republican	
	Unfavorable	26%		Trump, Green Party candidate Jill Stein, ar	
	Not sure	60%		independent candidate Robert F. K who would you vote for?	ennedy Jr,
Q5	Do you have a favorable or unfavorable of Gretchen Whitmer?	opinion		Gretchen Whitmer	46%
	Favorable	50%		Donald Trump	45%
	Unfavorable	43%		Jill Stein	1%
	Not sure			Robert F. Kennedy Jr	5%
Q6	If the candidates for President this fall w	vere		Not sure	
	Democrat Joe Biden, Republican Donal Trump, Green Party candidate Jill Stein independent candidate Robert F. Kenne who would you vote for?	, and	Q10	The candidates for Senate are Der Slotkin and Republican Mike Roge election was today, who would you	nocrat Elissa rs. If the
	Joe Biden	44%		Elissa Slotkin	46%
	Donald Trump			Mike Rogers	38%
	Jill Stein			Not sure	
	Robert F. Kennedy Jr	20/			
	Not sure	J /0			





Q11	Opponents of Kamala Harris say that she is responsible for record high government spending that created the worst inflation in years on everything from gas to groceries, while Donald Trump cut taxes and oversaw inflation during his Presidency. Harris has fit to control the border or stop crimes commit by illegal immigrants. Donald Trump will cradown on lawbreakers. Do you find this a veconvincing, somewhat convincing, or not a convincing reason to vote against Kamala Harris?	low ailed ted ack
	Very convincing	.40%
	Somewhat convincing	. 7%
	Not convincing	.46%

Very convincing	. 36%
Somewhat convincing	. 8%
Not convincing	.52%
Not sure	. 4%

Q13 Supporters of Kamala Harris say she will fight for women's reproductive freedom and their right to make decisions about our own bodies, without the government telling us what to do. Donald Trump will allow the politicians to make the decision for us. Do you find this a very convincing, somewhat convincing, or not a convincing reason to vote for Kamala Harris?

Very convincing	42%
Somewhat convincing	
Not convincing	
Not sure	4%

Q14 Supporters of Kamala Harris say she is working to lower housing costs, end price gouging, and grow the middle class. Donald Trump plans massive cuts to Social Security & Medicare while letting drug companies charge higher prices and giving a massive tax break to billionaires and CEOs. Do you find this a very convincing, somewhat convincing, or not a convincing reason to vote for Kamala Harris?

Very convincing	41%
Somewhat convincing	6%
Not convincing	50%
Not sure	3%

Q15 Having heard some more information, let me ask you again: if Joe Biden was not a candidate for President this fall, and the candidates for President this fall were Democrat Kamala Harris, Republican Donald Trump, Green Party candidate Jill Stein, and independent candidate Robert F. Kennedy Jr, who would you vote for?

Kamala Harris	43%
Donald Trump	45%
Jill Stein	
Robert F. Kennedy Jr	5%
Not sure	5%

Q16 If the Democratic ticket for President this fall was Kamala Harris for President and Michigan Governor Gretchen Whitmer for Vice President, and the Republican ticket was Donald Trump for President and Ohio Senator JD Vance for Vice President, which ticket would you vote for, or would you vote for another party?

Kamala Harris and Gretchen Whitmer	46%
Donald Trump and JD Vance	46%
Another party ticket	3%
Not sure	4%





Q17 Supporters of Governor Gretchen Whitmer say she is a tough and tested leader who works tirelessly to put Michigan first. Opponents say that she is another tax and spend liberal who will only continue the failed policies of Biden and Harris. Do you find this a very convincing, somewhat convincing, or not a convincing reason to vote for Kamala Harris and Gretchen Whitmer?	Q20 And if the Democratic ticket for President this fall was Kamala Harris for President and Pennsylvania Governor Josh Shapiro for Vice President, and the Republican ticket was Donald Trump for President and Ohio Senator JD Vance for Vice President, which ticket would you vote for or would you vote for another party?
	Kamala Harris and Josh Shapiro42%
Very convincing	Donald Trump and JD Vance47%
Somewhat convincing	Another party ticket5%
Not convincing52%	Not sure
Not sure	Q21 In the 2020 election for President, did you vote
Q18 Supporters of JD Vance say that he's a decorated Marine veteran with a record of creating jobs. He worked hard to escape the	for Republican Donald Trump, Democrat Joe Biden, someone else, or did you not vote in the election?
poverty and drugs in his small Ohio town. Opponents say he is too inexperienced to be	Donald Trump46%
President, too weak to stand up to big	Joe Biden49%
corporations to lower prices, and he will be a	Someone else / Did not vote
rubber stamp for Trump's extreme agenda. Does hearing this make you more likely or less likely to vote for Donald Trump and JD Vance,	Q22 If you are a woman, press 1. If a man, press 2. If you are gender non-binary, press 3.
or does it not make a difference?	Woman52%
More likely28%	Man46%
Less likely23%	Gender non-binary2%
It doesn't make a difference43%	Q23 If you are a Democrat, press 1. If a Republican,
Not sure 6%	press 2. If an independent, press 3.
Q19 Having heard some more information, let me	Democrat35%
ask you again: if the Democratic ticket for President this fall was Kamala Harris for	Republican29%
President and Michigan Governor Gretchen	Independent36%
Whitmer for Vice President, and the Republican ticket was Donald Trump for President and	<b>Q24</b> If you are white, press 1. If African-American, press 2. If other, press 3.
Ohio Senator JD Vance for Vice President, which ticket would you vote for, or would you	White80%
vote for another party?	African-American13%
Kamala Harris and Gretchen Whitmer47%	Other 7%
Donald Trump and JD Vance45%	
Another party ticket	
Not sure 5%	





**Q25** If you are 18-45 years old, press 1. If 46-65, press 2. If older than 65, press 3.

18 to 45	.31%
46 to 65	43%
Older than 65	26%

Q26 What is the highest level of education you have received: high school graduate or less, some college but did not finish, 2-year college degree, 4-year college degree, or post-graduate degree?

	High school graduate or less	27%
	Some college but did not finish	20%
	2-year college degree	14%
	4-year college degree	
	Post-graduate degree	
Q27	Mode	
	Landline	40%
	Text	60%





		2020 Vote		
	Base			Someone else / Did not vote
Biden Favorability			-	
Favorable	42%	4%	80%	19%
Unfavorable	54%	95%	15%	65%
Not sure	4%	1%	5%	16%

		2020 Vote		
	Base	Donald Trump		Someone else / Did not vote
Trump Favorability			-	
Favorable	44%	89%	5%	19%
Unfavorable	52%	6%	95%	63%
Not sure	3%	5%	1%	18%

		2020 Vote		
	Base			Someone else / Did not vote
Harris Favorability		•	-	
Favorable	40%	3%	77%	17%
Unfavorable	52%	93%	12%	66%
Not sure	8%	3%	11%	17%





		2020 Vote		
	Base	Donald Trump		Someone else / Did not vote
Shapiro Favorability			-	
Favorable	14%	13%	15%	4%
Unfavorable	26%	18%	33%	36%
Not sure	60%	69%	52%	60%

		2020 Vote		
	Base	Donald Trump		Someone else / Did not vote
Whitmer Favorability			-	
Favorable	50%	8%	92%	33%
Unfavorable	43%	83%	5%	43%
Not sure	7%	9%	3%	24%

		2020 Vote		
	Base	Donald Trump		Someone else / Did not vote
Biden / Trump / Stein / Kennedy			•	
Joe Biden	44%	2%	87%	10%
Donald Trump	45%	90%	4%	23%
Jill Stein	3%	1%	2%	25%
Robert F. Kennedy Jr	5%	5%	3%	29%
Not sure	3%	2%	3%	14%





		2020 Vote		
	Base	Donald Trump		Someone else / Did not vote
Biden / Trump			-	
Joe Biden	46%	2%	91%	9%
Donald Trump	49%	95%	6%	44%
Not sure	5%	3%	2%	47%

		2020 Vote		
	Base	Donald Trump		Someone else / Did not vote
Harris / Trump / Stein / Kennedy			•	
Kamala Harris	41%	2%	81%	15%
Donald Trump	46%	90%	6%	36%
Jill Stein	2%	1%	2%	13%
Robert F. Kennedy Jr	6%	6%	4%	27%
Not sure	5%	1%	7%	10%

		2020 Vote		
	Base	Donald Trump		Someone else / Did not vote
Whitmer / Trump / Stein / Kennedy				
Gretchen Whitmer	46%	4%	88%	20%
Donald Trump	45%	90%	6%	28%
Jill Stein	1%	-	0%	11%
Robert F. Kennedy Jr	5%	5%	3%	28%
Not sure	3%	1%	3%	13%





		2020 Vo	te	
	Base	Donald Trump		Someone else / Did not vote
Slotkin / Rogers			-	
Elissa Slotkin	46%	7%	85%	20%
Mike Rogers	38%	73%	5%	24%
Not sure	17%	20%	10%	56%

		2020 Vo	te	
	Base	Donald Trump		Someone else / Did not vote
Harris Worse Than Trump on Inflation and the Border Very / Somewhat / Not Convincing Reason to Vote Against Her				
Very convincing	40%	77%	5%	41%
Somewhat convincing	7%	9%	5%	5%
Not convincing	46%	7%	84%	47%
Not sure	6%	7%	5%	7%





		2020 Vote		
	Base	Donald Trump		Someone else / Did not vote
Harris a Tough Prose- cutor While Trump a Convicted Felon Very Somewhat / Not Conv- incing Reason to Vote For Her				
Very convincing	36%	3%	70%	10%
Somewhat convincing	8%	2%	15%	-
Not convincing	52%	90%	13%	81%
Not sure	4%	5%	3%	9%

		2020 Vo	te	
	Base	Donald Trump		Someone else / Did not vote
Harris Will Fight for Women's Reproducti- ve Freedom While Tr- ump Will Allow Politi- cians to Decide for Us Very / Somewhat / N				
Very convincing	42%	2%	83%	12%
Somewhat convincing	7%	6%	8%	16%
Not convincing	47%	85%	8%	63%
Not sure	4%	7%	1%	9%





		2020 Vote		
	Base	Donald Trump		Someone else / Did not vote
Harris Working to Lo- wer Housing Costs, E- nd Price Gouging, and Grow the Middle Clas- s Very / Somewhat / N- ot Convincing Reas				
Very convincing	41%	2%	80%	16%
Somewhat convincing	6%	4%	10%	-
Not convincing	50%	92%	8%	75%
Not sure	3%	3%	2%	9%

		2020 Vote		
	Base	Donald Trump		Someone else / Did not vote
Informed Harris / Trump / Stein / Kennedy				
Kamala Harris	43%	2%	85%	9%
Donald Trump	45%	91%	4%	25%
Jill Stein	2%	0%	2%	22%
Robert F. Kennedy Jr	5%	5%	3%	27%
Not sure	5%	2%	6%	18%





		2020 Vote			
	Base	Donald Trump		Someone else / Did not vote	
Harris and Whitmer / Trump and Vance		•			
Kamala Harris and Gretchen Whitmer	46%	3%	90%	9%	
Donald Trump and JD Vance	46%	92%	4%	44%	
Another party ticket	3%	3%	2%	25%	
Not sure	4%	3%	4%	22%	

	2020 Vote			
	Base	Donald Trump		Someone else / Did not vote
Whitmer a Tough and Tested Leader Very / Somewhat / Not Convincing Reason to Vote For Harris and Whitmer				
Very convincing	37%	8%	67%	18%
Somewhat convincing	7%	3%	10%	20%
Not convincing	52%	87%	19%	53%
Not sure	3%	3%	4%	9%





		2020 Vo	te	
	Base	Donald Trump		Someone else / Did not vote
Vance a Decorated Marine Veteran with a Record for Creating Jobs More / Less Likely to Vote For Trump and Vance				
More likely	28%	53%	5%	34%
Less likely	23%	3%	43%	4%
It doesn't make a difference	43%	38%	45%	55%
Not sure	6%	5%	7%	7%

		2020 Vo	20 Vote			
	Base	Donald Trump		Someone else / Did not vote		
Informed Harris and Whitmer / Trump and Vance						
Kamala Harris and Gretchen Whitmer	47%	4%	90%	9%		
Donald Trump and JD Vance	45%	91%	4%	33%		
Another party ticket	3%	2%	1%	30%		
Not sure	5%	2%	5%	27%		





		2020 Vote			
	Base	Donald Trump		Someone else / Did not vote	
Harris and Shapiro / Trump and Vance					
Kamala Harris and Josh Shapiro	42%	1%	84%	9%	
Donald Trump and JD Vance	47%	93%	4%	44%	
Another party ticket	5%	4%	4%	19%	
Not sure	7%	2%	9%	27%	

		Gender		
	Base	Woman	Man	Gender non-binary
Biden Favorability				
Favorable	42%	46%	37%	39%
Unfavorable	54%	49%	61%	42%
Not sure	4%	5%	2%	19%

		Gender		
	Base	Woman	Man	Gender non-binary
Trump Favorability		-		
Favorable	44%	42%	48%	40%
Unfavorable	52%	54%	50%	58%
Not sure	3%	4%	3%	2%





		Gender		
	Base	Woman	Man	Gender non-binary
Harris Favorability		-		
Favorable	40%	45%	34%	65%
Unfavorable	52%	47%	58%	34%
Not sure	8%	8%	8%	1%

		Gender		
	Base	Woman	Man	Gender non-binary
Shapiro Favorability		-	-	
Favorable	14%	15%	12%	17%
Unfavorable	26%	24%	29%	20%
Not sure	60%	61%	59%	63%

		Gender		
	Base	Woman	Man	Gender non-binary
Whitmer Favorability		-		
Favorable	50%	56%	43%	61%
Unfavorable	43%	40%	47%	35%
Not sure	7%	4%	10%	4%





		Gender	der		
	Base	Woman	Man	Gender non-binary	
Biden / Trump / Stein / Kennedy			•		
Joe Biden	44%	48%	40%	33%	
Donald Trump	45%	43%	47%	27%	
Jill Stein	3%	2%	3%	-	
Robert F. Kennedy Jr	5%	3%	7%	31%	
Not sure	3%	3%	2%	9%	

		Gender		
	Base	Woman	Man	Gender non-binary
Biden / Trump				
Joe Biden	46%	51%	41%	33%
Donald Trump	49%	45%	54%	30%
Not sure	5%	3%	5%	38%

		Gender		
	Base	Woman	Man	Gender non-binary
Harris / Trump / Stein / Kennedy				
Kamala Harris	41%	43%	40%	46%
Donald Trump	46%	45%	48%	31%
Jill Stein	2%	3%	2%	-
Robert F. Kennedy Jr	6%	4%	7%	13%
Not sure	5%	6%	3%	9%





		Gender	Gender		
	Base	Woman	Man	Gender non-binary	
Whitmer / Trump / Stein / Kennedy		•	•		
Gretchen Whitmer	46%	48%	44%	43%	
Donald Trump	45%	44%	47%	31%	
Jill Stein	1%	0%	1%	1%	
Robert F. Kennedy Jr	5%	4%	6%	17%	
Not sure	3%	4%	2%	8%	

		Gender		
	Base	Woman	Man	Gender non-binary
Slotkin / Rogers				
Elissa Slotkin	46%	51%	40%	43%
Mike Rogers	38%	34%	42%	27%
Not sure	17%	15%	18%	30%





		Gender		
	Base	Woman	Man	Gender non-binary
Harris Worse Than Trump on Inflation and the Border Very / Somewhat / Not Convincing Reason to Vote Against Her				
Very convincing	40%	39%	42%	21%
Somewhat convincing	7%	6%	8%	5%
Not convincing	46%	48%	44%	50%
Not sure	6%	6%	6%	25%

		Gender		
	Base	Woman	Man	Gender non-binary
Harris a Tough Prose- cutor While Trump a Convicted Felon Very Somewhat / Not Conv- incing Reason to Vote For Her				
Very convincing	36%	42%	29%	23%
Somewhat convincing	8%	5%	11%	8%
Not convincing	52%	47%	58%	40%
Not sure	4%	6%	1%	28%





		Gender		
	Base	Woman	Man	Gender non-binary
Harris Will Fight for Women's Reproducti- ve Freedom While Tr- ump Will Allow Politi- cians to Decide for Us Very / Somewhat / N				
Very convincing	42%	46%	38%	43%
Somewhat convincing	7%	6%	9%	5%
Not convincing	47%	44%	50%	32%
Not sure	4%	4%	3%	20%

		Gender		
	Base	Woman	Man	Gender non-binary
Harris Working to Lo- wer Housing Costs, E- nd Price Gouging, and Grow the Middle Clas- s Very / Somewhat / N- ot Convincing Reas				
Very convincing	41%	45%	36%	37%
Somewhat convincing	6%	6%	7%	-
Not convincing	50%	45%	56%	43%
Not sure	3%	4%	1%	20%





		Gender		
	Base	Woman	Man	Gender non-binary
Informed Harris / Trump / Stein / Kennedy				
Kamala Harris	43%	46%	39%	32%
Donald Trump	45%	43%	48%	31%
Jill Stein	2%	2%	3%	-
Robert F. Kennedy Jr	5%	4%	7%	13%
Not sure	5%	5%	3%	24%

		Gender		
	Base	Woman	Man	Gender non-binary
Harris and Whitmer / Trump and Vance				
Kamala Harris and Gretchen Whitmer	46%	50%	42%	28%
Donald Trump and JD Vance	46%	43%	51%	31%
Another party ticket	3%	3%	4%	19%
Not sure	4%	5%	3%	23%





		Gender		
	Base	Woman	Man	Gender non-binary
Whitmer a Tough and Tested Leader Very / Somewhat / Not Convincing Reason to Vote For Harris and Whitmer				
Very convincing	37%	40%	34%	29%
Somewhat convincing	7%	5%	10%	9%
Not convincing	52%	51%	54%	33%
Not sure	3%	4%	1%	29%

		Gender		
	Base	Woman	Man	Gender non-binary
Vance a Decorated Marine Veteran with a Record for Creating Jobs More / Less Likely to Vote For Trump and Vance				
More likely	28%	25%	32%	32%
Less likely	23%	25%	20%	7%
It doesn't make a difference	43%	42%	44%	31%
Not sure	6%	8%	3%	30%





		Gender		
	Base	Woman	Man	Gender non-binary
Informed Harris and Whitmer / Trump and Vance				
Kamala Harris and Gretchen Whitmer	47%	51%	43%	29%
Donald Trump and JD Vance	45%	42%	50%	31%
Another party ticket	3%	2%	5%	-
Not sure	5%	5%	3%	40%

		Gender		
	Base	Woman	Man	Gender non-binary
Harris and Shapiro / Trump and Vance				
Kamala Harris and Josh Shapiro	42%	44%	40%	33%
Donald Trump and JD Vance	47%	43%	51%	31%
Another party ticket	5%	5%	4%	6%
Not sure	7%	8%	4%	30%

		Party				
	Base	Democrat	Republican	Independent		
Biden Favorability						
Favorable	42%	81%	6%	33%		
Unfavorable	54%	13%	93%	63%		
Not sure	4%	6%	1%	4%		





		Party			
	Base	Democrat	Republican	Independent	
Trump Favorability		•			
Favorable	44%	7%	88%	45%	
Unfavorable	52%	92%	9%	48%	
Not sure	3%	1%	2%	7%	

		Party			
	Base	Democrat	Republican	Independent	
Harris Favorability		-			
Favorable	40%	76%	5%	34%	
Unfavorable	52%	12%	91%	59%	
Not sure	8%	12%	4%	7%	

		Party				
	Base	Democrat	Republican	Independent		
Shapiro Favorability			•			
Favorable	14%	18%	11%	12%		
Unfavorable	26%	31%	22%	24%		
Not sure	60%	51%	67%	63%		





		Party				
	Base	Democrat	Republican	Independent		
Whitmer Favorability		•				
Favorable	50%	90%	11%	44%		
Unfavorable	43%	7%	84%	44%		
Not sure	7%	3%	5%	12%		

	Party			
	Base	Democrat	Republican	Independent
Biden / Trump / Stein / Kennedy				
Joe Biden	44%	86%	3%	37%
Donald Trump	45%	7%	88%	46%
Jill Stein	3%	2%	2%	4%
Robert F. Kennedy Jr	5%	2%	7%	7%
Not sure	3%	2%	1%	6%

		Party		
	Base	Democrat	Republican	Independent
Biden / Trump				
Joe Biden	46%	91%	3%	39%
Donald Trump	49%	8%	94%	52%
Not sure	5%	2%	3%	9%





		Party		
	Base	Democrat	Republican	Independent
Harris / Trump / Stein / Kennedy				
Kamala Harris	41%	79%	3%	36%
Donald Trump	46%	11%	89%	45%
Jill Stein	2%	1%	-	5%
Robert F. Kennedy Jr	6%	3%	6%	8%
Not sure	5%	6%	2%	6%

		Party		
	Base	Democrat	Republican	Independent
Whitmer / Trump / Stein / Kennedy				
Gretchen Whitmer	46%	86%	4%	42%
Donald Trump	45%	9%	88%	46%
Jill Stein	1%	0%	0%	2%
Robert F. Kennedy Jr	5%	1%	7%	7%
Not sure	3%	3%	1%	4%

		Party		
	Base	Democrat	Republican	Independent
Slotkin / Rogers				
Elissa Slotkin	46%	85%	6%	40%
Mike Rogers	38%	4%	75%	40%
Not sure	17%	11%	20%	20%





		Party		
	Base	Democrat	Republican	Independent
Harris Worse Than Trump on Inflation and the Border Very / Somewhat / Not Convincing Reason to Vote Against Her				
Very convincing	40%	8%	78%	41%
Somewhat convincing	7%	6%	5%	9%
Not convincing	46%	81%	10%	43%
Not sure	6%	5%	6%	7%

		Party		
	Base	Democrat	Republican	Independent
Harris a Tough Prose- cutor While Trump a Convicted Felon Very Somewhat / Not Conv- incing Reason to Vote For Her				
Very convincing	36%	69%	4%	31%
Somewhat convincing	8%	16%	2%	6%
Not convincing	52%	14%	88%	59%
Not sure	4%	2%	6%	5%





		Party		
	Base	Democrat	Republican	Independent
Harris Will Fight for Women's Reproducti- ve Freedom While Tr- ump Will Allow Politi- cians to Decide for Us Very / Somewhat / N				
Very convincing	42%	82%	6%	35%
Somewhat convincing	7%	8%	5%	8%
Not convincing	47%	10%	80%	54%
Not sure	4%	-	8%	4%

		Party		
	Base	Democrat	Republican	Independent
Harris Working to Lo- wer Housing Costs, E- nd Price Gouging, and Grow the Middle Clas- s Very / Somewhat / N- ot Convincing Reas				
Very convincing	41%	80%	5%	32%
Somewhat convincing	6%	9%	2%	8%
Not convincing	50%	10%	90%	55%
Not sure	3%	1%	2%	5%





		Party		
	Base	Democrat	Republican	Independent
Informed Harris / Trump / Stein / Kennedy				
Kamala Harris	43%	84%	2%	36%
Donald Trump	45%	9%	89%	45%
Jill Stein	2%	2%	2%	3%
Robert F. Kennedy Jr	5%	2%	4%	9%
Not sure	5%	4%	3%	7%

		Party		
	Base	Democrat	Republican	Independent
Harris and Whitmer / Trump and Vance				
Kamala Harris and Gretchen Whitmer	46%	89%	2%	40%
Donald Trump and JD Vance	46%	7%	91%	48%
Another party ticket	3%	1%	3%	6%
Not sure	4%	3%	3%	6%





		Party		
	Base	Democrat	Republican	Independent
Whitmer a Tough and Tested Leader Very / Somewhat / Not Convincing Reason to Vote For Harris and Whitmer				
Very convincing	37%	72%	9%	28%
Somewhat convincing	7%	7%	6%	8%
Not convincing	52%	19%	82%	59%
Not sure	3%	2%	3%	5%

		Party		
	Base	Democrat	Republican	Independent
Vance a Decorated Marine Veteran with a Record for Creating Jobs More / Less Likely to Vote For Trump and Vance				
More likely	28%	6%	55%	28%
Less likely	23%	45%	2%	19%
It doesn't make a difference	43%	40%	36%	50%
Not sure	6%	9%	7%	4%





		Party		
	Base	Democrat	Republican	Independent
Informed Harris and Whitmer / Trump and Vance				
Kamala Harris and Gretchen Whitmer		89%	4%	41%
Donald Trump and JD Vance	45%	7%	88%	47%
Another party ticket	3%	0%	4%	5%
Not sure	5%	4%	4%	7%

		Party		
	Base	Democrat	Republican	Independent
Harris and Shapiro / Trump and Vance				
Kamala Harris and Josh Shapiro	42%	82%	3%	36%
Donald Trump and JD Vance	47%	9%	91%	48%
Another party ticket	5%	2%	2%	9%
Not sure	7%	7%	4%	8%

		Race		
	Base	White	African- American	
Biden Favorability				
Favorable	42%	37%	70%	43%
Unfavorable	54%	59%	27%	50%
Not sure	4%	4%	3%	6%





		Race		
	Base	White	African- American	Other
Trump Favorability		=	•	
Favorable	44%	49%	20%	32%
Unfavorable	52%	47%	80%	59%
Not sure	3%	4%	-	9%

		Race		
	Base	White	African- American	
Harris Favorability		=	•	
Favorable	40%	36%	61%	42%
Unfavorable	52%	56%	31%	49%
Not sure	8%	8%	8%	9%

		Race		
	Base	White	African- American	Other
Shapiro Favorability		=	•	
Favorable	14%	12%	27%	7%
Unfavorable	26%	22%	41%	41%
Not sure	60%	65%	32%	52%





		Race		
	Base	White	African- American	Other
Whitmer Favorability				
Favorable	50%	46%	79%	49%
Unfavorable	43%	47%	20%	42%
Not sure	7%	7%	1%	9%

		Race		
	Base	White	African- American	
Biden / Trump / Stein / Kennedy				
Joe Biden	44%	39%	80%	41%
Donald Trump	45%	50%	19%	33%
Jill Stein	3%	4%	-	-
Robert F. Kennedy Jr	5%	5%	1%	22%
Not sure	3%	3%	-	4%

		Race		
	Base	White	African- American	
Biden / Trump				
Joe Biden	46%	41%	80%	45%
Donald Trump	49%	54%	20%	45%
Not sure	5%	5%	-	10%





	Race			
	Base	White	African- American	
Harris / Trump / Stein / Kennedy		•		
Kamala Harris	41%	36%	76%	42%
Donald Trump	46%	52%	19%	32%
Jill Stein	2%	3%	-	-
Robert F. Kennedy Jr	6%	6%	2%	15%
Not sure	5%	4%	3%	11%

		Race		
	Base	White	African- American	
Whitmer / Trump / Stein / Kennedy				
Gretchen Whitmer	46%	41%	78%	46%
Donald Trump	45%	51%	19%	33%
Jill Stein	1%	1%	-	-
Robert F. Kennedy Jr	5%	5%	1%	15%
Not sure	3%	3%	2%	6%

		Race			
	Base	White	African- American		
Slotkin / Rogers		3	•		
Elissa Slotkin	46%	41%	74%	44%	
Mike Rogers	38%	41%	22%	32%	
Not sure	17%	18%	4%	24%	





		Race		
	Base	White	African- American	Other
Harris Worse Than Trump on Inflation and the Border Very / Somewhat / Not Convincing Reason to Vote Against Her				
Very convincing	40%	43%	22%	43%
Somewhat convincing	7%	8%	5%	2%
Not convincing	46%	43%	65%	51%
Not sure	6%	6%	8%	4%

		Race	ace	
	Base	White	African- American	Other
Harris a Tough Prose- cutor While Trump a Convicted Felon Very Somewhat / Not Conv- incing Reason to Vote For Her				
Very convincing	36%	32%	70%	23%
Somewhat convincing	8%	9%	4%	8%
Not convincing	52%	55%	26%	61%
Not sure	4%	4%	-	8%





		Race		
	Base	White	African- American	Other
Harris Will Fight for Women's Reproducti- ve Freedom While Tr- ump Will Allow Politi- cians to Decide for Us Very / Somewhat / N				
Very convincing	42%	38%	73%	37%
Somewhat convincing	7%	8%	1%	13%
Not convincing	47%	50%	26%	50%
Not sure	4%	5%	-	-

		Race	Race	
	Base	White	African- American	Other
Harris Working to Lo- wer Housing Costs, E- nd Price Gouging, and Grow the Middle Clas- s Very / Somewhat / N- ot Convincing Reas				
Very convincing	41%	36%	73%	32%
Somewhat convincing	6%	7%	1%	10%
Not convincing	50%	54%	23%	58%
Not sure	3%	3%	3%	-





		Race		
	Base	White	African- American	Other
Informed Harris / Trump / Stein / Kennedy				
Kamala Harris	43%	38%	76%	38%
Donald Trump	45%	50%	19%	32%
Jill Stein	2%	3%	-	-
Robert F. Kennedy Jr	5%	5%	2%	15%
Not sure	5%	4%	2%	15%

		Race			
	Base	White	African- American	Other	
Harris and Whitmer / Trump and Vance					
Kamala Harris and Gretchen Whitmer	46%	41%	79%	43%	
Donald Trump and JD Vance	46%	51%	20%	37%	
Another party ticket	3%	3%	1%	9%	
Not sure	4%	4%	-	12%	





		Race		
	Base	White	African- American	
Whitmer a Tough and Tested Leader Very / Somewhat / Not Convincing Reason to Vote For Harris and Whitmer				
Very convincing	37%	32%	70%	33%
Somewhat convincing	7%	8%	-	10%
Not convincing	52%	56%	30%	53%
Not sure	3%	4%	1%	4%

		Race		
	Base	White	African- American	Other
Vance a Decorated Marine Veteran with a Record for Creating Jobs More / Less Likely to Vote For Trump and Vance				
More likely	28%	28%	26%	41%
Less likely	23%	20%	42%	12%
It doesn't make a difference	43%	45%	26%	42%
Not sure	6%	7%	5%	4%





		Race		
	Base	White	African- American	
Informed Harris and Whitmer / Trump and Vance				
Kamala Harris and Gretchen Whitmer	47%	42%	79%	43%
Donald Trump and JD Vance	45%	50%	20%	37%
Another party ticket	3%	4%	1%	-
Not sure	5%	4%	-	20%

		Race		
	Base	White	African- American	Other
Harris and Shapiro / Trump and Vance				
Kamala Harris and Josh Shapiro	42%	37%	73%	44%
Donald Trump and JD Vance	47%	52%	20%	38%
Another party ticket	5%	5%	1%	5%
Not sure	7%	6%	6%	13%

		Age		
	Base	18 to 45	46 to 65	Older than 65
Biden Favorability				
Favorable	42%	31%	43%	52%
Unfavorable	54%	65%	53%	44%
Not sure	4%	4%	4%	4%





		Age		
	Base	18 to 45	46 to 65	Older than 65
Trump Favorability		=	,	
Favorable	44%	50%	43%	40%
Unfavorable	52%	46%	54%	58%
Not sure	3%	5%	3%	2%

		Age		
	Base	18 to 45	46 to 65	Older than 65
Harris Favorability		=	,	
Favorable	40%	29%	43%	48%
Unfavorable	52%	62%	50%	44%
Not sure	8%	9%	7%	9%

		Age		
	Base	18 to 45	46 to 65	Older than 65
Shapiro Favorability				
Favorable	14%	21%	11%	11%
Unfavorable	26%	30%	26%	22%
Not sure	60%	49%	63%	68%





		Age		
	Base	18 to 45	46 to 65	Older than 65
Whitmer Favorability				
Favorable	50%	44%	52%	54%
Unfavorable	43%	44%	44%	40%
Not sure	7%	11%	4%	6%

		Age		
	Base	18 to 45	46 to 65	Older than 65
Biden / Trump / Stein / Kennedy		•	•	
Joe Biden	44%	35%	48%	50%
Donald Trump	45%	47%	45%	41%
Jill Stein	3%	7%	1%	1%
Robert F. Kennedy Jr	5%	8%	4%	4%
Not sure	3%	3%	2%	4%

		Age		
	Base	18 to 45	46 to 65	Older than 65
Biden / Trump				
Joe Biden	46%	37%	49%	53%
Donald Trump	49%	56%	48%	42%
Not sure	5%	7%	3%	5%





		Age		
	Base	18 to 45	46 to 65	Older than 65
Harris / Trump / Stein / Kennedy		•		•
Kamala Harris	41%	30%	45%	49%
Donald Trump	46%	52%	45%	41%
Jill Stein	2%	3%	1%	3%
Robert F. Kennedy Jr	6%	9%	4%	4%
Not sure	5%	7%	4%	3%

		Age		
	Base	18 to 45	46 to 65	Older than 65
Whitmer / Trump / Stein / Kennedy				
Gretchen Whitmer	46%	33%	51%	52%
Donald Trump	45%	50%	45%	41%
Jill Stein	1%	1%	0%	0%
Robert F. Kennedy Jr	5%	11%	2%	2%
Not sure	3%	4%	1%	4%

		Age		
	Base	18 to 45		Older than 65
Slotkin / Rogers				
Elissa Slotkin	46%	35%	50%	51%
Mike Rogers	38%	42%	39%	31%
Not sure	17%	23%	12%	18%





		Age		
	Base	18 to 45	46 to 65	Older than 65
Harris Worse Than Trump on Inflation and the Border Very / Somewhat / Not Convincing Reason to Vote Against Her				
Very convincing	40%	46%	40%	35%
Somewhat convincing	7%	6%	8%	7%
Not convincing	46%	40%	51%	46%
Not sure	6%	9%	1%	11%

		Age		
	Base	18 to 45	46 to 65	Older than 65
Harris a Tough Prose- cutor While Trump a Convicted Felon Very Somewhat / Not Conv- incing Reason to Vote For Her				
Very convincing	36%	24%	37%	49%
Somewhat convincing	8%	7%	11%	5%
Not convincing	52%	64%	49%	41%
Not sure	4%	5%	2%	5%





		Age		
	Base	18 to 45	46 to 65	Older than 65
Harris Will Fight for Women's Reproducti- ve Freedom While Tr- ump Will Allow Politi- cians to Decide for Us Very / Somewhat / N				
Very convincing	42%	32%	45%	50%
Somewhat convincing	7%	11%	5%	6%
Not convincing	47%	54%	46%	39%
Not sure	4%	3%	4%	4%

		Age			
	Base	18 to 45	46 to 65	Older than 65	
Harris Working to Lo- wer Housing Costs, E- nd Price Gouging, and Grow the Middle Clas- s Very / Somewhat / N- ot Convincing Reas					
Very convincing	41%	33%	41%	50%	
Somewhat convincing	6%	5%	9%	4%	
Not convincing	50%	59%	48%	42%	
Not sure	3%	3%	2%	4%	





		Age			
	Base	18 to 45	46 to 65	Older than 65	
Informed Harris / Trump / Stein / Kennedy					
Kamala Harris	43%	33%	46%	50%	
Donald Trump	45%	48%	45%	41%	
Jill Stein	2%	3%	2%	2%	
Robert F. Kennedy Jr	5%	8%	3%	4%	
Not sure	5%	7%	3%	3%	

		Age		
	Base	18 to 45	46 to 65	Older than 65
Harris and Whitmer / Trump and Vance				
Kamala Harris and Gretchen Whitmer	46%	36%	50%	51%
Donald Trump and JD Vance	46%	51%	46%	42%
Another party ticket	3%	7%	1%	2%
Not sure	4%	5%	3%	5%





		Age		
	Base	18 to 45	46 to 65	Older than 65
Whitmer a Tough and Tested Leader Very / Somewhat / Not Convincing Reason to Vote For Harris and Whitmer				
Very convincing	37%	31%	37%	44%
Somewhat convincing	7%	9%	7%	5%
Not convincing	52%	56%	54%	46%
Not sure	3%	4%	2%	5%

		Age		
	Base	18 to 45	46 to 65	Older than 65
Vance a Decorated Marine Veteran with a Record for Creating Jobs More / Less Likely to Vote For Trump and Vance				
More likely	28%	31%	26%	29%
Less likely	23%	13%	22%	36%
It doesn't make a difference	43%	50%	47%	25%
Not sure	6%	7%	5%	9%





		Age		
	Base	18 to 45	46 to 65	Older than 65
Informed Harris and Whitmer / Trump and Vance				
Kamala Harris and Gretchen Whitmer	47%	38%	50%	52%
Donald Trump and JD Vance	45%	48%	46%	42%
Another party ticket	3%	8%	0%	2%
Not sure	5%	6%	4%	5%

		Age		
	Base	18 to 45	46 to 65	Older than 65
Harris and Shapiro / Trump and Vance				
Kamala Harris and Josh Shapiro	42%	32%	46%	47%
Donald Trump and JD Vance	47%	51%	47%	42%
Another party ticket	5%	8%	2%	4%
Not sure	7%	10%	5%	6%

		Education				
	Base	High school graduate or less	Some college but did not finish			
Biden Favorability						
Favorable	42%	39%	38%	39%	46%	47%
Unfavorable	54%	59%	57%	57%	51%	47%
Not sure	4%	2%	5%	3%	3%	7%





		Education				
	Base	High school graduate or less	Some college but did not finish			
Trump Favorability				•		
Favorable	44%	53%	48%	50%	38%	31%
Unfavorable	52%	45%	49%	48%	55%	67%
Not sure	3%	2%	4%	2%	7%	2%

		Education				
	Base	High school graduate or less	Some college but did not finish			•
Harris Favorability		•	-	•	•	
Favorable	40%	38%	33%	40%	43%	49%
Unfavorable	52%	58%	55%	57%	48%	40%
Not sure	8%	4%	12%	3%	9%	12%

		Education				
	Base	High school graduate or less	Some college but did not finish			•
Shapiro Favorability		•				
Favorable	14%	12%	14%	11%	14%	19%
Unfavorable	26%	23%	34%	32%	21%	24%
Not sure	60%	65%	52%	57%	65%	57%





		Education				
	Base	High school graduate or less	Some college but did not finish			•
Whitmer Favorability		•	•	•	•	
Favorable	50%	44%	47%	45%	54%	64%
Unfavorable	43%	45%	47%	51%	42%	30%
Not sure	7%	11%	6%	4%	5%	6%

		Education				
	Base	High school graduate or less	Some college but did not finish			•
Biden / Trump / Stein / Kennedy						
Joe Biden	44%	36%	39%	39%	51%	59%
Donald Trump	45%	54%	49%	49%	37%	31%
Jill Stein	3%	4%	1%	5%	1%	4%
Robert F. Kennedy Jr	5%	6%	6%	2%	8%	3%
Not sure	3%	0%	5%	4%	4%	3%

		Education				
	Base	High school graduate or less	Some college but did not finish			•
Biden / Trump						
Joe Biden	46%	40%	40%	42%	51%	62%
Donald Trump	49%	57%	52%	52%	45%	34%
Not sure	5%	3%	8%	6%	4%	5%





		Education				
	Base	High school graduate or less	Some college but did not finish			• .
Harris / Trump / Stein / Kennedy						
Kamala Harris	41%	34%	30%	39%	47%	60%
Donald Trump	46%	60%	49%	50%	38%	30%
Jill Stein	2%	3%	3%	3%	2%	1%
Robert F. Kennedy Jr	6%	3%	9%	3%	10%	4%
Not sure	5%	1%	9%	6%	4%	5%

		Education				
	Base	High school graduate or less	Some college but did not finish			•
Whitmer / Trump / Stein / Kennedy						
Gretchen Whitmer	46%	38%	42%	43%	47%	64%
Donald Trump	45%	57%	49%	50%	37%	31%
Jill Stein	1%	-	1%	-	1%	1%
Robert F. Kennedy Jr	5%	5%	4%	2%	9%	2%
Not sure	3%	0%	4%	4%	5%	2%

		Education	ucation					
	Base	High school graduate or less	Some college but did not finish			•		
Slotkin / Rogers		•						
Elissa Slotkin	46%	39%	41%	44%	48%	59%		
Mike Rogers	38%	36%	38%	48%	40%	28%		
Not sure	17%	25%	21%	8%	11%	13%		





		Education				
	Base	High school graduate or less	Some college but did not finish			•
Harris Worse Than Trump on Inflation and the Border Very / Somewhat / Not Convincing Reason to Vote Against Her						
Very convincing	40%	49%	42%	50%	34%	26%
Somewhat convincing	7%	5%	4%	8%	9%	9%
Not convincing	46%	38%	45%	39%	49%	63%
Not sure	6%	8%	9%	4%	7%	2%

		Education	Education				
	Base	High school graduate or less	Some college but did not finish			•	
Harris a Tough Prose- cutor While Trump a Convicted Felon Very Somewhat / Not Conv- incing Reason to Vote For Her							
Very convincing	36%	36%	28%	33%	38%	44%	
Somewhat convincing	8%	6%	8%	5%	8%	15%	
Not convincing	52%	55%	56%	59%	52%	38%	
Not sure	4%	3%	8%	3%	2%	4%	





		Education				
	Base	High school graduate or less	Some college but did not finish		,	
Harris Will Fight for Women's Reproducti- ve Freedom While Tr- ump Will Allow Politi- cians to Decide for Us Very / Somewhat / N						
Very convincing	42%	38%	37%	38%	43%	58%
Somewhat convincing	7%	5%	13%	5%	7%	7%
Not convincing	47%	52%	47%	50%	49%	33%
Not sure	4%	6%	3%	7%	1%	2%

		Education				
	Base	High school graduate or less	Some college but did not finish			•
Harris Working to Lo- wer Housing Costs, E- nd Price Gouging, and Grow the Middle Clas- s Very / Somewhat / N- ot Convincing Reas						
Very convincing	41%	36%	36%	35%	43%	53%
Somewhat convincing	6%	5%	7%	4%	6%	11%
Not convincing	50%	57%	54%	53%	48%	35%
Not sure	3%	2%	2%	8%	3%	1%





		Education				
	Base	High school graduate or less	Some college but did not finish		4-year college degree	•
Informed Harris / Trump / Stein / Kennedy						
Kamala Harris	43%	35%	31%	42%	48%	63%
Donald Trump	45%	55%	48%	50%	39%	29%
Jill Stein	2%	4%	3%	0%	2%	1%
Robert F. Kennedy Jr	5%	4%	8%	3%	7%	3%
Not sure	5%	2%	9%	4%	4%	4%

		Education					
	Base	High school graduate or less	Some college but did not finish	2-year college degree			
Harris and Whitmer / Trump and Vance							
Kamala Harris and Gretchen Whitmer	46%	40%	39%	42%	49%	65%	
Donald Trump and JD Vance		55%	50%	51%	40%	32%	
Another party ticket	3%	2%	4%	3%	6%	1%	
Not sure	4%	3%	7%	5%	4%	2%	





		Education				
	Base	High school graduate or less	Some college but did not finish			•
Whitmer a Tough and Tested Leader Very / Somewhat / Not Convincing Reason to Vote For Harris and Whitmer						
Very convincing	37%	35%	33%	32%	37%	48%
Somewhat convincing	7%	5%	9%	2%	8%	12%
Not convincing	52%	58%	52%	61%	53%	38%
Not sure	3%	2%	6%	6%	1%	3%

		Education					
	Base	High scho graduate or le		ome college but did not finish	2-year college degree		•
Vance a Decorated Marine Veteran with a Record for Creating Jobs More / Less Likely to Vote For Trump and Vance							
More likely	28%	38	8%	20%	38%	25%	22%
Less likely	23%	20	0%	23%	25%	24%	24%
It doesn't make a difference	43%	29	9%	50%	34%	50%	51%
Not sure	6%	14	4%	7%	3%	1%	3%





		Education				
	Base	High school graduate or less	Some college but did not finish	2-year college degree		_
Informed Harris and Whitmer / Trump and Vance						
Kamala Harris and Gretchen Whitmer	47%	40%	40%	43%	49%	65%
Donald Trump and JD Vance	45%	53%	48%	50%	40%	32%
Another party ticket	3%	2%	4%	3%	6%	1%
Not sure	5%	5%	8%	4%	4%	2%

		Education				
	Base	High school graduate or less	Some college but did not finish			•
Harris and Shapiro / Trump and Vance						
Kamala Harris and Josh Shapiro	42%	35%	31%	40%	47%	62%
Donald Trump and JD Vance	47%	57%	50%	51%	41%	32%
Another party ticket	5%	3%	7%	5%	6%	2%
Not sure	7%	5%	13%	5%	6%	4%

		Mode	
	Base	Landline	Text
Biden Favorability			
Favorable	42%	47%	39%
Unfavorable	54%	51%	57%
Not sure	4%	2%	5%





		Mode	
	Base	Landline	Text
Trump Favorability			
Favorable	44%	46%	43%
Unfavorable	52%	52%	53%
Not sure	3%	2%	4%

		Mode	
	Base	Landline	Text
Harris Favorability		-	
Favorable	40%	44%	37%
Unfavorable	52%	52%	52%
Not sure	8%	4%	11%

		Mode	
	Base	Landline	Text
Shapiro Favorability			
Favorable	14%	14%	14%
Unfavorable	26%	27%	26%
Not sure	60%	59%	61%





		Mode	
	Base	Landline	Text
Whitmer Favorability			
Favorable	50%	50%	51%
Unfavorable	43%	47%	40%
Not sure	7%	4%	9%

		Mode	
	Base	Landline	Text
Biden / Trump / Stein / Kennedy			
Joe Biden	44%	46%	43%
Donald Trump	45%	47%	43%
Jill Stein	3%	2%	3%
Robert F. Kennedy Jr	5%	4%	7%
Not sure	3%	2%	3%

		Mode	
	Base	Landline	Text
Biden / Trump			
Joe Biden	46%	47%	45%
Donald Trump	49%	49%	49%
Not sure	5%	3%	6%





		Mode	
	Base	Landline	Text
Harris / Trump / Stein / Kennedy			
Kamala Harris	41%	42%	41%
Donald Trump	46%	51%	43%
Jill Stein	2%	2%	2%
Robert F. Kennedy Jr	6%	3%	8%
Not sure	5%	2%	6%

		Mode	
	Base	Landline	Text
Whitmer / Trump / Stein / Kennedy			
Gretchen Whitmer	46%	45%	47%
Donald Trump	45%	49%	43%
Jill Stein	1%	0%	1%
Robert F. Kennedy Jr	5%	3%	6%
Not sure	3%	2%	3%

		Mode	
	Base	Landline	Text
Slotkin / Rogers		•	
Elissa Slotkin	46%	46%	45%
Mike Rogers	38%	39%	37%
Not sure	17%	15%	18%





		Mode	
	Base	Landline	Text
Harris Worse Than Trump on Inflation and the Border Very / Somewhat / Not Convincing Reason to Vote Against Her			
Very convincing	40%	46%	37%
Somewhat convincing	7%	6%	8%
Not convincing	46%	41%	50%
Not sure	6%	8%	5%

		Mode	
	Base	Landline	Text
Harris a Tough Prose- cutor While Trump a Convicted Felon Very Somewhat / Not Conv- incing Reason to Vote For Her			
Very convincing	36%	42%	32%
Somewhat convincing	8%	5%	11%
Not convincing	52%	50%	53%
Not sure	4%	4%	4%





		Mode	
	Base	Landline	Text
Harris Will Fight for Women's Reproducti- ve Freedom While Tr- ump Will Allow Politi- cians to Decide for Us Very / Somewhat / N			
Very convincing	42%	44%	41%
Somewhat convincing	7%	5%	9%
Not convincing	47%	47%	46%
Not sure	4%	4%	4%

		Mode	
	Base	Landline	Text
Harris Working to Lo- wer Housing Costs, E- nd Price Gouging, and Grow the Middle Clas- s Very / Somewhat / N- ot Convincing Reas			
Very convincing	41%	44%	39%
Somewhat convincing	6%	5%	8%
Not convincing	50%	50%	50%
Not sure	3%	2%	4%





		Mode	
	Base	Landline	Text
Informed Harris / Trump / Stein / Kennedy			
Kamala Harris	43%	44%	42%
Donald Trump	45%	47%	44%
Jill Stein	2%	3%	2%
Robert F. Kennedy Jr	5%	3%	7%
Not sure	5%	3%	5%

		Mode	
	Base	Landline	Text
Harris and Whitmer / Trump and Vance			
Kamala Harris and Gretchen Whitmer	46%	46%	46%
Donald Trump and JD Vance	46%	48%	45%
Another party ticket	3%	2%	4%
Not sure	4%	4%	5%





		Mode	
	Base	Landline	Text
Whitmer a Tough and Tested Leader Very / Somewhat / Not Convincing Reason to Vote For Harris and Whitmer			
Very convincing	37%	41%	35%
Somewhat convincing	7%	4%	9%
Not convincing	52%	52%	52%
Not sure	3%	3%	4%

		Mode	
	Base	Landline	Text
Vance a Decorated Marine Veteran with a Record for Creating Jobs More / Less Likely to Vote For Trump and Vance			
More likely	28%	32%	26%
Less likely	23%	32%	17%
It doesn't make a difference	43%	25%	53%
Not sure	6%	10%	4%





		Mode	
	Base	Landline	Text
Informed Harris and Whitmer / Trump and Vance			
Kamala Harris and Gretchen Whitmer	47%	46%	47%
Donald Trump and JD Vance	45%	47%	44%
Another party ticket	3%	2%	4%
Not sure	5%	5%	5%

		Mode	
	Base	Landline	Text
Harris and Shapiro / Trump and Vance			
Kamala Harris and Josh Shapiro	42%	44%	41%
Donald Trump and JD Vance	47%	50%	45%
Another party ticket	5%	2%	6%
Not sure	7%	4%	8%





## Pennsylvania Survey Results or unfavorable oninion O7 If the candidates for President this fall were just

Q1	Do you have a favorable or unfavorable op of Joe Biden?	oinion	Q7	If the candidates for President this fall Democrat Joe Biden and Republican I		
	Favorable	38%		Trump, who would you vote for?	4.40/	
	Unfavorable	55%		Joe Biden		
	Not sure			Donald Trump		
Q2	Do you have a favorable or unfavorable op			Not sure		
	of Donald Trump?		Q8	If Joe Biden was not a candidate for Pithis fall, and the candidates were Dem		
	Favorable			Kamala Harris and Republican Donald		
	Unfavorable			Green Party candidate Jill Stein, and independent candidate Robert F. Kenr	ody Ir	
	Not sure			who would you vote for?	iedy Ji,	
Q3	Do you have a favorable or unfavorable op of Kamala Harris?	oinion		Kamala Harris	43%	
	Favorable	38%		Donald Trump	45%	
	Unfavorable			Jill Stein	2%	
	Not sure			Robert F. Kennedy Jr	4%	
Q4	Do you have a favorable or unfavorable op of Josh Shapiro?		Q9	Not sure  If Joe Biden was not a candidate for P		
	Favorable	50%		this fall, and the candidates were Democrat		
	Unfavorable			Josh Shapiro and Republican Donald Trump, Green Party candidate Jill Stein, and		
	Not sure			independent candidate Robert F. Kenr	nedy Jr,	
Q5	Do you have a favorable or unfavorable op of Gretchen Whitmer?			who would you vote for?  Josh Shapiro	47%	
	Favorable	26%		Donald Trump	43%	
	Unfavorable	31%		Jill Stein	1%	
	Not sure			Robert F. Kennedy Jr	3%	
Q6	If the candidates for President this fall wer	е		Not sure	7%	
	Democrat Joe Biden, Republican Donald Trump, Green Party candidate Jill Stein, al independent candidate Robert F. Kennedy who would you vote for?		Q10	The candidates for Senate are Democ Casey and Republican David McCorm election was today, who would you vot	rat Bob ick. If the	
	Joe Biden	42%		Bob Casey		
	Donald Trump			David McCormick	39%	
	Jill Stein			Not sure	11%	
	Robert F. Kennedy Jr					
	Not sure					
	NOT SUITE	0,3				





Q11	Opponents of Kamala Harris say that she is responsible for record high government spending that created the worst inflation in 40 years on everything from gas to groceries, while Donald Trump cut taxes and oversaw low inflation during his Presidency. Harris has failed to control the border or stop crimes committed by illegal immigrants. Donald Trump will crack down on lawbreakers. Do you find this a very convincing, somewhat convincing, or not a convincing reason to vote against Kamala Harris?
	Very convincing39%

Very convincing	39%
Somewhat convincing	9%
Not convincing	46%
Not sure	6%

Q12 Supporters of Kamala Harris say that she's a tough prosecutor who is ready to lead on day one to protect rule of law, democracy and voting rights, while Donald Trump is a convicted felon who is ready to become a dictator on day one. Do you find this a very convincing, somewhat convincing, or not a convincing reason to vote for Kamala Harris?

Very convincing	36%
Somewhat convincing	
Not convincing	
Not sure	3%

Q13 Supporters of Kamala Harris say she will fight for women's reproductive freedom and their right to make decisions about our own bodies, without the government telling us what to do. Donald Trump will allow the politicians to make the decision for us. Do you find this a very convincing, somewhat convincing, or not a convincing reason to vote for Kamala Harris?

Very convincing	44%
Somewhat convincing	9%
Not convincing	44%
Not sure	3%

Q14	Supporters of Kamala Harris say she is working
	to lower housing costs, end price gouging, and
	grow the middle class. Donald Trump plans
	massive cuts to Social Security & Medicare
	while letting drug companies charge higher
	prices and giving a massive tax break to
	billionaires and CEOs. Do you find this a very
	convincing, somewhat convincing, or not a
	convincing reason to vote for Kamala Harris?

Very convincing	40%
Somewhat convincing	11%
Not convincing	47%
Not sure	3%

Q15 Having heard some more information, let me ask you again: if Joe Biden was not a candidate for President this fall, and the candidates for President this fall were Democrat Kamala Harris, Republican Donald Trump, Green Party candidate Jill Stein, and independent candidate Robert F. Kennedy Jr, who would you vote for?

Kamala Harris	42%
Donald Trump	46%
Jill Stein	
Robert F. Kennedy Jr	4%
Not sure	7%

Q16 If the Democratic ticket for President this fall was Kamala Harris for President and Pennsylvania Governor Josh Shapiro for Vice President, and the Republican ticket was Donald Trump for President and Ohio Senator JD Vance for Vice President, which ticket would you vote for, or would you vote for another party?

Kamala Harris and Josh Shapiro	.47%
Donald Trump and JD Vance	.46%
Another party ticket	. 3%
Not sure	. 4%





Q17	Supporters of Governor Josh Shapiro say he has a long record of prosecuting law breakers, from drug dealers to CEOs to corrupt politicians in both political parties. Opponents say that he is another tax and spend liberal who will only continue the failed policies of Biden and Harris. Do you find this a very convincing, somewhat convincing, or not a convincing reason to vote for Kamala Harris and Josh Shapiro?
	2004

Very convincing	36%
Somewhat convincing	13%
Not convincing	46%
Not sure	5%

Q18 Supporters of JD Vance say that he's a decorated Marine veteran with a record of creating jobs. He worked hard to escape the poverty and drugs in his small Ohio town. Opponents say he is too inexperienced to be President, too weak to stand up to big corporations to lower prices, and he will be a rubber stamp for Trump's extreme agenda. Does hearing this make you more likely or less likely to vote for Donald Trump and JD Vance, or does it not make a difference?

More likely	.28%
Less likely	. 24%
It doesn't make a difference	.44%
Not sure	. 3%

Q19 Having heard some more information, let me ask you again: if the Democratic ticket for President this fall was Kamala Harris for President and Pennsylvania Governor Josh Shapiro for Vice President, and the Republican ticket was Donald Trump for President and Ohio Senator JD Vance for Vice President, which ticket would you vote for, or would you vote for another party?

Kamala Harris and Josh Shapiro	46%
Donald Trump and JD Vance	46%
Another party ticket	4%
Not sure	5%

Q20	And if the Democratic ticket for President this
	fall was Kamala Harris for President and
	Michigan Governor Gretchen Whitmer for Vice
	President, and the Republican ticket was
	Donald Trump for President and Ohio Senator
	JD Vance for Vice President, which ticket would
	you vote for or would you vote for another
	party?

Kamala Harris and Gretchen Whitmer	.42%
Donald Trump and JD Vance	.47%
Another party ticket	. 4%
Not sure	. 7%

**Q21** In the 2020 election for President, did you vote for Republican Donald Trump, Democrat Joe Biden, someone else, or did you not vote in the election?

Donald Trump	47%
Joe Biden	48%
Someone else / Did not vote	5%

**Q22** If you are a woman, press 1. If a man, press 2. If you are gender non-binary, press 3.

Woman	.52%
Man	.46%
Gender non-binary	. 2%

**Q23** If you are a Democrat, press 1. If a Republican, press 2. If an independent, press 3.

	Republican	39%
	Independent	16%
224	If you are white, press 1. If other, press 2.	
	White	81%
	Other	

**Q25** If you are 18-45 years old, press 1. If 46-65, press 2. If older than 65, press 3.

,1	
18 to 45	32%
46 to 65	
Older than 65	





Q26 What is the highest level of education you have received: high school graduate or less, some college but did not finish, 2-year college degree, 4-year college degree, or post-graduate degree?

High school graduate or less	.30%
Some college but did not finish	.19%
2-year college degree	.12%
4-year college degree	
Post-graduate degree	

## Q27 Mode

Landline	39%
Text	61%





		2020 Vote		
	Base			Someone else / Did not vote
Biden Favorability			-	
Favorable	38%	3%	75%	21%
Unfavorable	55%	95%	16%	51%
Not sure	7%	2%	9%	28%

		2020 Vote		
	Base	Donald Trump		Someone else / Did not vote
Trump Favorability			-	
Favorable	46%	91%	4%	30%
Unfavorable	50%	5%	95%	40%
Not sure	4%	3%	2%	30%

		2020 Vote		
	Base			Someone else / Did not vote
Harris Favorability				
Favorable	38%	3%	74%	23%
Unfavorable	54%	95%	11%	71%
Not sure	8%	2%	15%	6%





		2020 Vote		
	Base	Donald Trump		Someone else / Did not vote
Shapiro Favorability			-	
Favorable	50%	20%	82%	27%
Unfavorable	27%	46%	8%	24%
Not sure	23%	34%	10%	49%

		2020 Vote		
	Base			Someone else / Did not vote
Whitmer Favorability			-	
Favorable	26%	3%	50%	11%
Unfavorable	31%	52%	10%	27%
Not sure	44%	45%	41%	62%

	2020 Vote			
	Base	Donald Trump		Someone else / Did not vote
Biden / Trump / Stein / Kennedy				
Joe Biden	42%	1%	85%	18%
Donald Trump	46%	92%	2%	28%
Jill Stein	2%	-	4%	-
Robert F. Kennedy Jr	4%	4%	3%	21%
Not sure	6%	3%	6%	33%





		2020 Vote		
	Base	Donald Trump		Someone else / Did not vote
Biden / Trump			-	
Joe Biden	44%	1%	87%	24%
Donald Trump	49%	95%	4%	35%
Not sure	8%	3%	9%	41%

		2020 Vote			
	Base	Donald Trump		Someone else / Did not vote	
Harris / Trump / Stein / Kennedy					
Kamala Harris	43%	1%	86%	18%	
Donald Trump	45%	91%	2%	31%	
Jill Stein	2%	-	4%	3%	
Robert F. Kennedy Jr	4%	2%	4%	16%	
Not sure	6%	5%	4%	33%	

		2020 Vote			
	Base	Donald Trump		Someone else / Did not vote	
Shapiro / Trump / Stein / Kennedy					
Josh Shapiro	47%	6%	90%	17%	
Donald Trump	43%	85%	2%	31%	
Jill Stein	1%	-	2%	-	
Robert F. Kennedy Jr	3%	2%	3%	17%	
Not sure	7%	7%	3%	35%	





		2020 Vo	te	
	Base			Someone else / Did not vote
Casey / McCormick			-	
Bob Casey	50%	11%	91%	29%
David McCormick	39%	76%	3%	35%
Not sure	11%	13%	5%	36%

	2020 Vote			
	Base	Donald Trump		Someone else / Did not vote
Harris Worse Than Trump on Inflation and the Border Very / Somewhat / Not Convincing Reason to Vote Against Her				
Very convincing	39%	78%	3%	32%
Somewhat convincing	9%	12%	6%	3%
Not convincing	46%	7%	83%	41%
Not sure	6%	3%	7%	24%





	2020 Vote			
	Base	Donald Trump		Someone else / Did not vote
Harris a Tough Prose- cutor While Trump a Convicted Felon Very Somewhat / Not Conv- incing Reason to Vote For Her				
Very convincing	36%	4%	68%	27%
Somewhat convincing	14%	6%	23%	7%
Not convincing	47%	89%	6%	61%
Not sure	3%	1%	4%	5%

	2020 Vote			
	Base	Donald Trump		Someone else / Did not vote
Harris Will Fight for Women's Reproducti- ve Freedom While Tr- ump Will Allow Politi- cians to Decide for Us Very / Somewhat / N				
Very convincing	44%	6%	81%	36%
Somewhat convincing	9%	5%	13%	10%
Not convincing	44%	85%	4%	49%
Not sure	3%	3%	2%	5%





	2020 Vote			
	Base	Donald Trump		Someone else / Did not vote
Harris Working to Lo- wer Housing Costs, E- nd Price Gouging, and Grow the Middle Clas- s Very / Somewhat / N- ot Convincing Reas				
Very convincing	40%	4%	74%	38%
Somewhat convincing	11%	6%	16%	-
Not convincing	47%	88%	7%	57%
Not sure	3%	3%	2%	5%

		2020 Vote		
	Base	Donald Trump		Someone else / Did not vote
Informed Harris / Trump / Stein / Kennedy				
Kamala Harris	42%	1%	86%	15%
Donald Trump	46%	91%	2%	32%
Jill Stein	2%	0%	3%	3%
Robert F. Kennedy Jr	4%	2%	4%	18%
Not sure	7%	5%	6%	32%





	2020 Vote			
	Base	Donald Trump		Someone else / Did not vote
Harris and Shapiro / Trump and Vance		•		
Kamala Harris and Josh Shapiro	47%	4%	91%	23%
Donald Trump and JD Vance	46%	92%	2%	35%
Another party ticket	3%	1%	3%	18%
Not sure	4%	2%	3%	24%

	2020 Vote			
	Base	Donald Trump		Someone else / Did not vote
Shapiro Record of Prosecuting Law Breakers Very / Somewhat / Not Convincing Reason to Vote For Harris and Shapiro				
Very convincing	36%	10%	61%	24%
Somewhat convincing	13%	8%	17%	20%
Not convincing	46%	76%	17%	56%
Not sure	5%	6%	5%	-





		2020 Vo	te	
	Base	Donald Trump		Someone else / Did not vote
Vance a Decorated Marine Veteran with a Record for Creating Jobs More / Less Likely to Vote For Trump and Vance				
More likely	28%	52%	5%	39%
Less likely	24%	3%	45%	20%
It doesn't make a difference	44%	42%	46%	41%
Not sure	3%	3%	4%	-

	2020 Vote			
	Base	Donald Trump		Someone else / Did not vote
Informed Harris and Shapiro / Trump and Vance				
Kamala Harris and Josh Shapiro	46%	4%	90%	19%
Donald Trump and JD Vance	46%	91%	2%	35%
Another party ticket	4%	2%	4%	18%
Not sure	5%	3%	3%	28%





		2020 Vote				
	Base	Donald Trump		Someone else / Did not vote		
Harris and Whitmer / Trump and Vance						
Kamala Harris and Gretchen Whitmer	42%	2%	84%	14%		
Donald Trump and JD Vance	47%	94%	2%	39%		
Another party ticket	4%	2%	5%	14%		
Not sure	7%	3%	9%	34%		

		Gender		
	Base	Woman	Man	Gender non-binary
Biden Favorability				
Favorable	38%	40%	37%	15%
Unfavorable	55%	54%	56%	85%
Not sure	7%	6%	7%	-

		Gender		-
	Base	Woman	Man	Gender non-binary
Trump Favorability		•		
Favorable	46%	45%	47%	55%
Unfavorable	50%	51%	49%	45%
Not sure	4%	4%	4%	-





		Gender		
	Base	Woman	Man	Gender non-binary
Harris Favorability		-		
Favorable	38%	41%	36%	15%
Unfavorable	54%	51%	56%	67%
Not sure	8%	8%	8%	18%

		Gender		
	Base	Woman	Man	Gender non-binary
Shapiro Favorability		-		
Favorable	50%	51%	51%	26%
Unfavorable	27%	24%	30%	26%
Not sure	23%	25%	20%	48%

		Gender		
	Base	Woman	Man	Gender non-binary
Whitmer Favorability		-		
Favorable	26%	25%	27%	12%
Unfavorable	31%	25%	37%	20%
Not sure	44%	50%	36%	68%





		Gender		
	Base	Woman	Man	Gender non-binary
Biden / Trump / Stein / Kennedy				
Joe Biden	42%	44%	40%	26%
Donald Trump	46%	45%	47%	55%
Jill Stein	2%	2%	2%	12%
Robert F. Kennedy Jr	4%	3%	6%	5%
Not sure	6%	7%	5%	2%

		Gender		
	Base	Woman	Man	Gender non-binary
Biden / Trump				
Joe Biden	44%	46%	42%	26%
Donald Trump	49%	48%	49%	59%
Not sure	8%	7%	8%	15%

		Gender		
	Base	Woman	Man	Gender non-binary
Harris / Trump / Stein / Kennedy				
Kamala Harris	43%	45%	42%	25%
Donald Trump	45%	45%	46%	28%
Jill Stein	2%	2%	2%	12%
Robert F. Kennedy Jr	4%	3%	5%	1%
Not sure	6%	6%	5%	35%





		Gender		
	Base	Woman	Man	Gender non-binary
Shapiro / Trump / Stein / Kennedy			•	
Josh Shapiro	47%	48%	46%	25%
Donald Trump	43%	43%	42%	28%
Jill Stein	1%	1%	1%	12%
Robert F. Kennedy Jr	3%	3%	4%	1%
Not sure	7%	5%	7%	35%

		Gender		
	Base	Woman	Man	Gender non-binary
Casey / McCormick				
Bob Casey	50%	52%	50%	26%
David McCormick	39%	38%	41%	21%
Not sure	11%	10%	10%	54%





		Gender		
	Base	Woman	Man	Gender non-binary
Harris Worse Than Trump on Inflation and the Border Very / Somewhat / Not Convincing Reason to Vote Against Her				
Very convincing	39%	40%	38%	55%
Somewhat convincing	9%	8%	10%	3%
Not convincing	46%	47%	44%	38%
Not sure	6%	5%	8%	3%

		Gender		
	Base	Woman	Man	Gender non-binary
Harris a Tough Prose- cutor While Trump a Convicted Felon Very Somewhat / Not Conv- incing Reason to Vote For Her				
Very convincing	36%	37%	34%	56%
Somewhat convincing	14%	13%	16%	16%
Not convincing	47%	47%	49%	27%
Not sure	3%	3%	2%	1%





		Gender		
	Base	Woman	Man	Gender non-binary
Harris Will Fight for Women's Reproducti- ve Freedom While Tr- ump Will Allow Politi- cians to Decide for Us Very / Somewhat / N				
Very convincing	44%	45%	42%	73%
Somewhat convincing	9%	8%	11%	-
Not convincing	44%	44%	45%	27%
Not sure	3%	3%	3%	-

		Gender		
	Base	Woman	Man	Gender non-binary
Harris Working to Lo- wer Housing Costs, E- nd Price Gouging, and Grow the Middle Clas- s Very / Somewhat / N- ot Convincing Reas				
Very convincing	40%	42%	36%	60%
Somewhat convincing	11%	7%	15%	13%
Not convincing	47%	48%	47%	27%
Not sure	3%	2%	3%	-





		Gender			
	Base	Woman	Man	Gender non-binary	
Informed Harris / Trump / Stein / Kennedy					
Kamala Harris	42%	44%	41%	25%	
Donald Trump	46%	45%	47%	28%	
Jill Stein	2%	1%	2%	12%	
Robert F. Kennedy Jr	4%	2%	5%	1%	
Not sure	7%	7%	5%	35%	

		Gender		
	Base	Woman	Man	Gender non-binary
Harris and Shapiro / Trump and Vance				
Kamala Harris and Josh Shapiro	47%	48%	46%	26%
Donald Trump and JD Vance	46%	47%	45%	59%
Another party ticket	3%	1%	5%	13%
Not sure	4%	3%	5%	2%





		Gender		
	Base	Woman	Man	Gender non-binary
Shapiro Record of Prosecuting Law Breakers Very / Somewhat / Not Convincing Reason to Vote For Harris and Shapiro				
Very convincing	36%	36%	34%	69%
Somewhat convincing	13%	11%	15%	-
Not convincing	46%	47%	46%	31%
Not sure	5%	6%	4%	-

		Gender		
	Base	Woman	Man	Gender non-binary
Vance a Decorated Marine Veteran with a Record for Creating Jobs More / Less Likely to Vote For Trump and Vance				
More likely	28%	24%	32%	57%
Less likely	24%	25%	24%	9%
It doesn't make a difference	44%	48%	41%	35%
Not sure	3%	4%	3%	-





		Gender		
	Base	Woman	Man	Gender non-binary
Informed Harris and Shapiro / Trump and Vance				
Kamala Harris and Josh Shapiro	46%	48%	45%	26%
Donald Trump and JD Vance	46%	46%	45%	59%
Another party ticket	4%	2%	5%	13%
Not sure	5%	4%	5%	2%

		Gender		
	Base	Woman	Man	Gender non-binary
Harris and Whitmer / Trump and Vance				
Kamala Harris and Gretchen Whitmer	42%	43%	41%	26%
Donald Trump and JD Vance	47%	46%	47%	59%
Another party ticket	4%	3%	5%	13%
Not sure	7%	8%	7%	2%

		Party				
	Base	Democrat	Republican	Independent		
Biden Favorability						
Favorable	38%	70%	8%	23%		
Unfavorable	55%	24%	87%	63%		
Not sure	7%	6%	5%	13%		





		Party			
	Base	Democrat	Republican	Independent	
Trump Favorability		•		•	
Favorable	46%	13%	85%	42%	
Unfavorable	50%	86%	10%	46%	
Not sure	4%	1%	4%	12%	

		Party			
	Base	Democrat	Republican	Independent	
Harris Favorability					
Favorable	38%	69%	8%	27%	
Unfavorable	54%	21%	87%	64%	
Not sure	8%	10%	5%	9%	

		Party				
	Base	Democrat	Republican	Independent		
Shapiro Favorability			•			
Favorable	50%	75%	26%	44%		
Unfavorable	27%	10%	47%	22%		
Not sure	23%	15%	28%	35%		





		Party			
	Base	Democrat	Republican	Independent	
Whitmer Favorability		•		•	
Favorable	26%	44%	5%	26%	
Unfavorable	31%	14%	48%	33%	
Not sure	44%	42%	47%	42%	

		Party				
	Base	Democrat	Republican	Independent		
Biden / Trump / Stein / Kennedy						
Joe Biden	42%	77%	8%	27%		
Donald Trump	46%	11%	87%	42%		
Jill Stein	2%	3%	-	4%		
Robert F. Kennedy Jr	4%	3%	3%	12%		
Not sure	6%	5%	2%	15%		

		Party		
	Base	Democrat	Republican	Independent
Biden / Trump				
Joe Biden	44%	79%	9%	32%
Donald Trump	49%	13%	89%	48%
Not sure	8%	8%	3%	19%





		Party		
	Base	Democrat	Republican	Independent
Harris / Trump / Stein / Kennedy				
Kamala Harris	43%	79%	8%	31%
Donald Trump	45%	9%	88%	42%
Jill Stein	2%	3%	-	3%
Robert F. Kennedy Jr	4%	3%	1%	10%
Not sure	6%	6%	3%	14%

		Party		
	Base	Democrat	Republican	Independent
Shapiro / Trump / Stein / Kennedy				
Josh Shapiro	47%	81%	13%	35%
Donald Trump	43%	9%	83%	36%
Jill Stein	1%	2%	-	1%
Robert F. Kennedy Jr	3%	2%	2%	10%
Not sure	7%	6%	3%	18%

		Party		
	Base	Democrat	Republican	Independent
Casey / McCormick			-	
Bob Casey	50%	86%	16%	37%
David McCormick	39%	8%	73%	43%
Not sure	11%	6%	12%	19%





		Party		
	Base	Democrat	Republican	Independent
Harris Worse Than Trump on Inflation and the Border Very / Somewhat / Not Convincing Reason to Vote Against Her				
Very convincing	39%	14%	67%	44%
Somewhat convincing	9%	5%	15%	4%
Not convincing	46%	76%	12%	38%
Not sure	6%	5%	5%	13%

		Party		
	Base	Democrat	Republican	Independent
Harris a Tough Prose- cutor While Trump a Convicted Felon Very Somewhat / Not Conv- incing Reason to Vote For Her				
Very convincing	36%	63%	8%	25%
Somewhat convincing	14%	19%	7%	18%
Not convincing	47%	13%	84%	57%
Not sure	3%	4%	2%	-





		Party		
	Base	Democrat	Republican	Independent
Harris Will Fight for Women's Reproducti- ve Freedom While Tr- ump Will Allow Politi- cians to Decide for Us Very / Somewhat / N				
Very convincing	44%	76%	11%	33%
Somewhat convincing	9%	10%	7%	13%
Not convincing	44%	12%	79%	53%
Not sure	3%	2%	4%	1%

		Party		
	Base	Democrat	Republican	Independent
Harris Working to Lo- wer Housing Costs, E- nd Price Gouging, and Grow the Middle Clas- s Very / Somewhat / N- ot Convincing Reas				
Very convincing	40%	70%	7%	31%
Somewhat convincing	11%	14%	7%	12%
Not convincing	47%	14%	83%	55%
Not sure	3%	2%	3%	2%





		Party		
	Base	Democrat	Republican	Independent
Informed Harris / Trump / Stein / Kennedy				
Kamala Harris	42%	77%	8%	31%
Donald Trump	46%	8%	89%	42%
Jill Stein	2%	3%	-	3%
Robert F. Kennedy Jr	4%	3%	1%	10%
Not sure	7%	8%	2%	14%

		Party		
	Base	Democrat	Republican	Independent
Harris and Shapiro / Trump and Vance				
Kamala Harris and Josh Shapiro	47%	82%	12%	36%
Donald Trump and JD Vance	46%	11%	85%	46%
Another party ticket	3%	4%	1%	7%
Not sure	4%	3%	2%	12%





		Party		
	Base	Democrat	Republican	Independent
Shapiro Record of Prosecuting Law Breakers Very / Somewhat / Not Convincing Reason to Vote For Harris and Shapiro				
Very convincing	36%	58%	13%	28%
Somewhat convincing	13%	17%	8%	12%
Not convincing	46%	21%	72%	56%
Not sure	5%	4%	6%	4%

		Party		
	Base	Democrat	Republican	Independent
Vance a Decorated Marine Veteran with a Record for Creating Jobs More / Less Likely to Vote For Trump and Vance				
More likely	28%	11%	48%	29%
Less likely	24%	43%	5%	19%
It doesn't make a difference	44%	42%	46%	48%
Not sure	3%	4%	2%	4%





		Party			
	Base	Democrat	Republican	Independent	
Informed Harris and Shapiro / Trump and Vance					
Kamala Harris and Josh Shapiro	46%	81%	11%	35%	
Donald Trump and JD Vance	46%	12%	85%	43%	
Another party ticket	4%	4%	2%	8%	
Not sure	5%	3%	2%	14%	

		Party		
	Base	Democrat	Republican	Independent
Harris and Whitmer / Trump and Vance				
Kamala Harris and Gretchen Whitmer	42%	75%	8%	31%
Donald Trump and JD Vance	47%	12%	88%	44%
Another party ticket	4%	3%	2%	11%
Not sure	7%	10%	2%	14%

		Race	
	Base	White	Other
Biden Favorability			
Favorable	38%	33%	58%
Unfavorable	55%	61%	31%
Not sure	7%	6%	11%





		Race	
	Base	White	Other
Trump Favorability			
Favorable	46%	51%	25%
Unfavorable	50%	46%	65%
Not sure	4%	3%	10%

		Race	
	Base	White	Other
Harris Favorability			
Favorable	38%	33%	60%
Unfavorable	54%	59%	33%
Not sure	8%	8%	8%

		Race	
	Base	White	Other
Shapiro Favorability			
Favorable	50%	49%	57%
Unfavorable	27%	30%	14%
Not sure	23%	22%	29%





		Race	
	Base	White	Other
Whitmer Favorability		-	
Favorable	26%	25%	29%
Unfavorable	31%	32%	23%
Not sure	44%	43%	48%

		Race	
	Base	White	Other
Biden / Trump / Stein / Kennedy			
Joe Biden	42%	39%	55%
Donald Trump	46%	51%	25%
Jill Stein	2%	1%	6%
Robert F. Kennedy Jr	4%	4%	4%
Not sure	6%	5%	11%

		Race	
	Base	White	Other
Biden / Trump			
Joe Biden	44%	41%	57%
Donald Trump	49%	53%	28%
Not sure	8%	6%	15%





		Race	
	Base	White	Other
Harris / Trump / Stein / Kennedy		•	
Kamala Harris	43%	40%	55%
Donald Trump	45%	51%	22%
Jill Stein	2%	1%	4%
Robert F. Kennedy Jr	4%	4%	2%
Not sure	6%	4%	17%

		Race	
	Base	White	Other
Shapiro / Trump / Stein / Kennedy			
Josh Shapiro	47%	42%	65%
Donald Trump	43%	49%	17%
Jill Stein	1%	1%	4%
Robert F. Kennedy Jr	3%	4%	1%
Not sure	7%	5%	14%

		Race	
	Base	White	Other
Casey / McCormick			
Bob Casey	50%	45%	75%
David McCormick	39%	45%	12%
Not sure	11%	10%	14%





		Race	
	Base	White	Other
Harris Worse Than Trump on Inflation and the Border Very / Somewhat / Not Convincing Reason to Vote Against Her			
Very convincing	39%	45%	17%
Somewhat convincing	9%	8%	14%
Not convincing	46%	42%	60%
Not sure	6%	5%	10%

		Race	
	Base	White	Other
Harris a Tough Prose- cutor While Trump a Convicted Felon Very Somewhat / Not Conv- incing Reason to Vote For Her			
Very convincing	36%	32%	53%
Somewhat convincing	14%	13%	21%
Not convincing	47%	53%	22%
Not sure	3%	2%	4%





		Race	
	Base	White	Other
Harris Will Fight for Women's Reproducti- ve Freedom While Tr- ump Will Allow Politi- cians to Decide for Us Very / Somewhat / N			
Very convincing	44%	40%	63%
Somewhat convincing	9%	8%	15%
Not convincing	44%	49%	20%
Not sure	3%	3%	2%

		Race	
	Base	White	Other
Harris Working to Lo- wer Housing Costs, E- nd Price Gouging, and Grow the Middle Clas- s Very / Somewhat / N- ot Convincing Reas			
Very convincing	40%	35%	60%
Somewhat convincing	11%	10%	15%
Not convincing	47%	52%	25%
Not sure	3%	3%	1%





		Race	
	Base	White	Other
Informed Harris / Trump / Stein / Kennedy			
Kamala Harris	42%	40%	54%
Donald Trump	46%	51%	23%
Jill Stein	2%	1%	4%
Robert F. Kennedy Jr	4%	4%	2%
Not sure	7%	4%	16%

		Race	
	Base	White	Other
Harris and Shapiro / Trump and Vance			
Kamala Harris and Josh Shapiro	47%	42%	66%
Donald Trump and JD Vance	46%	52%	20%
Another party ticket	3%	2%	6%
Not sure	4%	3%	8%





		Race	
	Base	White	Other
Shapiro Record of Prosecuting Law Breakers Very / Somewhat / Not Convincing Reason to Vote For Harris and Shapiro			
Very convincing	36%	32%	53%
Somewhat convincing	13%	14%	8%
Not convincing	46%	49%	33%
Not sure	5%	5%	6%

		Race	
	Base	White	Other
Vance a Decorated Marine Veteran with a Record for Creating Jobs More / Less Likely to Vote For Trump and Vance			
More likely	28%	31%	14%
Less likely	24%	20%	46%
It doesn't make a difference	44%	46%	37%
Not sure	3%	3%	3%





		Race	
	Base	White	Other
Informed Harris and Shapiro / Trump and Vance			
Kamala Harris and Josh Shapiro	46%	41%	66%
Donald Trump and JD Vance	46%	52%	20%
Another party ticket	4%	3%	6%
Not sure	5%	4%	8%

		Race	
	Base	White	Other
Harris and Whitmer / Trump and Vance			
Kamala Harris and Gretchen Whitmer	42%	39%	54%
Donald Trump and JD Vance	47%	52%	26%
Another party ticket	4%	4%	5%
Not sure	7%	5%	15%

		Age		
	Base	18 to 45	46 to 65	Older than 65
Biden Favorability				
Favorable	38%	34%	37%	47%
Unfavorable	55%	56%	59%	48%
Not sure	7%	10%	5%	5%





		Age		
	Base	18 to 45	46 to 65	Older than 65
Trump Favorability				
Favorable	46%	45%	47%	46%
Unfavorable	50%	49%	50%	51%
Not sure	4%	6%	3%	3%

		Age		
	Base	18 to 45	46 to 65	Older than 65
Harris Favorability		=	,	
Favorable	38%	33%	40%	42%
Unfavorable	54%	58%	52%	51%
Not sure	8%	9%	8%	7%

		Age		
	Base	18 to 45	46 to 65	Older than 65
Shapiro Favorability				
Favorable	50%	46%	52%	53%
Unfavorable	27%	24%	26%	30%
Not sure	23%	30%	22%	17%





		Age		
	Base	18 to 45	46 to 65	Older than 65
Whitmer Favorability		=	,	
Favorable	26%	27%	23%	28%
Unfavorable	31%	26%	33%	33%
Not sure	44%	47%	44%	39%

		Age		
	Base	18 to 45	46 to 65	Older than 65
Biden / Trump / Stein / Kennedy		•	•	
Joe Biden	42%	40%	41%	47%
Donald Trump	46%	43%	48%	45%
Jill Stein	2%	1%	3%	1%
Robert F. Kennedy Jr	4%	8%	3%	3%
Not sure	6%	8%	5%	4%

		Age		
	Base	18 to 45	46 to 65	Older than 65
Biden / Trump				
Joe Biden	44%	40%	43%	49%
Donald Trump	49%	47%	51%	47%
Not sure	8%	13%	6%	4%





		Age		
	Base	18 to 45	46 to 65	Older than 65
Harris / Trump / Stein / Kennedy		•		•
Kamala Harris	43%	43%	41%	47%
Donald Trump	45%	43%	46%	46%
Jill Stein	2%	2%	3%	1%
Robert F. Kennedy Jr	4%	5%	3%	3%
Not sure	6%	7%	7%	3%

		Age		
	Base	18 to 45	46 to 65	Older than 65
Shapiro / Trump / Stein / Kennedy				
Josh Shapiro	47%	46%	47%	46%
Donald Trump	43%	40%	43%	45%
Jill Stein	1%	-	2%	1%
Robert F. Kennedy Jr	3%	6%	2%	2%
Not sure	7%	8%	6%	6%

		Age		
	Base	18 to 45	46 to 65	Older than 65
Casey / McCormick				
Bob Casey	50%	49%	51%	51%
David McCormick	39%	32%	41%	45%
Not sure	11%	19%	8%	4%





		Age		
	Base	18 to 45	46 to 65	Older than 65
Harris Worse Than Trump on Inflation and the Border Very / Somewhat / Not Convincing Reason to Vote Against Her				
Very convincing	39%	37%	43%	36%
Somewhat convincing	9%	8%	9%	9%
Not convincing	46%	46%	46%	44%
Not sure	6%	9%	2%	11%

		Age		
	Base	18 to 45	46 to 65	Older than 65
Harris a Tough Prose- cutor While Trump a Convicted Felon Very Somewhat / Not Conv- incing Reason to Vote For Her				
Very convincing	36%	33%	33%	47%
Somewhat convincing	14%	18%	16%	6%
Not convincing	47%	46%	49%	44%
Not sure	3%	3%	3%	3%





		Age		
	Base	18 to 45	46 to 65	Older than 65
Harris Will Fight for Women's Reproducti- ve Freedom While Tr- ump Will Allow Politi- cians to Decide for Us Very / Somewhat / N				
Very convincing	44%	44%	43%	47%
Somewhat convincing	9%	11%	10%	6%
Not convincing	44%	43%	46%	42%
Not sure	3%	3%	1%	5%

		Age		
	Base	18 to 45	46 to 65	Older than 65
Harris Working to Lo- wer Housing Costs, E- nd Price Gouging, and Grow the Middle Clas- s Very / Somewhat / N- ot Convincing Reas				
Very convincing	40%	38%	37%	46%
Somewhat convincing	11%	12%	13%	6%
Not convincing	47%	46%	48%	45%
Not sure	3%	4%	2%	3%





		Age				
	Base	18 to 45	46 to 65	Older than 65		
Informed Harris / Trump / Stein / Kennedy						
Kamala Harris	42%	42%	40%	47%		
Donald Trump	46%	44%	46%	46%		
Jill Stein	2%	1%	3%	1%		
Robert F. Kennedy Jr	4%	6%	2%	3%		
Not sure	7%	7%	8%	3%		

	Base	18 to 45	46 to 65	Older than 65
Harris and Shapiro / Trump and Vance				
Kamala Harris and Josh Shapiro	47%	46%	46%	50%
Donald Trump and JD Vance	46%	44%	48%	46%
Another party ticket	3%	4%	3%	1%
Not sure	4%	6%	3%	4%





		Age				
	Base	18 to 45	46 to 65	Older than 65		
Shapiro Record of Prosecuting Law Breakers Very / Somewhat / Not Convincing Reason to Vote For Harris and Shapiro						
Very convincing	36%	34%	37%	36%		
Somewhat convincing	13%	19%	12%	7%		
Not convincing	46%	41%	47%	51%		
Not sure	5%	6%	4%	6%		

		Age		
	Base	18 to 45	46 to	Older than 65
Vance a Decorated Marine Veteran with a Record for Creating Jobs More / Less Likely to Vote For Trump and Vance	Duse	1 40	00	than 00
More likely	28%	27%	28%	29%
Less likely	24%	21%	24%	29%
It doesn't make a difference	44%	49%	45%	38%
Not sure	3%	3%	3%	4%





		Age		
	Base	18 to 45	46 to 65	Older than 65
Informed Harris and Shapiro / Trump and Vance				
Kamala Harris and Josh Shapiro	46%	43%	47%	49%
Donald Trump and JD Vance	46%	44%	46%	47%
Another party ticket	4%	5%	4%	2%
Not sure	5%	8%	3%	3%

		Age				
	Base	18 to 45	46 to 65	Older than 65		
Harris and Whitmer / Trump and Vance						
Kamala Harris and Gretchen Whitmer	42%	43%	39%	45%		
Donald Trump and JD Vance	47%	45%	49%	47%		
Another party ticket	4%	5%	4%	3%		
Not sure	7%	7%	8%	6%		

		Education	ucation					
	Base	High school graduate or less	Some college but did not finish			•		
Biden Favorability								
Favorable	38%	29%	38%	36%	42%	52%		
Unfavorable	55%	63%	59%	60%	52%	39%		
Not sure	7%	8%	2%	4%	7%	10%		





		Education				
	Base	High school graduate or less	Some college but did not finish			
Trump Favorability		•	•			
Favorable	46%	62%	47%	56%	36%	22%
Unfavorable	50%	32%	49%	41%	61%	75%
Not sure	4%	6%	4%	2%	3%	3%

		Education				
	Base	High school graduate or less	Some college but did not finish			•
Harris Favorability		•	-	•	•	
Favorable	38%	26%	37%	34%	43%	58%
Unfavorable	54%	68%	56%	56%	46%	32%
Not sure	8%	6%	6%	10%	11%	9%

		Education	ducation				
	Base	High school graduate or less	Some college but did not finish			•	
Shapiro Favorability			•	•			
Favorable	50%	39%	51%	43%	55%	70%	
Unfavorable	27%	30%	26%	28%	28%	18%	
Not sure	23%	31%	24%	28%	17%	12%	





		Education				
	Base	High school graduate or less	Some college but did not finish			
Whitmer Favorability		•	•		•	
Favorable	26%	13%	20%	24%	33%	46%
Unfavorable	31%	39%	32%	31%	26%	20%
Not sure	44%	48%	47%	45%	41%	35%

		Education				
	Base	High school graduate or less	Some college but did not finish			•
Biden / Trump / Stein / Kennedy						
Joe Biden	42%	29%	40%	33%	52%	58%
Donald Trump	46%	64%	46%	52%	35%	24%
Jill Stein	2%	-	3%	2%	5%	1%
Robert F. Kennedy Jr	4%	1%	9%	8%	4%	5%
Not sure	6%	6%	3%	5%	4%	12%

		Education	ucation					
	Base	High school graduate or less	Some college but did not finish			•		
Biden / Trump								
Joe Biden	44%	31%	41%	33%	55%	63%		
Donald Trump	49%	66%	50%	54%	36%	28%		
Not sure	8%	4%	9%	13%	9%	9%		





		Education				
	Base	High school graduate or less	Some college but did not finish			• .
Harris / Trump / Stein / Kennedy						
Kamala Harris	43%	30%	41%	33%	52%	65%
Donald Trump	45%	62%	49%	52%	34%	22%
Jill Stein	2%	-	4%	2%	3%	1%
Robert F. Kennedy Jr	4%	1%	4%	9%	4%	4%
Not sure	6%	8%	2%	4%	7%	9%

		Education				
	Base	High school graduate or less	Some college but did not finish			•
Shapiro / Trump / Stein / Kennedy						
Josh Shapiro	47%	31%	43%	36%	58%	71%
Donald Trump	43%	56%	47%	52%	32%	21%
Jill Stein	1%	-	2%	2%	2%	1%
Robert F. Kennedy Jr	3%	1%	7%	8%	2%	2%
Not sure	7%	12%	2%	3%	5%	5%

		Education	ucation					
	Base	High school graduate or less	Some college but did not finish					
Casey / McCormick		•	•	•	•			
Bob Casey	50%	37%	49%	42%	60%	70%		
David McCormick	39%	47%	36%	50%	34%	25%		
Not sure	11%	15%	15%	8%	6%	5%		





		Education				
	Base	High school graduate or less	Some college but did not finish			•
Harris Worse Than Trump on Inflation and the Border Very / Somewhat / Not Convincing Reason to Vote Against Her						
Very convincing	39%	55%	43%	43%	30%	19%
Somewhat convincing	9%	9%	9%	9%	8%	9%
Not convincing	46%	26%	43%	40%	58%	68%
Not sure	6%	11%	4%	8%	4%	3%

		Education					
	Base	High school graduate or less	Some college but did not finish			•	
Harris a Tough Prose- cutor While Trump a Convicted Felon Very Somewhat / Not Conv- incing Reason to Vote For Her							
Very convincing	36%	30%	35%	25%	43%	45%	
Somewhat convincing	14%	10%	12%	16%	16%	20%	
Not convincing	47%	59%	50%	56%	37%	32%	
Not sure	3%	1%	3%	4%	5%	2%	





		Education				
	Base	High school graduate or less	Some college but did not finish			•
Harris Will Fight for Women's Reproducti- ve Freedom While Tr- ump Will Allow Politi- cians to Decide for Us Very / Somewhat / N						
Very convincing	44%	32%	40%	33%	53%	63%
Somewhat convincing	9%	8%	8%	8%	12%	10%
Not convincing	44%	59%	45%	55%	34%	26%
Not sure	3%	1%	7%	4%	1%	2%

		Education	Education				
	Base	High school graduate or less	Some college but did not finish			•	
Harris Working to Lo- wer Housing Costs, E- nd Price Gouging, and Grow the Middle Clas- s Very / Somewhat / N- ot Convincing Reas							
Very convincing	40%	32%	32%	32%	47%	56%	
Somewhat convincing	11%	7%	15%	7%	14%	11%	
Not convincing	47%	60%	48%	58%	37%	32%	
Not sure	3%	1%	5%	4%	3%	1%	





		Education				
	Base	High school graduate or less	Some college but did not finish			•
Informed Harris / Trump / Stein / Kennedy						
Kamala Harris	42%	28%	40%	35%	53%	64%
Donald Trump	46%	61%	49%	52%	34%	25%
Jill Stein	2%	-	3%	2%	3%	2%
Robert F. Kennedy Jr	4%	2%	5%	8%	3%	4%
Not sure	7%	9%	3%	4%	7%	6%

		Education					
	Base	High school graduate or less	Some college but did not finish				
Harris and Shapiro / Trump and Vance							
Kamala Harris and Josh Shapiro		33%	43%	38%	56%	70%	
Donald Trump and JD Vance		61%	49%	54%	33%	26%	
Another party ticket	3%	-	6%	5%	4%	3%	
Not sure	4%	5%	2%	4%	6%	1%	





		Education	Education				
	Base	High school graduate or less	Some college but did not finish			• .	
Shapiro Record of Prosecuting Law Breakers Very / Somewhat / Not Convincing Reason to Vote For Harris and Shapiro							
Very convincing	36%	35%	25%	27%	41%	45%	
Somewhat convincing	13%	8%	20%	8%	13%	16%	
Not convincing	46%	48%	50%	61%	43%	35%	
Not sure	5%	8%	5%	4%	3%	4%	

		Education					
	Base	High sch graduate or		Some college but did not finish			Post-graduate degree
Vance a Decorated Marine Veteran with a Record for Creating Jobs More / Less Likely to Vote For Trump and Vance							
More likely	28%	;	38%	31%	29%	26%	14%
Less likely	24%		15%	25%	14%	31%	35%
It doesn't make a difference	44%	•	44%	42%	45%	42%	50%
Not sure	3%		4%	2%	12%	1%	1%





		Education					
	Base	High school graduate or less	Some college but did not finish			•	
Informed Harris and Shapiro / Trump and Vance							
Kamala Harris and Josh Shapiro	46%	33%	40%	35%	56%	70%	
Donald Trump and JD Vance	46%	61%	48%	54%	33%	26%	
Another party ticket	4%	1%	7%	5%	5%	3%	
Not sure	5%	5%	4%	6%	6%	1%	

		Education					
	Base	High school graduate or less	Some college but did not finish			•	
Harris and Whitmer / Trump and Vance							
Kamala Harris and Gretchen Whitmer	42%	27%	40%	30%	53%	65%	
Donald Trump and JD Vance	47%	64%	49%	57%	34%	26%	
Another party ticket	4%	1%	7%	7%	3%	5%	
Not sure	7%	9%	3%	7%	10%	4%	

		Mode	
	Base	Landline	Text
Biden Favorability		•	
Favorable	38%	43%	35%
Unfavorable	55%	51%	58%
Not sure	7%	6%	7%





		Mode		
	Base	Landline	Text	
Trump Favorability		•	-	
Favorable	46%	49%	44%	
Unfavorable	50%	44%	53%	
Not sure	4%	6%	2%	

		Mode		
	Base	Landline	Text	
Harris Favorability		-	<u> </u>	
Favorable	38%	41%	37%	
Unfavorable	54%	55%	53%	
Not sure	8%	4%	11%	

		Mode		
	Base	Landline	Text	
Shapiro Favorability				
Favorable	50%	50%	51%	
Unfavorable	27%	31%	24%	
Not sure	23%	20%	25%	





		Mode	
	Base	Landline	Text
Whitmer Favorability			
Favorable	26%	22%	28%
Unfavorable	31%	39%	25%
Not sure	44%	39%	47%

		Mode	
	Base	Landline	Text
Biden / Trump / Stein / Kennedy			
Joe Biden	42%	41%	42%
Donald Trump	46%	49%	44%
Jill Stein	2%	1%	3%
Robert F. Kennedy Jr	4%	4%	5%
Not sure	6%	6%	6%

		Mode	
	Base	Landline	Text
Biden / Trump			
Joe Biden	44%	42%	45%
Donald Trump	49%	52%	46%
Not sure	8%	6%	9%





		Mode	
	Base	Landline	Text
Harris / Trump / Stein / Kennedy			
Kamala Harris	43%	40%	45%
Donald Trump	45%	50%	42%
Jill Stein	2%	2%	2%
Robert F. Kennedy Jr	4%	2%	5%
Not sure	6%	6%	6%

		Mode	
	Base	Landline	Text
Shapiro / Trump / Stein / Kennedy			
Josh Shapiro	47%	42%	49%
Donald Trump	43%	46%	41%
Jill Stein	1%	1%	1%
Robert F. Kennedy Jr	3%	3%	3%
Not sure	7%	8%	6%

		Mode	
	Base	Landline	Text
Casey / McCormick		-	<u> </u>
Bob Casey	50%	48%	52%
David McCormick	39%	41%	37%
Not sure	11%	11%	10%





		Mode	
	Base	Landline	Text
Harris Worse Than Trump on Inflation and the Border Very / Somewhat / Not Convincing Reason to Vote Against Her			
Very convincing	39%	44%	36%
Somewhat convincing	9%	9%	9%
Not convincing	46%	35%	53%
Not sure	6%	12%	2%

		Mode	
	Base	Landline	Text
Harris a Tough Prose- cutor While Trump a Convicted Felon Very Somewhat / Not Conv- incing Reason to Vote For Her			
Very convincing	36%	42%	32%
Somewhat convincing	14%	8%	18%
Not convincing	47%	48%	47%
Not sure	3%	2%	3%





		Mode	
	Base	Landline	Text
Harris Will Fight for Women's Reproducti- ve Freedom While Tr- ump Will Allow Politi- cians to Decide for Us Very / Somewhat / N			
Very convincing	44%	42%	45%
Somewhat convincing	9%	7%	11%
Not convincing	44%	48%	42%
Not sure	3%	3%	2%

		Mode	
	Base	Landline	Text
Harris Working to Lo- wer Housing Costs, E- nd Price Gouging, and Grow the Middle Clas- s Very / Somewhat / N- ot Convincing Reas			
Very convincing	40%	39%	40%
Somewhat convincing	11%	7%	13%
Not convincing	47%	51%	45%
Not sure	3%	3%	2%





		Mode	
	Base	Landline	Text
Informed Harris / Trump / Stein / Kennedy			
Kamala Harris	42%	39%	44%
Donald Trump	46%	50%	43%
Jill Stein	2%	2%	2%
Robert F. Kennedy Jr	4%	2%	5%
Not sure	7%	7%	6%

		Mode	
	Base	Landline	Text
Harris and Shapiro / Trump and Vance			
Kamala Harris and Josh Shapiro	47%	43%	49%
Donald Trump and JD Vance	46%	48%	45%
Another party ticket	3%	2%	4%
Not sure	4%	6%	3%





		Mode	
	Base	Landline	Text
Shapiro Record of Prosecuting Law Breakers Very / Somewhat / Not Convincing Reason to Vote For Harris and Shapiro			
Very convincing	36%	40%	33%
Somewhat convincing	13%	8%	16%
Not convincing	46%	48%	46%
Not sure	5%	5%	5%

		Mode	
	Base	Landline	Text
Vance a Decorated Marine Veteran with a Record for Creating Jobs More / Less Likely to Vote For Trump and Vance			
More likely	28%	27%	29%
Less likely	24%	31%	20%
It doesn't make a difference	44%	38%	48%
Not sure	3%	4%	3%





		Mode	
	Base	Landline	Text
Informed Harris and Shapiro / Trump and Vance			
Kamala Harris and Josh Shapiro	46%	42%	49%
Donald Trump and JD Vance	46%	47%	45%
Another party ticket	4%	3%	4%
Not sure	5%	8%	3%

		Mode	
	Base	Landline	Text
Harris and Whitmer / Trump and Vance			
Kamala Harris and Gretchen Whitmer	42%	38%	44%
Donald Trump and JD Vance	47%	50%	45%
Another party ticket	4%	3%	5%
Not sure	7%	9%	6%





## 

Q1	Do you have a favorable or unfavorable of Joe Biden?	pinion	Q7	If the candidates for President this fal Democrat Joe Biden and Republican		
	Favorable	38%		Trump, who would you vote for?	400/	
	Unfavorable	55%		Joe Biden		
	Not sure			Donald Trump		
Q2	Do you have a favorable or unfavorable of			Not sure		
	of Donald Trump?		Q8	If Joe Biden was not a candidate for I this fall, and the candidates were Der		
	Favorable			Kamala Harris, Republican Donald Tr		
	Unfavorable			Green Party candidate Jill Stein, and independent candidate Robert F. Ker	mody Ir	
	Not sure			who would you vote for?	inedy Ji,	
Q3	Do you have a favorable or unfavorable of Kamala Harris?	pinion		Kamala Harris	44%	
	Favorable	41%		Donald Trump	48%	
	Unfavorable			Jill Stein	2%	
	Not sure			Robert F. Kennedy Jr	2%	
Q4	Do you have a favorable or unfavorable of JD Vance?		Q9	Not sure If Joe Biden was not a candidate for I	4%	
	Favorable	41%	~~	this fall, and the candidates were Democrat Roy Cooper and Republican Donald Trump, Green Party candidate Jill Stein, and		
	Unfavorable					
	Not sure			independent candidate Robert F. Kennedy Jr,		
Q5	Do you have a favorable or unfavorable o			who would you vote for?		
	of Roy Cooper?			Roy Cooper		
	Favorable	47%		Donald Trump		
	Unfavorable	43%		Jill Stein	2%	
	Not sure	10%		Robert F. Kennedy Jr	3%	
Q6	If the candidates for President this fall we			Not sure		
	Democrat Joe Biden, Republican Donald Trump, Green Party candidate Jill Stein, a independent candidate Robert F. Kenned who would you vote for?	and	Q10	The candidates for Governor are Der Josh Stein and Republican Mark Rob the election was today, who would yo	inson. If	
	Joe Biden	42%		Josh Stein	48%	
	Donald Trump			Mark Robinson	42%	
	Jill Stein			Not sure	10%	
	Robert F. Kennedy Jr					
	Not sure					
	NOT SUITE	570				





Q11 Supporters of Kamala Harris say that she's a tough prosecutor who is ready to lead on day one to protect the rule of law, democracy and voting rights, while Donald Trump is a convicted felon who is ready to become a dictator on day one. Do you find this a very convincing, somewhat convincing, or not a convincing reason to vote for Kamala Harris?

Very convincing	33%
Somewhat convincing	11%
Not convincing	51%
Not sure	5%

Q12 Opponents of Kamala Harris say that she is responsible for record high government spending that created the worst inflation in 40 years on everything from gas to groceries, while Donald Trump cut taxes and oversaw low inflation during his Presidency. Do you find this a very convincing, somewhat convincing, or not a convincing reason to vote against Kamala Harris?

Very convincing	39%
Somewhat convincing	9%
Not convincing	50%
Not sure	2%

Q13 Supporters of Kamala Harris say she will fight for women's reproductive freedom and our right to make decisions about our own bodies, without the government telling us what to do. Donald Trump will allow the politicians to make the decision for us. Do you find this a very convincing, somewhat convincing, or not a convincing reason to vote for Kamala Harris?

Very convincing	44%
Somewhat convincing	
Not convincing	
Not sure	4%

Q14 Opponents of Kamala Harris say she has failed to control the border or stop crimes committed by illegal immigrants. Donald Trump will build the wall, deport illegal immigrants, and crack down on lawbreakers. Do you find this a very convincing, somewhat convincing, or not a convincing reason to vote against Kamala Harris?

Very convincing	43%
Somewhat convincing	8%
Not convincing	470/
Not sure	3%

Q15 Supporters of Kamala Harris say she is working to lower housing costs, end price gouging, and grow the middle class. Donald Trump plans massive cuts to Social Security & Medicare while letting drug companies charge higher prices and giving a massive tax break to billionaires and CEOs. Do you find this a very convincing, somewhat convincing, or not a convincing reason to vote for Kamala Harris?

Very convincing	43%
Somewhat convincing	9%
Not convincing	
Not sure	2%





Q16	Having heard some more information, let me ask you again: if Joe Biden was not a candidate for President this fall, and the candidates for President this fall were Democrat Kamala Harris, Republican Donald Trump, Green Party candidate Jill Stein, and independent candidate Robert F. Kennedy Jr, who would you vote for?  Kamala Harris	Q19	Supporters of JD Vance say that he's decorated Marine veteran with a recocreating jobs. He worked hard to escapoverty and drugs in his small Ohio to Opponents say he is too inexperience President, too weak to stand up to big corporations to lower prices, and he wrubber stamp for Trump's extreme ag Does hearing this make you more like	ord of ape the bwn. ed to be gwill be a genda.
	Donald Trump47%		likely to vote for Donald Trump and Jl	
	Jill Stein		or does it not make a difference?	,
			More likely	31%
	Robert F. Kennedy Jr		Less likely	
047	Not sure		It doesn't make a difference	
Q17	was Kamala Harris for President and North		Not sure	
	Carolina Governor Roy Cooper for Vice President, and the Republican ticket was Donald Trump for President and Ohio Senator JD Vance for Vice President, which ticket would you vote for, or would you vote for another party?	Q20	Having heard some more information ask you again: If the Democratic ticked President this fall was Kamala Harris President and North Carolina Govern Cooper for Vice President, and the Reticket was Donald Trump for President	i, let me et for for or Roy epublican
	Kamala Harris and Roy Cooper46%		Ohio Senator JD Vance for Vice Pres	ident,
	Donald Trump and JD Vance47%		which ticket would you vote for, or wo vote for another party?	uld you
	Another party ticket		Kamala Harris and Roy Cooper	45%
	Not sure		Donald Trump and JD Vance	
Q18	Supporters of Governor Roy Cooper say he worked to build a stronger North Carolina		Another party ticket	
	where everyone has an opportunity to live in		Not sure	
	safe communities and get a quality education, a good job and access to affordable health care. Opponents say that he is another tax and spend liberal who will only continue the failed policies of Biden and Harris. Does hearing this	Q21	In the 2020 election for President, did for Republican Donald Trump, Democ Biden, someone else, or did you not velection?	crat Joe
	make you more likely or less likely to vote for		Donald Trump	48%
	Kamala Harris and Roy Cooper, or does it not make a difference?		Joe Biden	47%
	More likely35%		Someone else / Did not vote	
	Less likely	Q22	If you are a woman, press 1. If a man If you are gender non-binary, press 3	
	It doesn't make a difference37%		Woman	52%
	Not sure		Man	
			Gender non-binary	
				********





<b>Q23</b>	If you are a Democrat, press 1. If a Republication	an
	press 2. If an independent, press 3.	

	Democrat	36%
	Republican	35%
	Independent	
Q24	If you are white, press 1. If African-American press 2. If other, press 3.	
	White	75%
	African-American	20%
	Other	
Q25	If you are 18-45 years old, press 1. If 46-65, press 2. If older than 65, press 3.	
	18 to 45	34%
	46 to 65	
	Older than 65	

## Q26 What is the highest level of education you have received: high school graduate or less, some college but did not finish, 2-year college degree, 4-year college degree, or post-graduate degree?

	High school graduate or less	25%
	Some college but did not finish	24%
	2-year college degree	
	4-year college degree	
	Post-graduate degree	
Q27	Mode	
	Landline	41%
	Text	





		2020 Vote		
	Base			Someone else / Did not vote
Biden Favorability			-	
Favorable	38%	4%	75%	10%
Unfavorable	55%	95%	13%	72%
Not sure	7%	1%	12%	17%

		2020 Vo	te	
	Base			Someone else / Did not vote
Trump Favorability			-	
Favorable	47%	89%	7%	26%
Unfavorable	51%	7%	93%	60%
Not sure	2%	3%	0%	14%

	2020 Vote			
	Base			Someone else / Did not vote
Harris Favorability		•	-	
Favorable	41%	6%	78%	28%
Unfavorable	51%	90%	11%	53%
Not sure	8%	4%	11%	19%





	2020 Vote			
	Base	Donald Trump	Joe Biden	Someone else / Did not vote
Vance Favorability			-	
Favorable	41%	79%	3%	40%
Unfavorable	44%	5%	84%	36%
Not sure	15%	16%	13%	24%

		2020 Vo	te	
	Base			Someone else / Did not vote
Cooper Favorability				
Favorable	47%	10%	85%	32%
Unfavorable	43%	79%	7%	32%
Not sure	10%	10%	8%	37%

	2020 Vote			
	Base	Donald Trump		Someone else / Did not vote
Biden / Trump / Stein / Kennedy				
Joe Biden	42%	3%	84%	20%
Donald Trump	48%	91%	5%	34%
Jill Stein	2%	2%	1%	11%
Robert F. Kennedy Jr	2%	1%	3%	8%
Not sure	6%	3%	7%	27%





	2020 Vote			
	Base			Someone else / Did not vote
Biden / Trump		•	-	
Joe Biden	46%	3%	90%	35%
Donald Trump	50%	94%	6%	45%
Not sure	4%	2%	4%	20%

	2020 Vote			
	Base	Donald Trump		Someone else / Did not vote
Harris / Trump / Stein / Kennedy			•	
Kamala Harris	44%	3%	88%	26%
Donald Trump	48%	92%	5%	34%
Jill Stein	2%	1%	2%	4%
Robert F. Kennedy Jr	2%	1%	1%	8%
Not sure	4%	2%	4%	27%

		2020 Vo	te	
	Base	Donald Trump		Someone else / Did not vote
Cooper / Trump / Stein / Kennedy				
Roy Cooper	41%	6%	79%	32%
Donald Trump	45%	89%	3%	22%
Jill Stein	2%	2%	2%	11%
Robert F. Kennedy Jr	3%	1%	5%	6%
Not sure	8%	3%	12%	30%





		2020 Vo	te	
	Base	Donald Trump		Someone else / Did not vote
Stein / Robinson			-	
Josh Stein	48%	11%	86%	45%
Mark Robinson	42%	78%	6%	30%
Not sure	10%	11%	8%	25%

	2020 Vote			
	Base	Donald Trump		Someone else / Did not vote
Harris a Tough Prose- cutor While Trump a Convicted Felon Very Somewhat / Not Conv- incing Reason to Vote For Her				
Very convincing	33%	4%	61%	38%
Somewhat convincing	11%	4%	19%	1%
Not convincing	51%	87%	15%	61%
Not sure	5%	4%	5%	1%





		2020 Vote		
	Base	Donald Trump		Someone else / Did not vote
Harris Responsible for Inflation Very / Somewhat / Not Convincing Reason to Vote Against Her				
Very convincing	39%	76%	5%	16%
Somewhat convincing	9%	9%	7%	25%
Not convincing	50%	12%	86%	54%
Not sure	2%	2%	2%	4%

		2020 Vo	te	
	Base	Donald Trump		Someone else / Did not vote
Harris Will Fight for Women's Reproducti- ve Freedom While Tr- ump Will Allow Politi- cians to Decide for Us Very / Somewhat / N				
Very convincing	44%	6%	79%	46%
Somewhat convincing	7%	4%	10%	4%
Not convincing	45%	86%	6%	50%
Not sure	4%	5%	4%	-





		2020 Vote		
	Base	Donald Trump		Someone else / Did not vote
Harris Has Failed to Control the Border Very / Somewhat / Not Convincing Reason to Vote Against Her				
Very convincing	43%	82%	7%	28%
Somewhat convincing	8%	8%	6%	23%
Not convincing	47%	8%	84%	49%
Not sure	3%	2%	4%	-

		2020 Vo	te	
	Base	Donald Trump		Someone else / Did not vote
Harris Working to Lo- wer Housing Costs, E- nd Price Gouging, and Grow the Middle Clas- s Very / Somewhat / N- ot Convincing Reas				
Very convincing	43%	7%	76%	43%
Somewhat convincing	9%	4%	13%	9%
Not convincing	46%	85%	10%	48%
Not sure	2%	5%	0%	-





		2020 Vo	te	,			
	Base	Donald Trump		Someone else / Did not vote			
Informed Harris / Trump / Stein / Kennedy							
Kamala Harris	46%	4%	88%	41%			
Donald Trump	47%	90%	5%	28%			
Jill Stein	2%	1%	2%	4%			
Robert F. Kennedy Jr	2%	3%	1%	8%			
Not sure	4%	2%	4%	19%			

	Base	Donald Trump		Someone else / Did not vote
Harris and Cooper / Trump and Vance				
Kamala Harris and Roy Cooper	46%	5%	88%	41%
Donald Trump and JD Vance	47%	91%	5%	32%
Another party ticket	3%	3%	3%	13%
Not sure	4%	2%	4%	13%





		2020 Vote		
	Base	Donald Trump		Someone else / Did not vote
Cooper Worked to Build a Stronger North Carolina Very / Somewhat / Not Convincing Reason to Vote For Harris and Cooper				
More likely	35%	4%	65%	14%
Less likely	27%	50%	5%	38%
It doesn't make a difference	37%	45%	29%	47%
Not sure	1%	1%	1%	1%

		2020 Vote				
	Base	Donald Trump		Someone else / Did not vote		
Vance a Decorated Marine Veteran with a Record for Creating Jobs More / Less Likely to Vote For Trump and Vance						
More likely	31%	61%	4%	24%		
Less likely	29%	3%	56%	5%		
It doesn't make a difference	36%	33%	37%	65%		
Not sure	3%	3%	3%	7%		





		2020 Vote				
	Base	Donald Trump		Someone else / Did not vote		
Informed Harris and Cooper / Trump and Vance			•			
Kamala Harris and Roy Cooper	45%	4%	87%	41%		
Donald Trump and JD Vance	47%	91%	5%	33%		
Another party ticket	4%	2%	3%	24%		
Not sure	3%	3%	4%	2%		

		Gender		
	Base	Woman	Man	Gender non-binary
Biden Favorability				
Favorable	38%	49%	27%	5%
Unfavorable	55%	43%	69%	68%
Not sure	7%	8%	5%	27%

		Gender		
	Base	Woman	Man	Gender non-binary
Trump Favorability				
Favorable	47%	37%	57%	68%
Unfavorable	51%	61%	39%	32%
Not sure	2%	2%	3%	-





		Gender		
	Base	Woman	Man	Gender non-binary
Harris Favorability		-		
Favorable	41%	53%	29%	5%
Unfavorable	51%	40%	63%	68%
Not sure	8%	7%	8%	27%

		Gender		
	Base	Woman	Man	Gender non-binary
Vance Favorability		-		
Favorable	41%	30%	52%	68%
Unfavorable	44%	57%	30%	32%
Not sure	15%	13%	18%	-

		Gender		
	Base	Woman	Man	Gender non-binary
Cooper Favorability		-		
Favorable	47%	58%	36%	5%
Unfavorable	43%	31%	54%	79%
Not sure	10%	10%	10%	16%





		Gender			
	Base	Woman	Man	Gender non-binary	
Biden / Trump / Stein / Kennedy					
Joe Biden	42%	54%	30%	5%	
Donald Trump	48%	35%	60%	68%	
Jill Stein	2%	2%	2%	-	
Robert F. Kennedy Jr	2%	3%	2%	-	
Not sure	6%	6%	6%	27%	

		Gender		
	Base	Woman	Man	Gender non-binary
Biden / Trump				
Joe Biden	46%	59%	33%	5%
Donald Trump	50%	37%	64%	68%
Not sure	4%	4%	3%	27%

		Gender			
	Base	Woman	Man	Gender non-binary	
Harris / Trump / Stein / Kennedy					
Kamala Harris	44%	56%	32%	32%	
Donald Trump	48%	35%	61%	68%	
Jill Stein	2%	3%	1%	-	
Robert F. Kennedy Jr	2%	1%	2%	-	
Not sure	4%	5%	3%	-	





		Gender		
	Base	Woman	Man	Gender non-binary
Cooper / Trump / Stein / Kennedy			•	•
Roy Cooper	41%	49%	35%	5%
Donald Trump	45%	33%	58%	68%
Jill Stein	2%	3%	2%	-
Robert F. Kennedy Jr	3%	4%	2%	-
Not sure	8%	12%	4%	27%

		Gender		
	Base	Woman	Man	Gender non-binary
Stein / Robinson				
Josh Stein	48%	59%	38%	5%
Mark Robinson	42%	28%	57%	50%
Not sure	10%	13%	5%	45%





		Gender		
	Base	Woman	Man	Gender non-binary
Harris a Tough Prose- cutor While Trump a Convicted Felon Very Somewhat / Not Conv- incing Reason to Vote For Her				
Very convincing	33%	46%	20%	-
Somewhat convincing	11%	9%	14%	-
Not convincing	51%	40%	62%	100%
Not sure	5%	5%	5%	-

		Gender		
	Base	Woman	Man	Gender non-binary
Harris Responsible for Inflation Very / Somewhat / Not Convincing Reason to Vote Against Her				
Very convincing	39%	30%	47%	100%
Somewhat convincing	9%	9%	10%	-
Not convincing	50%	60%	41%	-
Not sure	2%	2%	2%	-





		Gender		
	Base	Woman	Man	Gender non-binary
Harris Will Fight for Women's Reproducti- ve Freedom While Tr- ump Will Allow Politi- cians to Decide for Us Very / Somewhat / N				
Very convincing	44%	57%	30%	-
Somewhat convincing	7%	5%	9%	-
Not convincing	45%	34%	56%	100%
Not sure	4%	4%	4%	-

		Gender		
	Base	Woman	Man	Gender non-binary
Harris Has Failed to Control the Border Very / Somewhat / Not Convincing Reason to Vote Against Her				
Very convincing	43%	31%	55%	84%
Somewhat convincing	8%	6%	10%	-
Not convincing	47%	59%	34%	16%
Not sure	3%	4%	1%	-





		Gender		
	Base	Woman	Man	Gender non-binary
Harris Working to Lo- wer Housing Costs, E- nd Price Gouging, and Grow the Middle Clas- s Very / Somewhat / N- ot Convincing Reas				
Very convincing	43%	55%	30%	-
Somewhat convincing	9%	6%	12%	-
Not convincing	46%	36%	57%	100%
Not sure	2%	4%	1%	-

		Gender		
	Base	Woman	Man	Gender non-binary
Informed Harris / Trump / Stein / Kennedy				
Kamala Harris	46%	57%	33%	32%
Donald Trump	47%	34%	60%	68%
Jill Stein	2%	3%	1%	-
Robert F. Kennedy Jr	2%	2%	3%	-
Not sure	4%	4%	4%	-





		Gender		
	Base	Woman	Man	Gender non-binary
Harris and Cooper / Trump and Vance		•		
Kamala Harris and Roy Cooper	46%	57%	34%	32%
Donald Trump and JD Vance	47%	35%	61%	50%
Another party ticket	3%	4%	3%	-
Not sure	4%	5%	2%	17%

		Gender		
	Base	Woman	Man	Gender non-binary
Cooper Worked to Build a Stronger North Carolina Very / Somewhat / Not Convincing Reason to Vote For Harris and Cooper				
More likely	35%	43%	26%	-
Less likely	27%	21%	34%	38%
It doesn't make a difference	37%	34%	40%	62%
Not sure	1%	2%	0%	-





		Gender		
	Base	Woman	Man	Gender non-binary
Vance a Decorated Marine Veteran with a Record for Creating Jobs More / Less Likely to Vote For Trump and Vance				
More likely	31%	23%	39%	100%
Less likely	29%	37%	22%	-
It doesn't make a difference	36%	37%	36%	-
Not sure	3%	4%	2%	-

		Gender			
	Base	Woman	Man	Gender non-binary	
Informed Harris and Cooper / Trump and Vance					
Kamala Harris and Roy Cooper	45%	57%	33%	32%	
Donald Trump and JD Vance	47%	35%	61%	50%	
Another party ticket	4%	4%	3%	-	
Not sure	3%	4%	3%	17%	





		Party			
	Base	Democrat	Republican	Independent	
Biden Favorability		•			
Favorable	38%	73%	4%	36%	
Unfavorable	55%	19%	93%	53%	
Not sure	7%	8%	3%	11%	

		Party			
	Base	Democrat	Republican	Independent	
Trump Favorability					
Favorable	47%	13%	89%	38%	
Unfavorable	51%	86%	8%	58%	
Not sure	2%	1%	3%	4%	

		Party			
	Base	Democrat	Republican	Independent	
Harris Favorability			•	•	
Favorable	41%	79%	6%	36%	
Unfavorable	51%	13%	89%	51%	
Not sure	8%	8%	4%	13%	





		Party			
	Base	Democrat	Republican	Independent	
Vance Favorability		•		•	
Favorable	41%	9%	78%	36%	
Unfavorable	44%	77%	6%	48%	
Not sure	15%	14%	16%	16%	

		Party			
	Base	Democrat	Republican	Independent	
Cooper Favorability			•		
Favorable	47%	81%	8%	52%	
Unfavorable	43%	10%	79%	39%	
Not sure	10%	9%	13%	9%	

		Party			
	Base	Democrat	Republican	Independent	
Biden / Trump / Stein / Kennedy					
Joe Biden	42%	80%	4%	42%	
Donald Trump	48%	12%	90%	40%	
Jill Stein	2%	1%	2%	3%	
Robert F. Kennedy Jr	2%	4%	0%	3%	
Not sure	6%	3%	3%	13%	





	Party			
	Base	Democrat	Republican	Independent
Biden / Trump		•		
Joe Biden	46%	85%	4%	48%
Donald Trump	50%	13%	92%	45%
Not sure	4%	2%	4%	7%

	Party			
	Base	Democrat	Republican	Independent
Harris / Trump / Stein / Kennedy				
Kamala Harris	44%	84%	4%	44%
Donald Trump	48%	9%	91%	43%
Jill Stein	2%	2%	1%	2%
Robert F. Kennedy Jr	2%	2%	1%	3%
Not sure	4%	3%	2%	8%

		Party		
	Base	Democrat	Republican	Independent
Cooper / Trump / Stein / Kennedy				
Roy Cooper	41%	73%	6%	46%
Donald Trump	45%	6%	89%	39%
Jill Stein	2%	3%	1%	3%
Robert F. Kennedy Jr	3%	6%	0%	2%
Not sure	8%	12%	3%	10%





		Party		
	Base	Democrat	Republican	Independent
Stein / Robinson		•		•
Josh Stein	48%	82%	9%	54%
Mark Robinson	42%	8%	81%	36%
Not sure	10%	10%	10%	11%

		Party		
	Base	Democrat	Republican	Independent
Harris a Tough Prose- cutor While Trump a Convicted Felon Very Somewhat / Not Conv- incing Reason to Vote For Her				
Very convincing	33%	68%	2%	26%
Somewhat convincing	11%	12%	6%	16%
Not convincing	51%	15%	87%	55%
Not sure	5%	5%	5%	4%

		Party		
	Base	Democrat	Republican	Independent
Harris Responsible for Inflation Very / Somewhat / Not Convincing Reason to Vote Against Her				
Very convincing	39%	7%	77%	36%
Somewhat convincing	9%	10%	10%	8%
Not convincing	50%	82%	12%	54%
Not sure	2%	2%	1%	2%





		Party		
	Base	Democrat	Republican	Independent
Harris Will Fight for Women's Reproducti- ve Freedom While Tr- ump Will Allow Politi- cians to Decide for Us Very / Somewhat / N				
Very convincing	44%	78%	5%	44%
Somewhat convincing	7%	7%	5%	9%
Not convincing	45%	9%	85%	45%
Not sure	4%	6%	5%	2%

		Party		
	Base	Democrat	Republican	Independent
Harris Has Failed to Control the Border Very / Somewhat / Not Convincing Reason to Vote Against Her				
Very convincing	43%	9%	82%	39%
Somewhat convincing	8%	7%	7%	11%
Not convincing	47%	79%	10%	49%
Not sure	3%	5%	1%	2%





		Party		
	Base	Democrat	Republican	Independent
Harris Working to Lo- wer Housing Costs, E- nd Price Gouging, and Grow the Middle Clas- s Very / Somewhat / N- ot Convincing Reas				
Very convincing	43%	79%	7%	38%
Somewhat convincing	9%	10%	3%	13%
Not convincing	46%	10%	87%	47%
Not sure	2%	1%	4%	3%

		Party		
	Base	Democrat	Republican	Independent
Informed Harris / Trump / Stein / Kennedy				
Kamala Harris	46%	84%	4%	48%
Donald Trump	47%	9%	90%	40%
Jill Stein	2%	2%	1%	2%
Robert F. Kennedy Jr	2%	2%	2%	3%
Not sure	4%	3%	3%	7%





		Party		
	Base	Democrat	Republican	Independent
Harris and Cooper / Trump and Vance		•	•	
Kamala Harris and Roy Cooper	46%	85%	5%	47%
Donald Trump and JD Vance	47%	8%	91%	42%
Another party ticket	3%	2%	2%	6%
Not sure	4%	4%	1%	6%

		Party		
	Base	Democrat	Republican	Independent
Cooper Worked to Build a Stronger North Carolina Very / Somewhat / Not Convincing Reason to Vote For Harris and Cooper				
More likely	35%	66%	3%	32%
Less likely	27%	6%	49%	30%
It doesn't make a difference	37%	27%	47%	38%
Not sure	1%	2%	1%	1%





		Party		
	Base	Democrat	Republican	Independent
Vance a Decorated Marine Veteran with a Record for Creating Jobs More / Less Likely to Vote For Trump and Vance				
More likely	31%	7%	60%	28%
Less likely	29%	54%	3%	29%
It doesn't make a difference	36%	33%	36%	39%
Not sure	3%	5%	0%	4%

		Party		
	Base	Democrat	Republican	Independent
Informed Harris and Cooper / Trump and Vance				
Kamala Harris and Roy Cooper	45%	84%	5%	47%
Donald Trump and JD Vance	47%	8%	91%	43%
Another party ticket	4%	2%	2%	6%
Not sure	3%	5%	2%	4%





		Race		
	Base	White	African- American	Other
Biden Favorability		=	•	
Favorable	38%	29%	71%	41%
Unfavorable	55%	65%	19%	53%
Not sure	7%	6%	9%	7%

		Race		
	Base	White	African- American	Other
Trump Favorability		=	•	
Favorable	47%	53%	23%	45%
Unfavorable	51%	44%	77%	51%
Not sure	2%	3%	-	3%

		Race		
	Base	White	African- American	
Harris Favorability		=	•	
Favorable	41%	32%	74%	41%
Unfavorable	51%	59%	22%	47%
Not sure	8%	9%	4%	13%





		Race		
	Base	White	African- American	Other
Vance Favorability		3	•	
Favorable	41%	48%	15%	43%
Unfavorable	44%	36%	75%	42%
Not sure	15%	16%	11%	15%

		Race		
	Base	White	African- American	
Cooper Favorability		=	•	
Favorable	47%	40%	75%	49%
Unfavorable	43%	49%	19%	43%
Not sure	10%	12%	7%	8%

		Race		
	Base	White	African- American	
Biden / Trump / Stein / Kennedy		•		
Joe Biden	42%	33%	76%	45%
Donald Trump	48%	56%	16%	51%
Jill Stein	2%	3%	-	-
Robert F. Kennedy Jr	2%	2%	4%	1%
Not sure	6%	7%	4%	3%





		Race		
	Base	White	African- American	
Biden / Trump		=	•	
Joe Biden	46%	36%	83%	45%
Donald Trump	50%	59%	17%	51%
Not sure	4%	5%	-	4%

		Race		
	Base	White	African- American	Other
Harris / Trump / Stein / Kennedy		•		
Kamala Harris	44%	36%	78%	30%
Donald Trump	48%	55%	16%	63%
Jill Stein	2%	2%	-	3%
Robert F. Kennedy Jr	2%	2%	-	-
Not sure	4%	4%	6%	4%

		Race		
	Base	White	African- American	
Cooper / Trump / Stein / Kennedy				
Roy Cooper	41%	37%	61%	33%
Donald Trump	45%	53%	13%	56%
Jill Stein	2%	3%	-	-
Robert F. Kennedy Jr	3%	2%	7%	3%
Not sure	8%	6%	19%	8%





		Race		
	Base	White	African- American	Other
Stein / Robinson		3	•	
Josh Stein	48%	43%	68%	51%
Mark Robinson	42%	47%	21%	40%
Not sure	10%	10%	11%	9%

		Race		
	Base	White	African- American	Other
Harris a Tough Prose- cutor While Trump a Convicted Felon Very Somewhat / Not Conv- incing Reason to Vote For Her				
Very convincing	33%	27%	57%	18%
Somewhat convincing	11%	11%	11%	8%
Not convincing	51%	57%	27%	71%
Not sure	5%	4%	6%	3%





		Race		
	Base	White	African- American	Other
Harris Responsible for Inflation Very / Somewhat / Not Convincing Reason to Vote Against Her				
Very convincing	39%	45%	15%	42%
Somewhat convincing	9%	8%	14%	4%
Not convincing	50%	45%	71%	50%
Not sure	2%	2%	1%	4%

		Race		
	Base	White	African- American	Other
Harris Will Fight for Women's Reproducti- ve Freedom While Tr- ump Will Allow Politi- cians to Decide for Us Very / Somewhat / N				
Very convincing	44%	37%	66%	46%
Somewhat convincing	7%	6%	10%	3%
Not convincing	45%	53%	17%	44%
Not sure	4%	3%	7%	6%





		Race		
	Base	White	African- American	Other
Harris Has Failed to Control the Border Very / Somewhat / Not Convincing Reason to Vote Against Her				
Very convincing	43%	50%	17%	45%
Somewhat convincing	8%	9%	4%	10%
Not convincing	47%	40%	74%	39%
Not sure	3%	2%	5%	5%

		Race		
	Base	White	African- American	Other
Harris Working to Lo- wer Housing Costs, E- nd Price Gouging, and Grow the Middle Clas- s Very / Somewhat / N- ot Convincing Reas				
Very convincing	43%	36%	65%	47%
Somewhat convincing	9%	8%	10%	14%
Not convincing	46%	53%	25%	35%
Not sure	2%	3%	-	4%





		Race		
	Base	White	African- American	Other
Informed Harris / Trump / Stein / Kennedy				
Kamala Harris	46%	37%	80%	39%
Donald Trump	47%	54%	16%	54%
Jill Stein	2%	2%	-	3%
Robert F. Kennedy Jr	2%	3%	-	-
Not sure	4%	4%	4%	4%

		Race		
	Base	White	African- American	Other
Harris and Cooper / Trump and Vance				
Kamala Harris and Roy Cooper	46%	38%	78%	39%
Donald Trump and JD Vance	47%	55%	16%	54%
Another party ticket	3%	4%	-	3%
Not sure	4%	3%	7%	4%





		Race		
	Base	White	African- American	Other
Cooper Worked to Build a Stronger North Carolina Very / Somewhat / Not Convincing Reason to Vote For Harris and Cooper				
More likely	35%	27%	63%	16%
Less likely	27%	30%	14%	54%
It doesn't make a difference	37%	42%	22%	30%
Not sure	1%	1%	1%	-

		Race		
	Base	White	African- American	Other
Vance a Decorated Marine Veteran with a Record for Creating Jobs More / Less Likely to Vote For Trump and Vance				
More likely	31%	37%	14%	19%
Less likely	29%	24%	47%	31%
It doesn't make a difference	36%	36%	34%	51%
Not sure	3%	3%	6%	-





		Race		
	Base	White	African- American	Other
Informed Harris and Cooper / Trump and Vance				
Kamala Harris and Roy Cooper	45%	38%	77%	39%
Donald Trump and JD Vance	47%	56%	16%	54%
Another party ticket	4%	4%	-	6%
Not sure	3%	2%	8%	1%

		Age		
	Base	18 to 45	46 to 65	Older than 65
Biden Favorability				
Favorable	38%	38%	31%	47%
Unfavorable	55%	51%	61%	51%
Not sure	7%	11%	7%	2%

		Age		
	Base	18 to 45	46 to	Older than 65
Trump Favorability	2500			
Favorable	47%	38%	56%	46%
Unfavorable	51%	59%	42%	52%
Not sure	2%	4%	2%	1%





		Age		
	Base	18 to 45	46 to 65	Older than 65
Harris Favorability		=	,	
Favorable	41%	47%	33%	45%
Unfavorable	51%	42%	58%	50%
Not sure	8%	10%	9%	5%

		Age		
	Base	18 to 45	46 to 65	Older than 65
Vance Favorability				
Favorable	41%	31%	48%	44%
Unfavorable	44%	51%	40%	42%
Not sure	15%	19%	13%	14%

		Age		
	Base	18 to 45	46 to 65	Older than 65
Cooper Favorability				
Favorable	47%	50%	43%	51%
Unfavorable	43%	38%	50%	36%
Not sure	10%	12%	7%	13%





		Age		
	Base	18 to 45	46 to 65	Older than 65
Biden / Trump / Stein / Kennedy		•	•	•
Joe Biden	42%	48%	34%	48%
Donald Trump	48%	40%	55%	45%
Jill Stein	2%	2%	2%	1%
Robert F. Kennedy Jr	2%	1%	3%	2%
Not sure	6%	8%	5%	4%

		Age		
	Base	18 to 45	46 to 65	Older than 65
Biden / Trump				
Joe Biden	46%	51%	39%	49%
Donald Trump	50%	44%	56%	48%
Not sure	4%	5%	4%	3%

		Age		
	Base	18 to 45	46 to 65	Older than 65
Harris / Trump / Stein / Kennedy				
Kamala Harris	44%	50%	38%	46%
Donald Trump	48%	40%	55%	47%
Jill Stein	2%	4%	1%	-
Robert F. Kennedy Jr	2%	2%	1%	3%
Not sure	4%	4%	5%	4%





		Age		
	Base	18 to 45	46 to 65	Older than 65
Cooper / Trump / Stein / Kennedy		•	•	•
Roy Cooper	41%	48%	35%	43%
Donald Trump	45%	38%	51%	45%
Jill Stein	2%	4%	2%	0%
Robert F. Kennedy Jr	3%	2%	4%	3%
Not sure	8%	9%	8%	8%

		Age		
	Base	18 to 45	46 to 65	Older than 65
Stein / Robinson				
Josh Stein	48%	54%	43%	49%
Mark Robinson	42%	39%	48%	36%
Not sure	10%	7%	9%	15%





		Age	е		
	Base	18 to 45	46 to 65	Older than 65	
Harris a Tough Prose- cutor While Trump a Convicted Felon Very Somewhat / Not Conv- incing Reason to Vote For Her					
Very convincing	33%	34%	27%	43%	
Somewhat convincing	11%	16%	10%	7%	
Not convincing	51%	46%	58%	46%	
Not sure	5%	4%	6%	4%	

		Age		
	Base	18 to 45	46 to 65	Older than 65
Harris Responsible for Inflation Very / Somewhat / Not Convincing Reason to Vote Against Her				
Very convincing	39%	31%	42%	44%
Somewhat convincing	9%	9%	11%	7%
Not convincing	50%	58%	46%	47%
Not sure	2%	2%	2%	3%





		Age		
	Base	18 to 45	46 to 65	Older than 65
Harris Will Fight for Women's Reproducti- ve Freedom While Tr- ump Will Allow Politi- cians to Decide for Us Very / Somewhat / N				
Very convincing	44%	50%	38%	45%
Somewhat convincing	7%	6%	6%	9%
Not convincing	45%	40%	51%	42%
Not sure	4%	4%	4%	4%

		Age		
	Base	18 to 45	46 to 65	Older than 65
Harris Has Failed to Control the Border Very / Somewhat / Not Convincing Reason to Vote Against Her				
Very convincing	43%	35%	46%	48%
Somewhat convincing	8%	10%	8%	4%
Not convincing	47%	52%	43%	46%
Not sure	3%	3%	3%	2%





		Age		
	Base	18 to 45	46 to 65	Older than 65
Harris Working to Lo- wer Housing Costs, E- nd Price Gouging, and Grow the Middle Clas- s Very / Somewhat / N- ot Convincing Reas				
Very convincing	43%	45%	40%	44%
Somewhat convincing	9%	7%	11%	5%
Not convincing	46%	45%	46%	49%
Not sure	2%	2%	3%	2%

		Age		
	Base	18 to 45	46 to 65	Older than 65
Informed Harris / Trump / Stein / Kennedy				
Kamala Harris	46%	51%	40%	46%
Donald Trump	47%	38%	54%	47%
Jill Stein	2%	4%	1%	0%
Robert F. Kennedy Jr	2%	3%	1%	3%
Not sure	4%	4%	3%	4%





		Age		
	Base	18 to 45	46 to 65	Older than 65
Harris and Cooper / Trump and Vance				
Kamala Harris and Roy Cooper	46%	52%	41%	46%
Donald Trump and JD Vance	47%	39%	54%	47%
Another party ticket	3%	6%	2%	1%
Not sure	4%	3%	3%	6%

		Age		
		18 to	46 to	
	Base	45	65	than 65
Cooper Worked to Build a Stronger North Carolina Very / Somewhat / Not Convincing Reason to Vote For Harris and Cooper				
More likely	35%	37%	31%	36%
Less likely	27%	19%	30%	34%
It doesn't make a difference	37%	44%	38%	27%
Not sure	1%	1%	0%	3%





		Age		
	Base	18 to 45	46 to 65	Older than 65
Vance a Decorated Marine Veteran with a Record for Creating Jobs More / Less Likely to Vote For Trump and Vance				
More likely	31%	30%	29%	36%
Less likely	29%	32%	26%	32%
It doesn't make a difference	36%	34%	43%	27%
Not sure	3%	3%	2%	5%

		Age		
	Base	18 to 45	46 to 65	Older than 65
Informed Harris and Cooper / Trump and Vance				
Kamala Harris and Roy Cooper	45%	51%	41%	45%
Donald Trump and JD Vance	47%	41%	54%	47%
Another party ticket	4%	5%	4%	2%
Not sure	3%	4%	1%	6%





		Education				
	Base	High school graduate or less	Some college but did not finish			
Biden Favorability		•	•		•	•
Favorable	38%	27%	45%	25%	39%	51%
Unfavorable	55%	73%	45%	65%	54%	38%
Not sure	7%	-	10%	10%	7%	12%

		Education				
	Base	High school graduate or less	Some college but did not finish			•
Trump Favorability		•	-	•	•	
Favorable	47%	66%	41%	61%	44%	21%
Unfavorable	51%	32%	59%	36%	53%	74%
Not sure	2%	3%	-	3%	3%	5%

		Education				
	Base	High school graduate or less	Some college but did not finish			•
Harris Favorability						
Favorable	41%	32%	48%	26%	42%	53%
Unfavorable	51%	64%	45%	64%	48%	35%
Not sure	8%	4%	7%	10%	10%	12%





		Education				
	Base	High school graduate or less	Some college but did not finish			
Vance Favorability		•	•	•	•	
Favorable	41%	53%	41%	53%	37%	19%
Unfavorable	44%	33%	48%	20%	49%	65%
Not sure	15%	14%	11%	27%	15%	16%

		Education				
	Base	High school graduate or less	Some college but did not finish			•
Cooper Favorability		•	-	•	•	
Favorable	47%	33%	50%	38%	50%	68%
Unfavorable	43%	52%	43%	57%	41%	21%
Not sure	10%	16%	7%	5%	10%	11%

		Education				
	Base	High school graduate or less	Some college but did not finish			Post-graduate degree
Biden / Trump / Stein / Kennedy						
Joe Biden	42%	31%	47%	25%	44%	60%
Donald Trump	48%	63%	43%	69%	44%	21%
Jill Stein	2%	2%	2%	-	3%	2%
Robert F. Kennedy Jr	2%	1%	4%	1%	2%	4%
Not sure	6%	4%	4%	5%	7%	12%





		Education				
	Base	High school graduate or less	Some college but did not finish			
Biden / Trump		•	•			
Joe Biden	46%	32%	53%	28%	47%	68%
Donald Trump	50%	63%	44%	71%	48%	27%
Not sure	4%	5%	3%	1%	6%	5%

		Education				
	Base	High school graduate or less	Some college but did not finish			•
Harris / Trump / Stein / Kennedy						
Kamala Harris	44%	30%	51%	28%	49%	61%
Donald Trump	48%	60%	47%	70%	43%	21%
Jill Stein	2%	5%	-	-	1%	2%
Robert F. Kennedy Jr	2%	1%	1%	1%	2%	4%
Not sure	4%	4%	1%	1%	5%	11%

		Education				
	Base	High school graduate or less	Some college but did not finish			•
Cooper / Trump / Stein / Kennedy						
Roy Cooper	41%	30%	34%	29%	51%	66%
Donald Trump	45%	59%	44%	63%	40%	19%
Jill Stein	2%	2%	5%	-	1%	2%
Robert F. Kennedy Jr	3%	2%	4%	-	3%	4%
Not sure	8%	7%	13%	8%	5%	8%





		Education				
	Base	High school graduate or less	Some college but did not finish			
Stein / Robinson		•	-	•	•	
Josh Stein	48%	35%	50%	37%	52%	69%
Mark Robinson	42%	55%	38%	51%	39%	24%
Not sure	10%	11%	12%	12%	9%	7%

		Education	Education					
	Base	High school graduate or less	Some college but did not finish	, ,	, ,	•		
Harris a Tough Prose- cutor While Trump a Convicted Felon Very Somewhat / Not Conv- incing Reason to Vote For Her								
Very convincing	33%	33%	38%	21%	34%	35%		
Somewhat convincing	11%	1%	10%	10%	13%	28%		
Not convincing	51%	61%	46%	66%	51%	33%		
Not sure	5%	6%	7%	3%	2%	5%		





		Education				
	Base	High school graduate or less	Some college but did not finish			•
Harris Responsible for Inflation Very / Somewhat / Not Convincing Reason to Vote Against Her						
Very convincing	39%	53%	40%	53%	30%	18%
Somewhat convincing	9%	5%	5%	6%	16%	13%
Not convincing	50%	41%	53%	41%	52%	64%
Not sure	2%	1%	1%	1%	2%	5%

		Education				
	Base	High school graduate or less	Some college but did not finish			
Harris Will Fight for Women's Reproducti- ve Freedom While Tr- ump Will Allow Politi- cians to Decide for Us Very / Somewhat / N						
Very convincing	44%	31%	50%	32%	46%	59%
Somewhat convincing	7%	5%	6%	5%	7%	12%
Not convincing	45%	60%	38%	58%	46%	22%
Not sure	4%	3%	6%	6%	1%	7%





		Education				
	Base	High school graduate or less	Some college but did not finish	2-year college degree	4-year college degree	•
Harris Has Failed to Control the Border Very / Somewhat / Not Convincing Reason to Vote Against Her						
Very convincing	43%	65%	38%	49%	35%	23%
Somewhat convincing	8%	4%	7%	4%	13%	9%
Not convincing	47%	31%	47%	45%	51%	66%
Not sure	3%	1%	8%	2%	1%	1%

		Education				
	Base	High school graduate or less	Some college but did not finish	,	,	•
Harris Working to Lo- wer Housing Costs, E- nd Price Gouging, and Grow the Middle Clas- s Very / Somewhat / N- ot Convincing Reas						
Very convincing	43%	37%	48%	35%	41%	50%
Somewhat convincing	9%	2%	8%	7%	12%	15%
Not convincing	46%	58%	41%	55%	46%	32%
Not sure	2%	4%	2%	3%	1%	3%





		Education				
	Base	High school graduate or less	Some college but did not finish			•
Informed Harris / Trump / Stein / Kennedy						
Kamala Harris	46%	30%	53%	31%	49%	64%
Donald Trump	47%	60%	44%	66%	43%	21%
Jill Stein	2%	5%	-	-	1%	2%
Robert F. Kennedy Jr	2%	1%	2%	1%	3%	4%
Not sure	4%	4%	1%	1%	4%	9%

		Education				
	Base	High school graduate or less	Some college but did not finish			•
Harris and Cooper / Trump and Vance						
Kamala Harris and Roy Cooper		29%	51%	32%	52%	66%
Donald Trump and JD Vance		60%	44%	68%	44%	22%
Another party ticket	3%	5%	3%	-	3%	3%
Not sure	4%	7%	2%	-	1%	9%





		Education				
	Base	High school graduate or less	Some college but did not finish			•
Cooper Worked to Build a Stronger North Carolina Very / Somewhat / Not Convincing Reason to Vote For Harris and Cooper						
More likely	35%	26%	36%	31%	37%	44%
Less likely	27%	40%	28%	30%	24%	13%
It doesn't make a difference	37%	33%	36%	38%	37%	41%
Not sure	1%	1%	-	1%	2%	2%

		Education	ducation				
	Base	High school graduate or less	Some college but did not finish	2-year college degree		Post-graduate degree	
Vance a Decorated Marine Veteran with a Record for Creating Jobs More / Less Likely to Vote For Trump and Vance							
More likely	31%	37%	32%	45%	32%	12%	
Less likely	29%	23%	34%	30%	31%	28%	
It doesn't make a difference		32%	31%	24%	37%	56%	
Not sure	3%	8%	2%	1%	1%	4%	





		Education				
	Base	High school graduate or less	Some college but did not finish		4-year college degree	•
Informed Harris and Cooper / Trump and Vance						
Kamala Harris and Roy Cooper	45%	29%	51%	32%	50%	66%
Donald Trump and JD Vance	47%	60%	46%	68%	44%	22%
Another party ticket	4%	8%	1%	-	3%	3%
Not sure	3%	4%	2%	-	2%	9%

		Mode	
	Base	Landline	Text
Biden Favorability			
Favorable	38%	43%	34%
Unfavorable	55%	52%	58%
Not sure	7%	4%	9%

		Mode	
	Base	Landline	Text
Trump Favorability		•	
Favorable	47%	49%	46%
Unfavorable	51%	49%	52%
Not sure	2%	2%	3%





		Mode	
	Base	Landline	Text
Harris Favorability		•	-
Favorable	41%	46%	37%
Unfavorable	51%	49%	52%
Not sure	8%	5%	11%

		Mode	
	Base	Landline	Text
Vance Favorability		-	<u> </u>
Favorable	41%	43%	39%
Unfavorable	44%	44%	44%
Not sure	15%	13%	17%

		Mode	
	Base	Landline	Text
Cooper Favorability			
Favorable	47%	51%	45%
Unfavorable	43%	39%	45%
Not sure	10%	10%	11%





		Mode	
	Base	Landline	Text
Biden / Trump / Stein / Kennedy			
Joe Biden	42%	43%	41%
Donald Trump	48%	48%	48%
Jill Stein	2%	2%	2%
Robert F. Kennedy Jr	2%	3%	1%
Not sure	6%	4%	7%

		Mode	
	Base	Landline	Text
Biden / Trump			
Joe Biden	46%	46%	46%
Donald Trump	50%	49%	51%
Not sure	4%	5%	4%

		Mode	
	Base	Landline	Text
Harris / Trump / Stein / Kennedy			
Kamala Harris	44%	41%	47%
Donald Trump	48%	49%	47%
Jill Stein	2%	3%	1%
Robert F. Kennedy Jr	2%	2%	1%
Not sure	4%	4%	5%





		Mode	
	Base	Landline	Text
Cooper / Trump / Stein / Kennedy			
Roy Cooper	41%	36%	46%
Donald Trump	45%	46%	44%
Jill Stein	2%	2%	2%
Robert F. Kennedy Jr	3%	4%	2%
Not sure	8%	12%	6%

		Mode	
	Base	Landline	Text
Stein / Robinson			
Josh Stein	48%	48%	49%
Mark Robinson	42%	38%	44%
Not sure	10%	14%	7%

		Mode	
	Base	Landline	Text
Harris a Tough Prose- cutor While Trump a Convicted Felon Very Somewhat / Not Conv- incing Reason to Vote For Her			
Very convincing	33%	41%	28%
Somewhat convincing	11%	7%	14%
Not convincing	51%	45%	55%
Not sure	5%	7%	3%





		Mode	
	Base	Landline	Text
Harris Responsible for Inflation Very / Somewhat / Not Convincing Reason to Vote Against Her			
Very convincing	39%	44%	35%
Somewhat convincing	9%	8%	10%
Not convincing	50%	48%	52%
Not sure	2%	1%	3%

		Mode	
	Base	Landline	Text
Harris Will Fight for Women's Reproducti- ve Freedom While Tr- ump Will Allow Politi- cians to Decide for Us Very / Somewhat / N			
Very convincing	44%	44%	43%
Somewhat convincing	7%	7%	7%
Not convincing	45%	43%	47%
Not sure	4%	6%	3%





		Mode	
	Base	Landline	Text
Harris Has Failed to Control the Border Very / Somewhat / Not Convincing Reason to Vote Against Her			
Very convincing	43%	44%	42%
Somewhat convincing	8%	6%	9%
Not convincing	47%	45%	49%
Not sure	3%	6%	1%

		Mode	
	Base	Landline	Text
Harris Working to Lo- wer Housing Costs, E- nd Price Gouging, and Grow the Middle Clas- s Very / Somewhat / N- ot Convincing Reas			
Very convincing	43%	47%	40%
Somewhat convincing	9%	5%	11%
Not convincing	46%	46%	47%
Not sure	2%	2%	3%





		Mode	
	Base	Landline	Text
Informed Harris / Trump / Stein / Kennedy			
Kamala Harris	46%	43%	47%
Donald Trump	47%	46%	47%
Jill Stein	2%	3%	1%
Robert F. Kennedy Jr	2%	3%	2%
Not sure	4%	4%	3%

		Mode	
	Base	Landline	Text
Harris and Cooper / Trump and Vance			
Kamala Harris and Roy Cooper	46%	43%	48%
Donald Trump and JD Vance	47%	47%	47%
Another party ticket	3%	6%	2%
Not sure	4%	4%	4%





		Mode	
	Base	Landline	Text
Cooper Worked to Build a Stronger North Carolina Very / Somewhat / Not Convincing Reason to Vote For Harris and Cooper			
More likely	35%	39%	32%
Less likely	27%	37%	22%
It doesn't make a difference	37%	22%	46%
Not sure	1%	2%	1%

		Mode	
	Base	Landline	Text
Vance a Decorated Marine Veteran with a Record for Creating Jobs More / Less Likely to Vote For Trump and Vance			
More likely	31%	34%	30%
Less likely	29%	39%	24%
It doesn't make a difference	36%	22%	45%
Not sure	3%	5%	2%





		Mode	
	Base	Landline	Text
Informed Harris and Cooper / Trump and Vance			
Kamala Harris and Roy Cooper	45%	43%	47%
Donald Trump and JD Vance	47%	48%	47%
Another party ticket	4%	6%	2%
Not sure	3%	2%	4%

