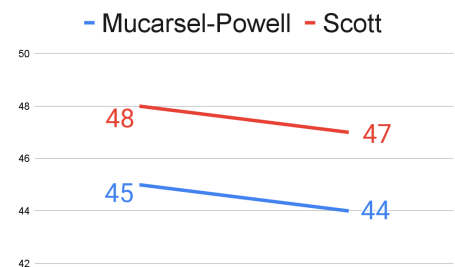
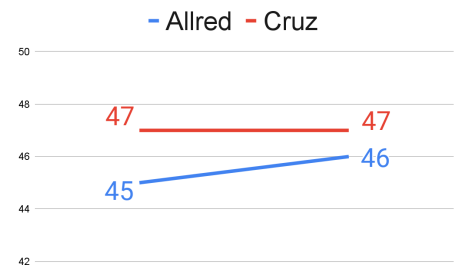


To: Interested Parties
From: Clean and Prosperous America
Re: Latest Polls Show Competitive Senate Races in TX and FL
September 29, 2024

On September 25-26, 2024, Clean and Prosperous America commissioned two surveys of registered voters in Florida and Texas using a similar approach to two surveys in August. Full methodology is listed at the end of this memo; full topline are attached in alphabetical order by state. NOTE: All survey responses were completed by 4pm ET on Sept 26, prior to the landfall of Hurricane Helene in Florida.

Key Poll Findings

1. In the second pair of bilingual surveys, both Democratic Senate challengers are within the margin of error against two-term GOP incumbents. **Both GOP Senators only have 47% support in the two-way ballot and both have net negative favorability ratings (-8 for Cruz and -6 for Scott).**
2. In Texas, although former President Trump retains a 5 point lead (51 - 46%), Democratic challenger **Colin Allred has narrowed the gap with GOP Senator Ted Cruz down to only ONE point (47 - 46%) with 7% undecided.** Since August, Cruz' favorability has dropped from net -6 to -8 and he remains well known statewide. 75% of Texans can rate Allred today (up from 60% in August), and he retains a positive favorability rating despite extensive GOP spending against him (from +7 in August to +5 now).
3. In Florida where Trump has a 4 point lead (50 - 46%), **GOP Senator Rick Scott continues to hold a 3 point lead over Democratic challenger Debbie Mucarsel-Powell (47 - 44%).** Notably in this new Florida data, there are more undecided voters in BOTH the Presidential and Senate races than in August (4% are now undecided in the Presidential and 9% in Senate). *In the full ballot test with the Libertarian candidate, Mucarsel-Powell trails by only ONE point (44 - 43 - 2 with 12% undecided).* Scott's favorability ratings remain the same as August net -6. Mucarsel-Powell remains unknown to nearly 50% of Floridians, and she has a net positive +7 rating among those who can rate her (31-24).
4. **In a worrying sign for Trump, although his leads in the horserace barely shifted after RFK Jr. dropped out, his net favorability ratings are now negative in both states.** In Texas, he dropped from even to -2 (47-49), while the Vice President's ratings improved from -9 to -4 (47-51). In Florida, he dropped from a positive to negative net rating (+1 to -3) while Harris went from -6 to -7 (45-52).



5. In **another** worrying sign for Trump, Project 2025 is far and away the least popular item tested. **Two thirds of voters in both states can rate Project 2025 and they hate it.** 6 in 10 are unfavorable while fewer than 1 in 10 are favorable.
6. In advance of Tuesday's Vice Presidential Debate, JD Vance and Tim Walz have both become well known figures (slightly more than 1 in 10 voters are unsure about how to rate them). **Walz is more popular than Vance.** In Florida, Walz's rating is +2 (43-41%), while Vance's is -7 (39-46%). In Texas, Walz is -2 (41-43%) and Vance is -4 (41-45%).
7. As the election nears, more people report seeing ads from the campaigns. In Texas, 67% have seen Allred ads and 63% have seen Cruz ads (up from 45% and 35%, respectively). However, in Florida, only 4 in 10 voters report seeing ads (41% have seen Scott's and 36% have seen Mucarsel-Powell's).
8. Using their standard methodology, PPP asked the multi-candidate Presidential and Senate ballot test, then followed up with the two-way ballot test. The results in this memo are from the two-way ballot, except where noted. All ballot test results are in the topline.

Greg Rock, Executive Director of [Clean and Prosperous America PAC](#), said:

"These two surveys confirm that both Florida and Texas Senate races are very competitive going into the final month of the election. Despite two terms in office, and tens of millions of dollars spent on their campaigns, Senators Rick Scott and Ted Cruz are unpopular in their home states. Neither have over 50% support in these bilingual surveys. Millions of voters are up for grabs in both states and will decide whether and how to vote during the next few weeks. Their decisions could easily determine who controls the US Senate in January."

Survey Methodology: *On September 25-26, 2024 Public Policy Polling surveyed 808 registered voters in Florida and 759 in Texas on behalf of Clean and Prosperous America. The surveys' margin of error is +/-3.5%. Survey respondents were sampled from a voter list and surveys were conducted by text-to-web and telephone with a bilingual Spanish interview option. In Florida, 4% of respondents chose the Spanish option, while 17% identified as Hispanic or Latino. In Texas, 3% answered in Spanish while 24% identified as Hispanic or Latino. The methodology matches the two [August surveys](#) by CaPA PAC with the exception of removing RFK Jr. from the multi-candidate ballot test in both states where he is no longer on the ballot. All survey responses were completed by 4pm ET on Sept 26, prior to the landfall of Hurricane Helene in Florida. Additional methodology details are available on the Public Policy Polling website.*

Florida Survey Results

- Q1** Do you approve or disapprove of President Joe Biden's job performance?
- | | |
|-------------------------|-----|
| <i>Approve</i> | 42% |
| <i>Disapprove</i> | 55% |
| <i>Not sure</i> | 4% |
- Q2** This November there will be an election in Florida for President, US Senate and other important offices. How likely would you say you are to vote in the election: are you certain to vote, will you probably vote, are the chances 50/50, or will you probably not vote?
- | | |
|-------------------------------------|-----|
| <i>Certain to vote</i> | 93% |
| <i>Will probably vote</i> | 3% |
| <i>The chances are 50/50</i> | 3% |
| <i>Will probably not vote</i> | 1% |
- Q3** Do you have a favorable or unfavorable opinion of Kamala Harris?
- | | |
|--------------------------|-----|
| <i>Favorable</i> | 45% |
| <i>Unfavorable</i> | 52% |
| <i>Not sure</i> | 3% |
- Q4** Do you have a favorable or unfavorable opinion of Donald Trump?
- | | |
|--------------------------|-----|
| <i>Favorable</i> | 46% |
| <i>Unfavorable</i> | 49% |
| <i>Not sure</i> | 5% |
- Q5** If the candidates for President this fall were Democrat Kamala Harris, Republican Donald Trump, Green Party candidate Jill Stein, and independent candidate Cornel West, who would you vote for?
- | | |
|----------------------------|-----|
| <i>Kamala Harris</i> | 45% |
| <i>Donald Trump</i> | 49% |
| <i>Jill Stein</i> | 1% |
| <i>Cornel West</i> | 0% |
| <i>Not sure</i> | 4% |
- Q6** If the candidates for President this fall were just Democrat Kamala Harris and Republican Donald Trump, who would you vote for?
- | | |
|----------------------------|-----|
| <i>Kamala Harris</i> | 46% |
| <i>Donald Trump</i> | 50% |
| <i>Not sure</i> | 4% |
- Q7** Generally speaking, if the election for Congress were held today, would you vote for the Democratic or the Republican candidate in your district?
- | | |
|-----------------------------------|-----|
| <i>Democratic candidate</i> | 43% |
| <i>Republican candidate</i> | 50% |
| <i>Not sure</i> | 8% |
- Q8** Do you have a favorable or unfavorable opinion of Debbie Mucarsel-Powell?
- | | |
|--------------------------|-----|
| <i>Favorable</i> | 31% |
| <i>Unfavorable</i> | 24% |
| <i>Not sure</i> | 44% |
- Q9** Do you have a favorable or unfavorable opinion of Rick Scott?
- | | |
|--------------------------|-----|
| <i>Favorable</i> | 41% |
| <i>Unfavorable</i> | 47% |
| <i>Not sure</i> | 12% |
- Q10** If the candidates for US Senate this fall were Democrat Debbie Mucarsel-Powell, Republican Rick Scott, and Libertarian Feena Bonoan, who would you vote for?
- | | |
|-------------------------------------|-----|
| <i>Debbie Mucarsel-Powell</i> | 43% |
| <i>Rick Scott</i> | 44% |
| <i>Feena Bonoan</i> | 2% |
| <i>Not sure</i> | 12% |

Q11 If the candidates for US Senate this fall were just Democrat Debbie Mucarsel-Powell and Republican Rick Scott, who would you vote for?

Debbie Mucarsel-Powell 44%
Rick Scott 47%
Not sure 9%

Q12 How excited are you about voting this fall: very excited, somewhat excited, not too excited, or not excited at all?

Very excited 70%
Somewhat excited 13%
Not too excited 11%
Not excited at all 6%

Q13 Do you have a favorable or unfavorable opinion of Tim Walz?

Favorable 43%
Unfavorable 41%
Not sure 16%

Q14 Do you have a favorable or unfavorable opinion of JD Vance?

Favorable 39%
Unfavorable 46%
Not sure 15%

Q15 Do you have a favorable or unfavorable opinion of Project 2025?

Favorable 8%
Unfavorable 60%
Not sure 32%

Q16 Have you seen any ads recently from the Debbie Mucarsel-Powell for US Senate campaign, or not?

Yes 36%
No 51%
Not sure 13%

Q17 Have you seen any ads recently from the Rick Scott for US Senate campaign, or not?

Yes 41%
No 49%
Not sure 10%

Q18 Amendment 3, titled “Adult personal use of marijuana,” will appear on the ballot in Florida this November. It would allow adults 21 years or older to possess, purchase, or use marijuana products and marijuana accessories for non-medical personal consumption. If the election was today, would you vote yes or no on Amendment 3?

Would vote yes 58%
Would vote no 35%
Not sure 7%

Q19 Amendment 4, titled an “Amendment to limit government interference with abortion,” will appear on the ballot in Florida this November. It reads: “No law shall prohibit, penalize, delay, or restrict abortion before viability or when necessary to protect the patient’s health, as determined by the patient’s healthcare provider. This amendment does not change the Legislature’s constitutional authority to require notification to a parent or guardian before a minor has an abortion.” If the election was today, would you vote yes or no on Amendment 4?

Would vote yes 58%
Would vote no 31%
Not sure 11%



Q20 In the 2020 election for President, did you vote for Republican Donald Trump, Democrat Joe Biden, someone else, or did you not vote in the election?

<i>Donald Trump</i>	50%
<i>Joe Biden</i>	46%
<i>Someone else / Did not vote in the election</i> ...	4%

Q21 If you are a woman, press 1. If a man, press 2. If you are gender non-binary, press 3.

<i>Woman</i>	52%
<i>Man</i>	46%
<i>Gender non-binary</i>	2%

Q22 If you are a Democrat, press 1. If a Republican, press 2. If an independent, press 3.

<i>Democrat</i>	36%
<i>Republican</i>	44%
<i>Independent</i>	20%

Q23 If you are Hispanic or Latino, press 1. If white, press 2. If African-American, press 3. If other, press 4.

<i>Hispanic or Latino</i>	17%
<i>White</i>	67%
<i>African-American</i>	12%
<i>Other</i>	4%

Q24 If you are 18-45 years old, press 1. If 46-65, press 2. If older than 65, press 3.

<i>18 to 45</i>	30%
<i>46 to 65</i>	40%
<i>Older than 65</i>	30%

Q25 What is the highest level of education you have received: high school graduate or less, some college but did not finish, 2-year college degree, 4-year college degree, or post-graduate degree?

<i>High school graduate or less</i>	20%
<i>Some college but did not finish</i>	25%
<i>2-year college degree</i>	15%
<i>4-year college degree</i>	25%
<i>Post-graduate degree</i>	15%

Q26 Media Market

<i>Fort Myers</i>	7%
<i>Gainesville</i>	2%
<i>Jacksonville</i>	9%
<i>Miami</i>	20%
<i>Pensacola</i>	4%
<i>Orlando</i>	21%
<i>Tallahassee</i>	2%
<i>Tampa</i>	24%
<i>West Palm Beach</i>	10%
<i>Other</i>	1%

Q27 Mode

<i>Landline</i>	38%
<i>Text</i>	62%

Q28 Language

<i>English</i>	96%
<i>Spanish</i>	4%





Texas Survey Results

- Q1** Do you approve or disapprove of President Joe Biden's job performance?
- Approve* 40%
 - Disapprove* 52%
 - Not sure* 8%
- Q2** This November there will be an election in Texas for President, US Senate and other important offices. How likely would you say you are to vote in the election: are you certain to vote, will you probably vote, are the chances 50/50, or will you probably not vote?
- Certain to vote* 92%
 - Will probably vote* 4%
 - The chances are 50/50* 3%
 - Will probably not vote* 1%
- Q3** Do you have a favorable or unfavorable opinion of Kamala Harris?
- Favorable* 47%
 - Unfavorable* 51%
 - Not sure* 2%
- Q4** Do you have a favorable or unfavorable opinion of Donald Trump?
- Favorable* 47%
 - Unfavorable* 49%
 - Not sure* 4%
- Q5** If the candidates for President this fall were Democrat Kamala Harris, Republican Donald Trump, Green Party candidate Jill Stein, and independent candidate Cornel West, who would you vote for?
- Kamala Harris* 44%
 - Donald Trump* 49%
 - Jill Stein* 1%
 - Cornel West* 0%
 - Not sure* 5%
- Q6** If the candidates for President this fall were just Democrat Kamala Harris and Republican Donald Trump, who would you vote for?
- Kamala Harris* 46%
 - Donald Trump* 51%
 - Not sure* 3%
- Q7** Generally speaking, if the election for Congress were held today, would you vote for the Democratic or the Republican candidate in your district?
- The Democratic candidate* 46%
 - The Republican candidate* 48%
 - Not sure* 7%
- Q8** Do you have a favorable or unfavorable opinion of Colin Allred?
- Favorable* 40%
 - Unfavorable* 35%
 - Not sure* 25%
- Q9** Do you have a favorable or unfavorable opinion of Ted Cruz?
- Favorable* 41%
 - Unfavorable* 49%
 - Not sure* 10%
- Q10** If the candidates for US Senate this fall were Democrat Colin Allred, Republican Ted Cruz, and Libertarian Ted Brown, who would you vote for?
- Colin Allred* 43%
 - Ted Cruz* 45%
 - Ted Brown* 3%
 - Not sure* 9%





Q11 If the candidates for US Senate this fall were just Democrat Colin Allred and Republican Ted Cruz, who would you vote for?

Colin Allred 46%
Ted Cruz 47%
Not sure 7%

Q12 How excited are you about voting this fall: very excited, somewhat excited, not too excited, or not excited at all?

Very excited 66%
Somewhat excited 17%
Not too excited 11%
Not excited at all 6%

Q13 Do you have a favorable or unfavorable opinion of Tim Walz?

Favorable 41%
Unfavorable 43%
Not sure 16%

Q14 Do you have a favorable or unfavorable opinion of JD Vance?

Favorable 41%
Unfavorable 45%
Not sure 14%

Q15 Do you have a favorable or unfavorable opinion of Project 2025?

Favorable 7%
Unfavorable 59%
Not sure 34%

Q16 Have you seen any ads recently from the Colin Allred for US Senate campaign, or not?

Yes 67%
No 25%
Not sure 7%

Q17 Have you seen any ads recently from the Ted Cruz for US Senate campaign, or not?

Yes 63%
No 32%
Not sure 5%

Q18 Which comes closest to your view on abortion: abortion should always be legal; abortion should be legal most of the time; abortion should be illegal except in cases of rape, incest, and to save the mother's life; or abortion should be illegal without any exceptions?

Abortion should always be legal 31%
Abortion should be legal most of the time 22%
Abortion should be illegal except in cases of rape, incest, and to save the mother's life 33%
Abortion should be illegal without any exceptions 8%
Not sure 6%

Q19 In the 2020 election for President, did you vote for Republican Donald Trump, Democrat Joe Biden, someone else, or did you not vote in the election?

Donald Trump 50%
Joe Biden 44%
Someone else / Did not vote 6%

Q20 If you are a woman, press 1. If a man, press 2. If you are gender non-binary, press 3.

Woman 52%
Man 46%
Gender non-binary 2%

Q21 If you are a Democrat, press 1. If a Republican, press 2. If an independent, press 3.

Democrat 36%
Republican 39%
Independent 25%



Q22 If you are Hispanic or Latino, press 1. If white, press 2. If African-American, press 3. If other, press 4.

<i>Hispanic or Latino</i>	24%
<i>White</i>	59%
<i>African-American</i>	13%
<i>Other</i>	4%

Q23 If you are 18-45 years old, press 1. If 46-65, press 2. If older than 65, press 3.

<i>18 to 45</i>	33%
<i>46 to 65</i>	42%
<i>Older than 65</i>	25%

Q24 What is the highest level of education you have received: high school graduate or less, some college but did not finish, 2-year college degree, 4-year college degree, or post-graduate degree?

<i>High school graduate or less</i>	26%
<i>Some college but did not finish</i>	23%
<i>2-year college degree</i>	10%
<i>4-year college degree</i>	25%
<i>Post-graduate degree</i>	16%

Q25 Mode

<i>Landline</i>	29%
<i>Text</i>	71%

Q26 Language

<i>English</i>	97%
<i>Spanish</i>	3%

Q27 Media Market

<i>Austin</i>	10%
<i>Dallas</i>	30%
<i>Houston</i>	25%
<i>San Antonio</i>	10%
<i>Other</i>	25%